



#hashtag (use with #erl12)	Title	Day	Start time	Location
Conference Events				
#welcome	Welcome Reception at UT-Austin Library	4/1/2012	5:00:00 PM	Perry-Castaneda Library
#erlyoga	Daily Yoga	4/2/2012	7:00:00 AM	Room 301
#crosschannel	Opening Keynote: Between physical and digital: understanding cross-channel experiences by Andrea Resmini	4/2/2012	8:30:00 AM	Salon C
#lightning	Lightning Talks	4/2/2012	1:00:00 PM	Amphitheater 204
#coral	CORAL User Group Meeting	4/2/2012	1:00:00 PM	Salon D/E
#erl12	Vendor Reception & Tabletop Exhibit	4/2/2012	5:30:00 PM	Salon C
#erlyoga	Daily Yoga	4/3/2012	7:00:00 AM	Room 301
#fairuse	Keynote: New ARL Best Practices in Fair Use	4/3/2012	8:30:00 AM	Salon C
#erlyoga	Daily Yoga	4/4/2012	7:00:00 AM	Room 301
#libleadership	Closing Leadership Panel: Leading from the top, bottom, and middle: Owning your library leadership	4/4/2012	11:05:00 AM	Amphitheater 204
Collection Development				
#buildROI	Calculating Value: The Nuts and Bolts of Implementing the University of Colorado ROI Study	4/2/2012	9:50:00 AM	Salon D/E
#ejournalmetrics	Challenging the Big Deal: A Case Study From The UK	4/2/2012	4:50:00 PM	Amphitheater 204
#databasetrials	Trials by Juries: Suggested Practices for Database Trials	4/3/2012	9:40:00 AM	Amphitheater 204
#demanddriven	Taking Guesswork out of Demand-Driven Acquisition: Two Approaches	4/3/2012	10:45:00 AM	Amphitheater 204
#undergradres	Collecting Undergraduate Research: Challenges and Opportunities	4/3/2012	3:45:00 PM	Salon D/E
eBooks				
#affordability	The Textbook Affordability Crisis and the Academic Library: Exploring Alternatives	4/2/2012	4:50:00 PM	Salon A/B
#preservation	eBook Preservation: Challenges and Opportunities for Enhanced and Dynamic Content	4/3/2012	3:45:00 PM	Amphitheater 204
#librarypda	Discussion: The Matching Game: Experimenting with Librarian Mediated Patron-Driven Acquisition	4/3/2012	4:35:00 PM	Salon D/E
#ebooks	Successfully integrating an eBook DDA service with your existing collection management strategy	4/3/2012	4:35:00 PM	Amphitheater 204
#consortia	Consortia on Trial: In Defense of the Shared ebook	4/4/2012	8:30:00 AM	Amphitheater 204
Emerging/Future Technologies				
#erldiscovery	Discussion: Discovery Services: Reconciling the Idealist and the Pragmatist	4/2/2012	3:10:00 PM	Salon D/E
#digcoll	Google Analytics and Digital Images: A Tale of the Great Smoky Mountains	4/2/2012	4:00:00 PM	Salon D/E
#specoll	Special Collections using Augmented Reality to enhance Learning and Teaching (SCARLET)	4/2/2012	4:50:00 PM	Salon D/E
#libraryapps	There's An App for That: creating and sharing apps with the OCLC WorldShare Platform	4/3/2012	3:45:00 PM	Salon A/B
eResource Delivery & Promotion				
#irb	Preparing an Institutional Review Board application for human subjects research: What does the IRB want?	4/2/2012	10:55:00 AM	Salon A/B

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#colmarketing	Collaborative Marketing for Electronic Resources	4/2/2012	4:00:00 PM	Salon A/B
#accessibility	Assessing library electronic resources for accessibility	4/3/2012	9:40:00 AM	Salon A/B
#ejournals	Licensed to share: How interlibrary loan sites are handling ejournal article requests	4/3/2012	10:45:00 AM	Salon D/E
#promotedata	The Biggest Winner: An "Urgent, Social, Blissful and Epic" Competition to Promote Underused Databases	4/3/2012	2:40:00 PM	Salon D/E
#evaluation	If you build it, will they come?	4/4/2012	8:30:00 AM	Salon D/E
ERM				
#erm buffet	All You Can ERMS: Laying Out the Buffet of eResource Management Systems	4/2/2012	9:50:00 AM	Amphitheater 204
#GOKb	Introducing the Global Open KnowledgeBase (GOKb)	4/4/2012	8:30:00 AM	Salon A/B
Managing Electronic Resources				
#radicalredesign	Next Steps in Transforming Academic Libraries: Radical Redesign to Mainstream E-Resource Management	4/2/2012	2:05:00 PM	Amphitheater 204
#contractlicense	Contract License Agreement - From sales to licensing as acquisitions	4/2/2012	4:00:00 PM	Amphitheater 204
#pennysaved	A Penny Spent is a Penny Saved	4/3/2012	10:45:00 AM	Salon C
#terms	ER&L Life Cycle Rountables: Discuss the TERMS of Electronic Resource Management (1. Selection 2. Acquisition 3. Implementation 4. Assessment 5. Review 6. Cancellation/ Replacement)	4/3/2012	1:45:00 PM	Salon C
#issuetracking	"We're Looking Into It" -- Enhancing service using a cohesive e-resource troubleshooting workflow.	4/3/2012	2:40:00 PM	Salon C
#identity	Identity Management and Federated Authentication for Institutional Administrators	4/3/2012	4:35:00 PM	Salon C
#alma	Inventing the Future with Ex Libris Alma: A Tale of Boston College Libraries	4/4/2012	9:20:00 AM	Amphitheater 204
Scholarly Communication				
#copyright	Designing a Copyright Outreach Program for Your Campus	4/2/2012	3:10:00 PM	Salon A/B
#copyrightwars	Discussion: Bundles, Big Deals, and the Copyright Wars: What Can Academic Libraries Learn from the Record Industry Crash?	4/3/2012	11:35:00 AM	Salon D/E
#libpub	Library Publishing Services: Strategies for Success	4/3/2012	11:35:00 AM	Salon A/B
#scholarlycomm	Nurture vs. Nature	4/3/2012	4:35:00 PM	Salon A/B
#curation	Opportunities in data curation: Integrating the library into the research process	4/4/2012	9:20:00 AM	Salon D/E
#erljustintime	Just-in-Time versus Just-in-Case: How demand-driven acquisition can impact collections and scholarly publishing	4/4/2012	10:10:00 AM	Amphitheater 204
Standards				
#projecttransfer	Project Transfer: Five Years Later	4/3/2012	9:40:00 AM	Salon D/E
#ermworkflow	The Future of ERM Workflow Support and License Expression Data Standards	4/3/2012	11:35:00 AM	Salon C
#niso	Working for You: NISO Standards and Best Practices	4/4/2012	10:10:00 AM	Salon A/B
Statistics/Assessment				



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#jusp	The Journal Usage Statistics Portal (JUSP): helping libraries measure use and impact	4/2/2012	9:50:00 AM	Salon C
#analytics	Analytics Data in the Discovery Age	4/2/2012	10:55:00 AM	Salon D/E
#datadriven	Moving from PDA Pilots to Sustainable Programs: Making Data-Driven Decisions	4/2/2012	2:05:00 PM	Salon D/E
#nextwave	Understanding the Future: The Next Wave of User Data Analysis	4/3/2012	9:40:00 AM	Salon C
#knockdown	Knockdown/Dragout - Web-scale Discovery Service vs. Niche Databases: Data-Driven Evaluation Methods	4/3/2012	11:35:00 AM	Amphitheater 204
#bigdeal	Discussion: Saying NO to the Big Deal	4/3/2012	2:40:00 PM	Salon A/B
#ebookpbook	Does use of e-books impact use of p-books: A multi-year assessment	4/4/2012	9:20:00 AM	Salon A/B
#freestats	When there is no Vendor: Statistics for Free Clickthroughs via the Online Catalog	4/4/2012	10:10:00 AM	Salon D/E
Workflow & Organizations				
#millennials	Coming to a desk near you: The Millennials!	4/2/2012	2:05:00 PM	Salon A/B
#processmapping	Electronic Resources Workflow Analysis and Process Improvement	4/2/2012	3:10:00 PM	Amphitheater 204
#telecommuting	Working Remotely: two perspectives on telecommuting	4/2/2012	10:55:00 AM	Salon C
#ermworkflow	ERM Workflow and Communication Panel	4/3/2012	2:40:00 PM	Amphitheater 204
#turnover	Reducing information loss when the electronic resources librarian resigns.	4/3/2012	3:45:00 PM	Salon C
ER&L Sponsor Vendor Events*				
#ebscodiscovery	<i>EBSCO Lunch: Maximize Discovery & Usage (Sponsored Lunch Session by invitation only)</i>	4/2/2012	11:45:00 AM	Room 301
#exlibris	<i>Ex Libris Lunch: Let's Talk About E-Resource Management: A Content Neutral Vendor's Perspective on the Current State of E-Resource Management in Academic Libraries (Sponsored Lunch Session by invitation only)</i>	4/3/2012	12:20:00 PM	Room 301
Workshops**				
#erlusability	Workshop: Shaping User Experience: Usability Testing, Iterative Design, and the Digital Library	4/1/2012	1:00:00 PM	Perry-Castañeda Library Room 1.339
#erlnegotiating	Workshop: Negotiating Effectively in the 21st Century	4/4/2012	1:00:00 PM	Classroom 107
#erlicensing	Workshop: A Licensing Crash-Course: Everything You Need to Begin the Challenge	4/4/2012	1:00:00 PM	Classroom 108

*requires registration with vendor

**requires additional registration fee

Highlighted sessions are streaming live to online attendees