2016 ER&L COMMITTEES

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PROGRAM PLANNING
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2016 ER&L COMMITTEES

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UT Austin Library Staff

CONFERENCE COORDINATOR
Bonnie Tijerina, Data & Society Research Institute + ER&L
I am so excited to welcome you this year to ER&L! We have another great conference planned for you and we’re glad you’re here. With over 650 of you in person and hundreds more viewing from a distance, we have come together to learn, discuss, engage and maybe even have a little fun.

During the conference, we will have over 100 sessions and events, giving you at least 5 sessions or activities to choose from during most hours. We couldn’t give you this much great content without the amazing work of our presenters. Thank you to the presenters who take so much time to submit and present their best to our community. Enjoy the sessions!

ER&L is so lucky to have committee members who put their heart into making ER&L. I am so grateful to have a group of colleagues from across North America who are dedicated to bringing together the right set of presenters, topics, discussions, and fun activities.

The UT Austin community has been a terrific host for us for many years and I am so grateful. Be sure to thank the local volunteers here at the conference helping out at the registration desk or as room monitors. They come from the UT-Austin Libraries and the iSchool.
Not only do we want you to come to ER&L to meet colleagues and learn but to have a good time and take care of yourself. There will be yoga in the mornings, wellness sessions during the day, and games and battledecks after the Monday evening reception.

Many of the events, lunches and giveaways that make ER&L fun and more comfortable are courtesy of our sponsors. Thanks especially to our Diamond and Platinum sponsors for their support. I encourage you to connect with ER&L sponsors and thank them for supporting ER&L during our extended exhibit hours Monday starting at 3pm and continuing until 12pm Tuesday. You can also catch them at our Monday night Vendor Reception.

We’re experimenting with some session format changes, break lengths and attendee services. I hope this year’s conference is a great experience for you! Like always, I’m open to your ideas and look forward to your feedback.

With best regards,

Bonnie Tijerina
ER&L Founder and Conference Coordinator
Data & Society
OPENING KEYNOTE SPEAKER

FINDING TIME: FROM INDUSTRIAL MYTHOLOGY TO CHRONEMIC LITERACY

DAWNA I. BALLARD
Moody College of Communication,
University of Texas at Austin
Associate Professor
Austin, TX

Dr. Dawna Ballard, Associate Professor in the Moody College of Communication at The University of Texas at Austin, is an expert in chronemics. She researches what drives our pace of life and its impact on the communication practices and long-term vitality of organizations, communities, and individuals.

Her research and commentary have been featured in a variety of mainstream venues including NPR, PBS MediaShift, Huffington Post, Medium, Ignite, and Women’s eNews and has a forthcoming book called Work Pressures. She teaches an original course called Time Matters and is particularly interested in how applying longer time scales to social problems reveals new approaches and solutions.

Dawna is a member of the International Society for the Study of Time and serves as Chief Time Minding Advisor at Mind Labs. A native Californian, she received her Ph.D. in organizational communication from the University of California at Santa Barbara.

SESSION DESCRIPTION

Prevailing views about time and productivity rely primarily upon observations and practices developed in industrial settings. In this keynote, Professor Dawna Ballard will lend insights drawn from two decades of her own research in the field of chronemics—the study of time as it is bound to human communication—about how post-industrial work requires a different set of literacies.
S. CRAIG WATKINS
Professor, University of Texas at Austin

S. Craig Watkins studies young people’s social and digital media behaviors. He is a Professor at the University of Texas, Austin, in the department of Radio-Television-Film. Craig is also a Faculty Fellow for the Division of Diversity and Community Engagement at the University of Texas at Austin. He received his PhD from the University of Michigan.

Craig is the author of three books: The Young and the Digital: What the Migration to Social Network Sites, Games, and Anytime, Anywhere Media Means for Our Future (Beacon 2009), Hip Hop Matters: Politics, Pop Culture and the Struggle for the Soul of a Movement (Beacon Press 2005), and Representing: Hip Hop Culture and the Production of Black Cinema (The University of Chicago Press 1998).

He also blogs for the Huffington Post and DML Central, the online presence for the Digital Media and Learning Research Hub located at the systemwide University of California Humanities Research Institute and hosted at the UC Irvine campus.

Craig is a member of the MacArthur Foundation’s Connected Learning Research Network. Currently he is collaborating with a team of graduate student researchers, designers, and filmmakers to explore how young people are leveraging digital media and social networks to build dynamic innovation ecologies that are remaking how we think about learning, work, and the future of opportunity in our knowledge economy. His second initiative is aligning with several partners including The Moody College of Communication, the Chief Information Officer from the City of Austin, and designers to create a social studio that connects young people’s engagement with social and civic technologies to design challenges that encourage real world problem-solving. See doinginnovation.org.

SESSION DESCRIPTION

The world of media and learning are steadily evolving and young people are at the center of the transition. In this talk, I explore what researchers have learned about the impact of media technologies in the social and learning lives of children and teens. But even as young people continue to drive change there are many misperceptions about their relationship to technology and learning futures. Today, young people do not just consume media, they “do media.” The concept of “doing media” and what it means for designing more relevant learning spaces will be explored. Drawing from ethnographic research and insights generated from more than a decade of studies, I offer some insights on the challenges educators face and the opportunities to reinvent libraries and the learning that happens in them.
## AGENDA

### SUNDAY, APRIL 2, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>9:00am-9:00pm</td>
<td>AT&amp;T Center</td>
<td>Registration Open</td>
</tr>
<tr>
<td>1:00pm-5:00pm</td>
<td>Perry-Castaneda Library - Learning Lab 2</td>
<td>W01 - Workshop! Understanding and using altmetrics for impact assessment: an interactive overview</td>
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<tr>
<td></td>
<td>Perry-Castaneda Library - Learning Lab 3</td>
<td>W02 - Workshop! Understanding Copyright and Making It Work for Your Library</td>
</tr>
<tr>
<td>3:00pm-4:00pm</td>
<td>UT Austin PCL Tour</td>
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<tr>
<td>4:00pm-5:00pm</td>
<td>UT Austin PCL Tour</td>
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<tr>
<td>5:30pm-6:30pm</td>
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<td>Welcome Reception hosted by UT Austin</td>
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### MONDAY, APRIL 4, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>7:00am-7:00pm</td>
<td>Grand Ballroom</td>
<td>Registration Open</td>
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<tr>
<td>7:00am-7:45am</td>
<td>Room 204</td>
<td>Morning Yoga</td>
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<tr>
<td>8:30am-9:30am</td>
<td>Room 301</td>
<td>Opening Keynote, Grand Ballroom</td>
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<tr>
<td>9:30am-9:45am</td>
<td>Break</td>
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<tr>
<td>9:45am-10:30am</td>
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<td>S01 - Gender and Negotiation</td>
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<td>S02 - COUNTER Point: Making the Most of Imperfect Data Through Statistical Modeling</td>
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<tr>
<td>10:30am-10:45am</td>
<td>Break</td>
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<tr>
<td>10:45am-11:30am</td>
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<td>S07 - Case Studies from the Cloud: Technical Perspectives on Hosting Discovery Systems</td>
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<td>S08 - Achieving The Holy Grail of Electronic Resource Management: Automated Holdings Feeds in a Knowledge Base</td>
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<tr>
<td>11:30am-1:00pm</td>
<td>Grand Ballroom, Lunch with EBSCO, Community and Modularity: the Redefining of Library Technology</td>
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<tr>
<td>1:15pm-2:00pm</td>
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<td>S13 - Assessing the User Experience of E-Books in Academic Libraries: Search, Usage, and Information Finding</td>
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<td>S14 - A Proxy For Success: Analyzing EZProxy Logs to Connect Resource Use to Student Success</td>
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<td>2:00pm-2:15pm</td>
<td>Break</td>
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<tr>
<td>W03</td>
<td>Workshop! EZproxy: Assessment and Administration Techniques and Tips</td>
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<tr>
<td>S03</td>
<td>Altmetrics in Practice: Librarian and LIS Faculty Views</td>
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<td>S04</td>
<td>Piloting Next Generation Data Services for Libraries</td>
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<td>S05</td>
<td>The Charlotte Initiative for Permanent Acquisitions of Ebooks by Academic Libraries – Mid Project Report</td>
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<td>S06</td>
<td>Demystifying Synergy: Fostering Library Collaboration through Joint Subscriptions</td>
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<td>S09</td>
<td>Small Staff? No Problem: Developing New Products and Programming Out of Scarcity</td>
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<tr>
<td>S10</td>
<td>e-Books as Course Materials: Demonstrating Value with “Free” Textbooks</td>
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<tr>
<td>S11</td>
<td>Trying Something New: Examining Usage on the Macro and Micro Levels in the Sciences</td>
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<tr>
<td>S12</td>
<td>Building a Finding Aid Database at UNR Libraries, Building a Successful Collaboration</td>
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<td>Lunch Break</td>
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<tr>
<td>S15</td>
<td>Lightning Talks</td>
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<tr>
<td>S16</td>
<td>(Re)imagining the Use Case for Video</td>
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<tr>
<td>S17</td>
<td>Size Does(n’t) Matter: Growing your Career in a Wildly Different Organization</td>
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<tr>
<td>S18</td>
<td>Real World Use of Open Access Knowledgebase Data</td>
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**AGENDA**

**Green** = Session will stream live, real-time

All times listed are central time
## AGENDA

### MONDAY, APRIL 4, 2016 (cont.)

<table>
<thead>
<tr>
<th>Time</th>
<th>Grand Ballroom</th>
<th>Room 204</th>
<th>Room 301</th>
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<tbody>
<tr>
<td>2:15pm-3:00pm</td>
<td>S19 - Separate, But Equal: The Role of Choice in the Future of Discovery Evaluations</td>
<td>S20 - Google vs Library Databases: Cultivating Research and Critical Thinking Skills in the Undergraduate Student Population</td>
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<tr>
<td>3:00pm-8:30pm</td>
<td>Exhibit Hall Open</td>
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<tr>
<td>3:00pm-3:25pm</td>
<td>Break with Exhibitors</td>
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<tr>
<td>3:25pm-4:10pm</td>
<td>Wellness @ Work Stage, 3:15-4:10pm</td>
<td>S24 - Apps in the World of Libraries and Discovery: A New Frontier</td>
<td>S25 - Have We Reached a Verdict? Making the Case for Discovery Trials</td>
</tr>
<tr>
<td>4:10pm-4:20pm</td>
<td>Break</td>
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<tr>
<td>5:00pm-7:30pm</td>
<td>Vendor Reception &amp; Tabletop Exhibit, Grand Ballroom</td>
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<tr>
<td>7:30pm-8:30pm</td>
<td>Battle Decks, Grand Ballroom</td>
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<tr>
<td>Room 203</td>
<td>Room 105</td>
<td>Room 104</td>
<td>Room 103</td>
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<tr>
<td>S21 - Patron Privacy in the Digital Age: Support from Many Data Handlers Required!</td>
<td>S22 - Agents of Change: The Ongoing Challenges of Managing E-books and Streaming Media</td>
<td>S23 - A Month of Monograph Use at the University of Denver</td>
<td></td>
</tr>
<tr>
<td>S26 - Relatively Speaking: Fostering Productive Library-Vendor Communications</td>
<td>S27 - Give Them What They Want: Articles on Demand as a Subscription Alternative</td>
<td>S28 - Search, Serendipity &amp; the Researcher Experience</td>
<td>Bringing the Fieldwork Notes of the Pioneers of Anthropology to an Open Access Database: Innovating New Funding Models for Open Access (with Alexander Street)</td>
</tr>
<tr>
<td>S32 - SHORT TALKS - Usability S32-01 - Beyond Cost Per Use for Database Decisions: Usage, Uniqueness, and the “Do We Care?” Factor S32-02 - Choosing Our Words Wisely: Writing for Library Websites S32-03 - A Donut For Your Thoughts: 5 Minute Usability Testing with Optimal Sort</td>
<td>S33 - SHORT TALKS - Coding &amp; Data S33-01 - In Texas, We Just Call it Data S33-02 - Telescope Bibliographies and Astronomical Data S33-03 - So You Want to Teach Coding Workshops? 10 Things You Need to Know</td>
<td>S34 - Global E-book Collection Development: Challenges and Opportunities</td>
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<tr>
<td>S35 - Building a New Digital Library Collection from the Ground Up: A Case Study from Western Michigan University Homer Stryker M.D. School of Medicine</td>
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<td>GREEN = Session will stream live, real-time</td>
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All times listed are central time
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<tr>
<th>Time</th>
<th>Room 204</th>
<th>Room 301</th>
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<tbody>
<tr>
<td>7:00am-5:00pm</td>
<td>Registration Open</td>
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<tr>
<td>7:00am-7:45am</td>
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<td>Morning Yoga</td>
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<tr>
<td>7:00am-8:30am</td>
<td>Breakfast</td>
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<tr>
<td>7:00am-12:00pm</td>
<td>Exhibit Hall Open</td>
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<tr>
<td>9:15-9:45am</td>
<td>Break</td>
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<tr>
<td>10:30am-10:45am</td>
<td>Break</td>
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<tr>
<td>10:45am-11:30am</td>
<td>S52 - SHORT TALK - Case Study of a Pilot Project to Digitize and Exhibit Cultural Artifacts (will start @11:15am)</td>
<td>S48 - Alternative Avenues of Discovery: Competition or Potential</td>
</tr>
<tr>
<td>11:45am-12:45pm</td>
<td>Lunch Break</td>
<td>Lunch with ExLibris</td>
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<tr>
<td>12:45pm-1:15pm</td>
<td>Break</td>
<td>Leveraging Content-based Services in Discovery Solutions: The Premise and the Promise</td>
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<tr>
<td>Room 203</td>
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<tr>
<td><strong>S39 - Data Visualization:</strong> Transforming Research Support</td>
<td><strong>S40 - Hard Data for Tough Choices:</strong> eBooks and pBooks in Academic Libraries</td>
<td><strong>S41 - Let’s Get Real:</strong> Communication as Key to Successful Project Management during URMS Migration</td>
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<tr>
<td><strong>S45 - Sharing and Reuse of Scientific and Research Data:</strong> Risky for Privacy?</td>
<td><strong>S46 - Reimagining Scholarly E-book Assessment:</strong> A Study of Discovery, Access, and Use</td>
<td><strong>S47 - Data-Informed Decision Making for Digital Resources</strong></td>
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<td><strong>S50 - Insights through Visualization:</strong> Analyzing the Use of Library-Published Content</td>
<td><strong>S51 - From Ripples to Waves:</strong> How decentralization brought greater internal collaboration and patron empowerment to the Oklahoma State University Libraries</td>
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<td><strong>Lively Lunch with Project COUNTER</strong></td>
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**GREEN = Session will stream live, real-time**

All times listed are central time
<table>
<thead>
<tr>
<th>Time</th>
<th>Grand Ballroom</th>
<th>Room 204</th>
<th>Room 301</th>
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<tbody>
<tr>
<td>1:15pm-2:00pm</td>
<td></td>
<td>S53 - Integrating Discovery and Database A-Z Lists with LibGuides</td>
<td>S54 - EZproxy Security: When Your Electronic Resources Are Used “Too Much”</td>
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<tr>
<td>2:00pm-2:30pm</td>
<td></td>
<td>Break</td>
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<tr>
<td>2:30pm-3:15pm</td>
<td></td>
<td>S58 - Is “E” for Everybody? Reorganizing to Fit E-Resources across Blended Departments</td>
<td>S59 - Simplifying e-Resource Management: The Benefits and Challenges of Unifying Acquisitions, ERM and Activation Workflows</td>
</tr>
<tr>
<td>3:15pm-3:30pm</td>
<td></td>
<td>Break</td>
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<tr>
<td>3:30pm-4:15pm</td>
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<td>S63 - E-Data Quality: How Publishers and Libraries are Working Together to Improve Data Quality</td>
<td>S64 - When Numbers Don’t Lie: Telling Not-So-Good Assessment Stories to Faculty and Administrators</td>
</tr>
<tr>
<td>4:15pm-4:30pm</td>
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<td>Break</td>
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<tr>
<td>4:30pm-5:15pm</td>
<td></td>
<td>S68 - Discovery: Beyond Initial Implementation &amp; Participation…and into OPTIMIZATION</td>
<td>S69 - Using the Scrum Project Management Methodology to Create a Comprehensive Collection Assessment Framework</td>
</tr>
<tr>
<td>5:15pm-6:15pm</td>
<td>SAGE Video Red Carpet Party, Salon A/B</td>
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# AGENDA

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<thead>
<tr>
<th>Room 203</th>
<th>Room 105</th>
<th>Room 104</th>
<th>Room 103</th>
</tr>
</thead>
<tbody>
<tr>
<td>S60 - Cut to the Bone: How Smaller Campus Libraries in University of Wisconsin System are Surviving Epic Budget Cuts</td>
<td>S61 - Curating Institutionally Created Audio and Video Content for Accessibility and Discoverability</td>
<td>S62 - GOKb Collaborations: Enhancing Knowledge Base Data through Crowdsourcing</td>
<td>Dispelling Myths around Demand Driven Acquisition: Evaluating Shifting Library Budgets and Best Practices for Leveraging Diverse Acquisition Models (with ProQuest)</td>
</tr>
<tr>
<td>S70 - Inspiring Library Research: Changing Your Environment to Support Your Research</td>
<td>S71 - Accessing University Collections using Mobile Apps: Maximizing Awareness and Usage</td>
<td>S72 - WMS Knowledge Base Tips &amp; Tricks</td>
<td>S73 - 3... 2... 1... Action! Streaming Live from Your Library with Periscope</td>
</tr>
</tbody>
</table>

GREEN = Session will stream live, real-time

All times listed are central time
### AGENDA

**WEDNESDAY, APRIL 6, 2016**

<table>
<thead>
<tr>
<th>Time</th>
<th>Ballroom C</th>
<th>Salon A</th>
<th>Room 301</th>
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<tbody>
<tr>
<td>7:00am-7:00pm</td>
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<tr>
<td>7:00am-7:45am</td>
<td>Morning Yoga</td>
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<tr>
<td>7:00am-9:00am</td>
<td>Breakfast</td>
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<td>8:00am-8:45am</td>
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<tr>
<td>9:00am-9:45am</td>
<td><strong>S75 - Researching Researchers: Developing Evidence-Based Strategy for Improved Discovery and Access</strong></td>
<td><strong>S76 - The True Cost of the e-Resource Lifecycle: A Case Study of e-Book Frontlist Purchases</strong></td>
<td><strong>S77 - Online Does Not Equal Accessible: Implementing Accessibility Procedures &amp; Review for Library E-Resources</strong></td>
</tr>
<tr>
<td>9:45am-10:00am</td>
<td>Break</td>
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<tr>
<td>10:00am-10:45am</td>
<td><strong>S75 (part2) Researching Researchers: Developing Evidence-Based Strategy for Improved Discovery and Access</strong></td>
<td><strong>S81 - Avoiding e-Burnout</strong></td>
<td><strong>S82 - Access Denied!</strong></td>
</tr>
<tr>
<td>10:45am-11:00am</td>
<td>Break</td>
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<tr>
<td>11:00am-12:00pm</td>
<td>Closing Keynote</td>
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<tr>
<td>1:00pm-5:00pm</td>
<td><strong>W07 - Workshop! EZproxy: Assessment and Administration Techniques and Tips - Encore Session</strong></td>
<td><strong>W04 - Workshop! Accessibility for ERLs: Optimizing Resources for All Abilities</strong></td>
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**S74 - CORAL User Group**
Breakfast

**S78 - Not as Easy as 1, 2, 3: Capturing Usage Statistics within an ERM**

**S79 - Improving UX for Research Success**

**S80 - Evaluating the Consortia Purchase: When You Can’t Get Statistics for Your Own Institution, Can You Extrapolate from Other Sources?**

**S83 - Unlocking Data Trapped in Audio and Video Files**

**S84 - Building OER/OA thinking into curriculum workflows through technology**

**S85 - Needle in a Haystack: Promoting Core Journals in the Age of Discovery**

**W06 - Workshop! E-Resources & Social Media: How to Optimize, Promote, Connect, and Assess**

GREEN = Session will stream live, real-time

All times listed are central time
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Presenter(s)</th>
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<tr>
<td>9:00AM - 9:00PM</td>
<td>Registration Open</td>
<td>Registration Desk</td>
<td></td>
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</table>
| 1:00PM - 5:00PM | **W01 - Workshop! Understanding and Using Altmetrics for Impact Assessment: An Interactive Overview** | Perry Castaneda Library - Learning Lab 2 | **Presenter(s)**  
Robin Champieux, MLIS  
Scholarly Communication Librarian, Oregon Health & Science University  
Stacy Konkiel  
Outreach & Engagement Manager, Altmetric |
| 1:00PM - 5:00PM | **W02 - Workshop! Understanding Copyright and Making It Work for Your Library** | Perry Castaneda Library - Learning Lab 3 | **Presenter(s)**  
Sharon Farb, PhD, JD  
AUL for Collection Management and Scholarly Communications, UCLA  
Angela Riggio, MLIS  
Head of Scholarly Communication and Licensing, UCLA Library |
| 5:30PM - 6:30PM | **Welcome Reception**                                                   | Perry Castaneda Library | Hosted by UT Austin                                                                                                                                   |
ER&L SESSIONS

MONDAY APRIL 4, 2016

7:00AM - 7:45AM

Morning Yoga
Room 301

7:00AM - 8:45AM

Breakfast for Attendees
Tejas Dining Room

7:00AM - 7:00PM

Registration Open
Registration Desk

8:30AM - 9:30AM

Opening Keynote
Ballroom C

9:30AM - 9:45AM

Break

9:45AM - 10:30AM

S01 - Gender and Negotiation
Room 204

Presenter(s)
Jill Grogg
Electronic Resources Librarian and Professor, LYRASIS
Beth Ashmore
Metadata Librarian, Samford University Library

9:45AM - 10:30AM

S02 - COUNTER Point: Making the Most of Imperfect Data Through Statistical Modeling
Room 301

Presenter(s)
Jeannie Castro
Electronic Resources Coordinator, University of Houston

9:45AM - 10:30AM

S03 - Altmetrics in Practice: Librarian and LIS Faculty Views
Room 203

Presenter(s)
Dr. Sarah Sutton
Assistant Professor, Emporia State University School of Library and Information Science
Stacy Konkiel
Outreach & Engagement Manager, Altmetric

9:45AM - 10:30AM

S04 - Piloting Next Generation Data Services for Libraries
Room 105

Presenter(s)
John W. Chapman
Product Manager, Metadata Services, OCLC
Carl G. Stahmer, PhD
Director Digital Scholarship, University of California, Davis

9:45AM - 10:30AM

S05 - The Charlotte Initiative for Permanent Acquisitions of Ebooks by Academic Libraries – Mid Project Report
Room 104

Presenter(s)
October Ivins
Principal and Consultant, Ivins eContent Solutions
Chuck Hamaker
Professor, UNC Charlotte
9:45AM - 10:30AM

S06 - Demystifying Synergy: Fostering library collaboration through joint subscriptions
Room 103
Presenter(s)
Sunshine J. Carter
Electronic Resources Librarian & ERM Unit Manager, University of Minnesota Libraries
Danielle Ostendorf, MLIS
Electronic Resources Librarian, University of Minnesota Duluth

10:30AM - 10:45AM

Break

10:45AM - 11:30AM

S07 - Case Studies from the Cloud: Technical Perspectives on Hosting Discovery Systems
Room 204
Presenter(s)
Ron Burns
VP Global Software Services, EBSCO
Jon Ritterbush
E-Resources & Serials Librarian, University of Nebraska - Kearney
Michael Kucsak
Director of Library Systems and Technology, University of North Florida

10:45AM - 11:30AM

S08 - Achieving the Holy Grail of Electronic Resource Management: Automated Holdings Feeds in a Knowledge Base
Room 301
Presenter(s)
David Whitehair
Portfolio Director, Metadata Services, OCLC

10:45AM - 11:30AM

S09 - Small Staff? No Problem: Developing New Products and Programming Out of Scarcity
Room 203
Presenter(s)
Jane Hutton
Electronic Resources Librarian, West Chester University
Kate Hill
Electronic Resource and Distance Education Librarian, University of North Carolina at Greensboro
April Steenburgh
Electronic Resources and Online Instruction Librarian, Finger Lakes Community College
Erin Crane
E-Resources and Instruction Librarian, Germanna Community College

10:45AM - 11:30AM

S10 - e-Books as Course Materials: Demonstrating Value with “Free” Textbooks
Room 105
Presenter(s)
Mike Waugh
Systems Librarian, LSU Libraries
David Comeaux
Web Development Librarian, LSU Libraries
Emily Frank
Instructional Technologies Librarian, Louisiana State University
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<tr>
<th>Time</th>
<th>Session</th>
<th>Room</th>
<th>Presenter(s)</th>
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<tr>
<td>10:45AM - 11:30AM</td>
<td><strong>S11 - Trying Something New: Examining Usage on the Macro and Micro Levels in the Sciences</strong>&lt;br&gt;Room 104</td>
<td></td>
<td><strong>Krystie (Klahn) Wilfong, MLIS</strong>&lt;br&gt;<em>Collection Assessment &amp; Analysis Librarian, Columbia University</em>&lt;br&gt;&lt;br&gt;<strong>Laura Schimming</strong>&lt;br&gt;<em>Deputy Library Director, Icahn School of Medicine at Mount Sinai</em>&lt;br&gt;&lt;br&gt;<strong>Elsa Anderson</strong>&lt;br&gt;<em>Deputy Director, Collections, Icahn School of Medicine at Mount Sinai</em></td>
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<td>10:45AM - 11:30AM</td>
<td><strong>S12 - Building a Finding Aid Database at UNR Libraries, Building a Successful Collaboration</strong>&lt;br&gt;Room 103</td>
<td></td>
<td><strong>Dana Miller</strong>&lt;br&gt;<em>Head, Metadata &amp; Cataloging, University of Nevada, Reno</em>&lt;br&gt;&lt;br&gt;<strong>Steven Harris</strong>&lt;br&gt;<em>Assistant Dean of Libraries, University of Nevada, Reno</em></td>
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<td>11:30AM - 1:00PM</td>
<td><strong>Lunch Break</strong>&lt;br&gt;Lunch with EBSCO<strong>Community and Modularity: The Redefining of Library Technology</strong>&lt;br&gt;Grand Ballroom</td>
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<td>1:15PM - 2:00PM</td>
<td><strong>S13 - Assessing the User Experience of E-Books in Academic Libraries: Search, Usage, and Information Findings</strong>&lt;br&gt;Room 204</td>
<td></td>
<td><strong>Elizabeth Winter</strong>&lt;br&gt;<em>Head, Collection Acquisitions &amp; Management / eResources, Georgia Tech Library</em></td>
</tr>
<tr>
<td>1:15PM - 2:00PM</td>
<td><strong>S14 - A Proxy For Success: Analyzing EZProxy Logs to Connect Resource Use to Student Success</strong>&lt;br&gt;Room 301</td>
<td></td>
<td><strong>Tiffany LeMaistre, MLIS</strong>&lt;br&gt;<em>Electronic Resources &amp; Discovery Librarian, Nevada State College</em></td>
</tr>
<tr>
<td>1:15PM - 2:00PM</td>
<td><strong>S15 - Lightning Talks</strong>&lt;br&gt;Room 203</td>
<td></td>
<td><strong>Tao Zhang, PhD</strong>&lt;br&gt;<em>Digital User Experience Specialist, Purdue University</em>&lt;br&gt;&lt;br&gt;<strong>Marlen Promann</strong>&lt;br&gt;<em>Teaching Instructor, Purdue University</em>&lt;br&gt;&lt;br&gt;<strong>Xi Niu, PhD</strong>&lt;br&gt;<em>University of North Carolina at Charlotte</em></td>
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<td>1:15PM - 2:00PM</td>
<td><strong>S16 - (Re)imagining the Use Case for Video</strong>&lt;br&gt;Room 105</td>
<td></td>
<td><strong>Elisabeth Leonard</strong>&lt;br&gt;<em>Executive Market Research Manager, SAGE Publications</em></td>
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</table>
1:15PM - 2:00PM  
**S17 - Size Does(n’t) Matter:** Growing your Career in a Wildly Different Organization  
Room 104  
*Presenter(s)*  
**Betsy Appleton**  
Electronic and Continuing Resources Librarian, St. Edward’s University  
**Tina H. Buck**  
Electronic Resources Librarian, University of Central Florida

1:15PM - 2:00PM  
**S18 - Real World Use of Open Access Knowledgebase Data**  
Room 103  
*Presenter(s)*  
**Jane Burke**  
Vice President, ProQuest

2:00PM - 2:15PM  
**Break**

2:15PM - 3:00PM  
**S20 - Google vs Library Databases:** Cultivating Research and Critical Thinking Skills in the Undergraduate Student Population  
Room 301  
*Presenter(s)*  
**Dr. Kanu A. Nagra**  
Associate Professor, Borough of Manhattan Community College  
**Bernadette Lopez-Fitzsimmons**  
Information Services Librarian, Manhattan College

1:15PM - 2:00PM  
**S21 - Patron Privacy in the Digital Age: Support from Many Data Handlers Required!**  
Room 203  
*Presenter(s)*  
**Nettie Lagace**  
Associate Director for Programs, NISO - National Information Standards Organization  
**Todd Carpenter**  
Executive Director, NISO - National Information Standards Organization

2:15PM - 3:00PM  
**S22 - Agents of Change: The Ongoing Challenges of Managing E-books and Streaming Media**  
Room 105  
*Presenter(s)*  
**Marshall Breeding**  
Founder and Editor, librarytechnology.org  
**Robert H. McDonald**  
Associate Dean/Deputy Director, Indiana University  
**Neil Block**  
Vice President of Discovery Innovation, Academic Libraries, EBSCO Information Services  
**Curtis Thacker**  
Director of Discovery Systems, Brigham Young University  
**Molly Beisler**  
Head, Discovery Services, University of Nevada, Reno  
**Steven Harris**  
Assistant Dean of Libraries, University of Nevada, Reno
## ER&L SESSIONS

2:15PM - 3:00PM  
**S23 - A Month of Monograph Use at the University of Denver**  
Room 104  
**Presenter(s)**  
Michael Levine-Clark  
*Interim Dean and Director, University of Denver Libraries*

2:15PM - 3:00PM  
**Sponsored Session**  
Room 103

3:00PM - 3:25PM  
**Break with Exhibitors**  
Grand Ballroom

3:00PM - 5:00PM  
**Exhibit Hall Open**  
Grand Ballroom

3:15PM - 4:10PM  
**Wellness @ Work Stage**  
Grand Ballroom

3:25PM - 4:10PM  
**S24 - Apps in the World of Libraries and Discovery: A New Frontier**  
Room 204  
**Presenter(s)**  
Andrea Leonard  
*E-Access & Metadata Librarian, Appalachian State University*  
Jason Martin  
*Head of Public Services, duPont-Ball Library, Stetson University*

3:25PM - 4:10PM  
**S25 - Have We Reached a Verdict? Making the Case for Discovery Trials**  
Room 301  
**Presenter(s)**  
Carol Morgan Collins  
*Head of Technical Services, University of Tennessee, College of Law Library*  
Cathy Cochran  
*Computer Services Librarian, University of Tennessee, Knoxville*  
David Edwards  
*EBSCO Information Services*  
Eric L Frierson, MSI  
*Manager, Discovery Service Engineering, EBSCO Information Services*

3:00PM - 3:25PM  
**S26 - Relatively Speaking: Fostering Productive Library-Vendor Communications**  
Room 203  
**Presenter(s)**  
Doralyn Rossmann  
*Head of Collection Development, Montana State University*  
Tim Strawn  
*Director of Information Resources and Resource Sharing, California Polytechnic State University*  
Kirsten Ostergaard  
*Electronic Resources & Discovery Services Librarian, Montana State University*

3:25PM - 4:10PM  
**S27 - Give Them What They Want: Articles on Demand as a Subscription Alternative**  
Room 105  
**Presenter(s)**  
Tina Baich  
*Associate Librarian, IUPUI University Library*
3:25PM - 4:10PM

**S28 - Search, Serendipity & the Researcher Experience**  
Room 104  
*Presenter(s)*  
Lettie Conrad  
Executive Manager, Product Analysis, SAGE

3:25PM - 4:10PM

**Bringing the Fieldwork of the Pioneers of Anthropology an Open Access Database: Innovating New Funding Models for Open Access**  
Room 103  
*Presenter(s)*  
David Parker  
Senior Vice President, Editorial and Licensing, Alexander Street

3:25PM - 4:05PM

**S29-02 - Hack the Link Resolver: A DIY, Tailored Approach to Full Text Linking in PubMed**  
*Presenter(s)*  
Jonathan Shank  
Acquisitions & E-Resources Librarian, Galter Health Sciences Library, Northwestern University  
Piotr Hebal  
Senior Developer, Galter Health Sciences Library, Northwestern University  
Jason Stirnaman  
Digital Library Programmer, Galter Health Sciences Library, Northwestern University

4:20PM - 5:05PM

**S30 - SHORT TALKS: Collections & Use**  
Room 204

4:20PM - 4:35PM

**S30-01 - The Bigger Picture: Creating a Statistics Dashboard That Ties Collection Building to Research**  
*Presenter(s)*  
Shannon Tharp  
Collection Development Librarian, University of Wyoming Libraries
**ER&L SESSIONS**

**4:35PM - 4:50PM**

**S30-02 - (e)Book Snapshot: Print and eBook Use in an Academic Library Consortium**

*Presenter(s)*
Joanna Voss  
Collections Analyst, OhioLINK

**4:50PM - 5:05PM**

**S31-03 - More than a VPAT: Getting Accessibility into Licenses**

*Presenter(s)*
Martha Kelehan  
Head of Collections, Tisch Library, Tufts University

**4:20PM - 5:05PM**

**S32 - SHORT TALKS: Usability**

Room 203

**4:20PM - 4:35PM**

**S32-01 - Beyond Cost Per Use for Database Decisions: Usage, Uniqueness, and the ‘Do We Care?’ Factor**

*Presenter(s)*
Betty Landesman  
Head of Technical Services and Content Management, University of Baltimore, Langsdale Library

**4:35PM - 4:50PM**

**S32-02 - Choosing Our Words Wisely: Writing for Library Websites**

*Presenter(s)*
Jill K. Locascio, MLIS  
Digital and Technical Services Librarian, SUNY College of Optometry

**4:35PM - 4:50PM**

**S32-03 - A Donut for Your Thoughts: 5 Minute Usability Testing with Optimal Sort**

*Presenter(s)*
Tifany LeMaistre, MLIS  
Electronic Resources & Discovery Librarian, Nevada State College

**4:20PM - 5:05PM**

**S31 - SHORT TALKS: eBooks, Licensing & Accessibility**

Room 301

**4:20PM - 4:35PM**

**S31-01 - E-Books: Let’s Try and Keep It Simple**

*Presenter(s)*
Lanette Garza  
E-Content Analysis & Assessment Librarian, Trinity University

**4:35PM - 4:50PM**

**S31-02 - Managing Ebook Metadata Quality: Why, When, and How**

*Presenter(s)*
Stacie Traill  
Metadata Analyst, University of Minnesota Libraries
4:20PM - 5:05PM
**S33 - SHORT TALKS: Coding & Data**
Room 105

4:20PM - 4:35PM
**S33-01 - In Texas, We Just Call It Data**
*Presenter(s)*
D. Keith Casey, Jr.
Director of Product, Clarify, Inc.
Paul R. Murphy
CEO, Clarify, Inc.

4:35PM - 4:50PM
**S33-02 - Telescope Bibliographies and Astronomical Data**
*Presenter(s)*
Uta Grothkopf
Head librarian, European Southern Observatory (ESO)
Jill Lagerstrom
Chief Librarian, Space Telescope Science Institute

4:50PM - 5:05PM
**S33-03 - So You Want to Teach Coding Workshops? 10 Things You Need to Know**
*Presenter(s)*
Whitni Watkins
Web Systems Engineer, Analog Devices

4:20PM - 5:05PM
**S34 - Global E-book Collection Development: Challenges and Opportunities**
Room 104
*Presenter(s)*
Dracine Hodges
Head, Acquisitions Department, The Ohio State University

4:20PM - 5:05PM
**S35 - Building a New Digital Library Collection from the Ground Up: A Case Study from Western Michigan University Homer Stryker M.D. School of Medicine**
Room 103
*Presenter(s)*
Elizabeth Lorbeer
Director of Library Services, Western Michigan University School of Medicine

5:00PM - 7:30PM
**Vendor Reception & Tabletop Exhibit**
Grand Ballroom

7:30PM - 8:30PM
**Battle Decks/Fun & Games Night**
Grand Ballroom
TUESDAY APRIL 5, 2016

7:00AM - 7:45AM
Morning Yoga
Room 301

7:00AM - 8:30AM
Breakfast for Attendees
Grand Ballroom

7:00AM - 12:00PM
Exhibit Hall Open
Grand Ballroom

7:00AM - 5:00PM
Registration Open
Registration Desk

8:30AM - 9:15AM
S36 - SHORT TALKS: Standards & Best Practices
Grand Ballroom

8:30AM-8:45AM
S36-01 - Open Discovery Initiative Priorities and Directions
Presenter(s)
Nettie Lagace
Associate Director for Programs, NISO - National Information Standards Organization

8:45AM-9:00AM
S36-02 - Transfer Today
Presenter(s)
Jennifer Bazeley
Interim Head, Technical Services, Miami University Libraries

9:00AM-9:15AM
S36-03 - Standards for Altmetrics? What’s Next?
Presenter(s)
Nettie Lagace
Associate Director for Programs, NISO - National Information Standards Organization

8:30AM - 9:15AM
S37 - Assessing Major Organizational Change: The Effects on the Use of Library Resources and Services
Room 204
Presenter(s)
Amalia Monroe-Gulick
Content Development Librarian, University of Kansas Libraries
Lea Currie
Head of Content Development, University of Kansas Libraries
Julie Petr
Associate Librarian for Graduate Initiatives, University of Kansas Libraries

8:30AM - 9:15AM
S38 - Dismantle Your Electronic Resources Fund! Applying the Power of Faceted Classification to Materials Budget Management
Room 301
Presenter(s)
Maria Savova
Director of Information Resources and Systems, Claremont Colleges Library
Jason S. Price, PhD
Director of Licensing Operations, SCELC
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<tr>
<td>8:30AM - 9:15AM</td>
<td><strong>S39 - Data Visualization: Transforming Research Support</strong></td>
<td>Room 203</td>
<td>Joshua Been, Social Science Data Librarian, University of Houston</td>
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<td>Wenli Gao, Communication, Sociology, and Anthropology Librarian, University of Houston Libraries</td>
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<td>Loretta Wallace, Business &amp; Technology Librarian, University of Houston</td>
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<td>Katherine Leach, MLIS, MA, Librarian for Western Languages Collections, Harvard University</td>
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<td>8:30AM - 9:15AM</td>
<td><strong>S41 - Let’s Get Real: Communication as Key to Successful Project Management during URMS Migration</strong></td>
<td>Room 104</td>
<td>Nathan Hosburgh, Discovery &amp; Systems Librarian, Rollins College Olin Library</td>
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<td>Erin Gallagher, E-Resources &amp; Serials, Olin Library / Rollins College</td>
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<td>9:45AM - 11:00AM</td>
<td><strong>S42 - SHORT TALKS: Staffing</strong></td>
<td>Grand Ballroom</td>
<td>Michael Fernandez, Electronic Resources Librarian, American University</td>
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<tr>
<td>9:45AM-10:00AM</td>
<td><strong>S42-01 - With A Little Help: Overcoming E-Resource Management Understaffing</strong></td>
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<td>Ashley Zmau, Librarian, University of Texas at Arlington</td>
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<td>Holly Talbott, Librarian, University of Texas at Arlington</td>
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<td>10:00AM-10:15AM</td>
<td><strong>S42-02 - Hit by A Bus: Could Your Library Survive without the Staff Who Manage Your ERM?</strong></td>
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<td>Trina Nolen, Acquisitions Librarian, Lamar University</td>
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<tr>
<td>10:15AM-10:30AM</td>
<td><strong>S42-03 - Adjusting in a Transitioning Position</strong></td>
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<td>Vanessa French, Electronic Resources Librarian, Butler University</td>
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<td>10:30AM-10:45AM</td>
<td><strong>S42-04 - Making the Most of Your Resources</strong></td>
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<td>Matthew Connor Sullivan, Library Assistant, Harvard University</td>
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<td>Katherine Leach, MLIS, MA, Librarian for Western Languages Collections, Harvard University</td>
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**Break**
ER&L SESSIONS

10:45AM-11:00AM
S42-05 - Improving Group Communication with Slack
Presenter(s)
Andrew Colgoni
Services Librarian, McMaster University

9:45AM - 10:30AM
Room 204
Presenter(s)
Oliver Pesch
Chief Product Strategist, EBSCO Information Services
Roen Janyk, MLIS
Web Services Librarian, Okanagan College
Athena Hoeppner
Electronic Resources Librarian, University of Central Florida Libraries

9:45AM-10:00AM
S44-01 - Developing Marketing Plan for Library Databases to Optimize Return on Investment
Presenter(s)
Dr. Kanu A. Nagra
Associate Professor, Borough of Manhattan Community College

10:00AM-10:15AM
S44-02 - Engendering Positive Relationships in the Digital Age: Libraries, Vendors, Publishers and Other External Partners
Presenter(s)
Rochelle Davis
Librarian, The University of the West Indies (UWI), Mona

10:15AM-10:30AM
S44-03 - What Electronic Resources Librarians Can Do to Ensure Continued Funding of Resources by Donors
Presenter(s)
Stephanie H. Wical, MLS, MA
Periodicals and Electronic Resources Librarian, University of Wisconsin - Eau Claire

9:45AM - 10:30AM
S44 - SHORT TALKS: External Relationships
Room 301

9:45AM-10:00AM
S45 - Sharing and Reuse of Scientific and Research Data: Risky for Privacy?
Room 203
Presenter(s)
Nettie Lagace
Associate Director for Programs, NISO - National Information Standards Organization
Todd Carpenter
Executive Director, NISO
Bonnie Tijerina
Researcher/President, Data & Society/ER&L
9:45AM - 10:30AM

**S46 - Reimagining Scholarly E-book Assessment: A Study of Discovery, Access, and Use**
Room 105

**Presenter(s)**
Melissa Goertzen, MLIS
Collection Development Analysis & Support Librarian, Columbia University Libraries
Nisa Bakkalbasi
Assessment Coordinator, Columbia University

9:45AM - 10:30AM

**S47 - Data-Informed Decision Making for Digital Resources**
Room 104

**Presenter(s)**
Megan Hurst, MLIS MFA
Co-Founder & Chief Experience Officer, Athenaeum21 Consulting
Dr. Christine McCarthy Madsen
Co-Founder & Chief Innovation Officer, Athenaeum21 Consulting

9:45AM - 10:30AM

**Pathways to Primary Sources**
Room 301

**Presenter(s)**
Michael Levine-Clark
Interim Dean and Director, University of Denver Libraries
Lenny Rogers
Senior US Library Sales Manager, Adam Matthew
Alex Butler
Communications Assistant, Adam Matthew

10:30AM - 10:45AM

**Break**

10:45AM - 11:30AM

**S48 - Alternative Avenues of Discovery: Competition or Potential**
Room 204

**Presenter(s)**
Michael Levine-Clark
Interim Dean and Director, University of Denver Libraries
Jason S. Price, PhD
Director of Licensing Operations, SCELC
Ido Peled
VP, Solutions & Marketing, Ex Libris

10:45AM - 11:30AM

**S49 - A Tale of Two DDA Programs: The Large Consortia and the Small Independent**
Room 203

**Presenter(s)**
Stephanie J. Spratt
Electronic Resources and Serials Librarian, University of Colorado, Colorado Springs
Denise Pan
Associate Director, Technical Services, University of Colorado Denver
Rhonda Glazier
Director of Collections Management, University of Colorado, Colorado Springs
Tina H. Buck
Electronic Resources Librarian, University of Central Florida
Gabrielle Wiersma
Electronic Collections & Assessment Librarian, University of Colorado Boulder
Sara Hills
Collection Development Librarian, St. Edward's University
11:15AM-11:45AM
**S52-01- Case Study of a Pilot Project to Digitize and Exhibit Cultural Artifacts**

**Presenter(s)**
Jonathan M. Smith  
*California State University, San Bernardino*

11:45AM - 12:45PM
**Lunch**

11:45am - 12:45pm  
**Lunch with ExLibris**

**Leveraging Content-based Services in Discovery Solutions: The Premise and the Promise**

Room 301

1:00PM - 1:15PM
**Break**

1:15PM - 2:00PM
**S53 - Integrating Discovery and Database A-Z Lists with LibGuides**

Room 204

**Presenter(s)**
Erin Finnerty  
*Electronic Resources Librarian, Temple University*

Kimberly Copenhaver, MLS  
*Assistant Professor of Reference, Instruction and Information Services, Eckerd College*

Martha Allen  
*Chair, Research and Instruction, Pius Library/Saint Louis University*

Eric L Frierson, MSI  
*Manager, Discovery Service Engineering, EBSCO Information Services*
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| 1:15PM - 2:00PM | **S54 - EZproxy Security: When Your Electronic Resources Are Used ‘Too Much’**  
Room 301  
*Presenter(s)*  
Laura McNamara  
Electronic Resources Librarian, Thomas Jefferson University |
| 1:15PM - 2:00PM | **S55 - Know Thyself: Myers-Briggs Personality Profiles and the Impact on Library Relationships**  
Room 203  
*Presenter(s)*  
Robb Waltner  
Head of Acquisitions and Collection Development, University of North Florida  
Alice Eng  
E-resources librarian, University of North Florida |
| 1:15PM - 2:00PM | **S56 - How Users Conduct Research Using Discovery Systems: Results of a Usability Study**  
Room 105  
*Presenter(s)*  
Kelsey Brett  
Discovery Systems Librarian, University of Houston Libraries |
| 1:15PM - 2:00PM | **S57 - An Untapped Source of Talent: Autistic Library Employees and Electronic Resources Management**  
Room 104  
*Presenter(s)*  
Charlie Remy  
Electronic Resources and Serials Librarian, University of Tennessee at Chattanooga  
Katie Gohn  
Head, Collections Services, University of Tennessee at Chattanooga |
| 2:00PM - 2:30PM | **Research Metrics & the Evolving Role of the Library in Institutional and Faculty Assessment**  
Room 103 |
| 2:30PM - 3:15PM | **S58 - Is “E” for Everybody? Reorganizing to Fit E-Resources across Blended Departments**  
Room 204  
*Presenter(s)*  
Angela Rathmel  
Head of Acquisitions & Resource Sharing, University of Kansas  
Kate Montgomery  
Head of Electronic Resources Management, Tulane University  
Judith Emde  
Assistant Dean - Content & Access Services, University of Kansas Libraries |
2:30PM - 3:15PM

**S59 - Simplifying e-Resource Management: The Benefits and Challenges of Unifying Acquisitions, ERM and Activation Workflows**

Room 301

*Presenter(s)*
Andrew French, MLIS
Solutions Architect Manager, Ex Libris Group, Ltd.

2:30PM - 3:15PM

**S60 - Cut to the Bone: How Smaller Campus Libraries in University of Wisconsin System Are Surviving Epic Budget Cuts**

Room 203

*Presenter(s)*
Jenifer Holman
E-Resources/Periodicals Librarian, UW-La Crosse

Colleen Knettel
Collection Development and Materials Management Li, University of Wisconsin-Superior

Melissa A. Platkowski
Collection Development and Materials Management Li, University of Wisconsin-Superior

Katie M. Sanders
University of Wisconsin Colleges

Stephanie H. Wical, MLS, MA
Periodicals and Electronic Resources Librarian, University of Wisconsin - Eau Claire

2:30PM - 3:15PM

**S61 - Curating Institutionally Created Audio and Video Content for Accessibility and Discoverability**

Room 105

*Presenter(s)*
Chad Hutchens
Head of Digital Collections, University of Wyoming Libraries

Jim Ulsh
ProQuest

2:30PM - 3:15PM

**Dispelling Myths around Demand Driven Acquisition: Evaluating Shifting Library Budgets and Best Practices for Leveraging Diverse Acquisition Models**

Room 103

*Presenter(s)*
Kari Paulson
VP & General Manager - Ebooks, ProQuest

2:30PM - 3:15PM

**S62 - GOKb Collaborations: Enhancing Knowledge Base Data through Crowdsourcing**

Room 104

*Presenter(s)*
Jennifer Solomon
GOKB Editor, NC State Libraries

Kate Hill
Electronic Resource and Distance Education Librarian, University of North Carolina at Greensboro

Zorian Sasyk
Electronic Access/UX Librarian, MSU, Mankato - Memorial Library

Kurt Blythe
Serials Access Librarian, University of North Carolina at Chapel Hill

Nathaniel Gustafson-Sundell
Journal Acquisitions/ Reference Librarian, Minnesota State University, Mankato

3:15PM - 3:30PM

**Break**
ER&L SESSIONS

3:30PM - 4:15PM
SCELC + TexShare Meet-up
Room 103

S64 - When Numbers Don’t Lie: Telling Not-So-Good Assessment Stories to Faculty and Administrators
Room 301
Presenter(s)
Rich Wisneski, PhD, MLIS
Assistant Director, Cleveland State University Library

3:30PM - 4:15PM
S65 - True Impact: How to Measure and Drive Deeper User Engagement?
Room 203
Presenter(s)
Mark Pompelia
Visual + Material Resource Librarian, Rhode Island School of Design
Anne Cerstvik Nolan, MLS
Electronic Resources Librarian, Brown University Library
Tom Humphrey
COO, Kanopy
John Jax
Collection & Resource Development Librarian, Murphy Library UW-La Crosse

3:30PM - 4:15PM
S66 - Cost-Use and More: Providing Actionable Data for an Electronic-Journal Subscription Review
Room 105
Presenter(s)
Kate Zdepski
eResources and Serials Access Librarian, Mount Holyoke College
Sara Colglazier
Electronic Resources/Discovery Services Librarian, Mount Holyoke College -- LITS

Presenter(s)
Jason S. Price, PhD
Director of Licensing Operations, SCELC

Presenter(s)
Alistair Morrison
Senior Product Manager, Elsevier
Noah Levin
Metadata Manager, Springer
Carlen Ruschoff
Director of Technical Services & Strategic Initiatives, University of Maryland
Catherine Giffi
Director, Strategic Market Analysis, Wiley
Jabin White
VP of Content Management, ITHAKA
Bill Carney
Senior Content Manager, OCLC
# ER&L Sessions

## 3:30PM - 4:15PM

### S67 - How I Implemented a Data-Driven Approach to Electronic Resource Management on a Shoestring Budget with Very Limited Staff

Room 104  
**Presenter(s)**  
John Felts, Jr., MLIS  
Head of Library Technology and Systems, Kimbel Library / Coastal Carolina University

---

## 4:15PM - 5:00PM

### S70 - Inspiring Library Research: Changing Your Environment to Support Your Research

Room 203  
**Presenter(s)**  
Elisabeth Leonard  
Executive Market Research Manager, SAGE Publications  
Angie Thorpe  
Digital User Experience Librarian, Indiana University Kokomo Library  
Juleah Swanson  
Head of Acquisitions Services, University of Colorado Boulder Libraries

---

## 4:15PM - 5:00PM

### S71 - Accessing University Collections Using Mobile Apps: Maximizing Awareness and Usage

Room 105  
**Presenter(s)**  
Andrew Senior  
Coordinator, E-Resources and Serials, McGill University  
Robin Canuel, MLIS  
McGill University  
Emily MacKenzie, MLIS  
McGill University  
Nazi Torabi, MLIS  
McGill University

---

## 4:15PM - 5:00PM

### S68 - Discovery: Beyond Initial Implementation & Participation... and into OPTIMIZATION

Room 204  
**Presenter(s)**  
Scott Bernier  
Senior Vice President, EBSCO  
Julie Zhu  
Discovery Service Relations Manager, IEEE  
Shafeek Fazal  
Associate Director for Library Technology, Discovery, and Digital Services, Stony Brook University

---

## 4:15PM - 5:00PM

### S69 - Using the Scrum Project Management Methodology to Create a Comprehensive Collection Assessment Framework

Room 301  
**Presenter(s)**  
Galadriel Chilton  
Electronic Resources Management Librarian & Team L, University of Connecticut

---

## 4:15PM - 5:00PM

### S72 - WMS Knowledge Base Tips & Tricks

Room 104  
**Presenter(s)**  
Margaret Hogarth  
Information Resources Acquisitions Team Leader, The Claremont Colleges Library
4:15PM - 5:00PM

**S73 - 3... 2...1... Action! Streaming Live from Your Library with Periscope**
Room 103

*Presenter(s)*
Jennifer DeJonghe, MA, MLIS  
Librarian and Professor, Metropolitan State University
Michelle Desilets, MLIS  
Reference and Instruction Librarian, Metropolitan State University

5:15pm - 6:15pm

**SAGE Video Red Carpet Party**
Salon A/B

**WEDNESDAY APRIL 6, 2016**

7:00AM - 7:45AM

**Morning Yoga**
Room 301

7:00AM - 5:00PM

**Registration Open**
Registration Desk

7:00AM - 9:00AM

**Breakfast for Attendees**
Grand Ballroom

9:00AM - 10:45AM

**S75 - Researching Researchers: Developing Evidence-Based Strategy for Improved Discovery and Access**
Ballroom C

*Presenter(s)*
Deirdre Costello  
Sr. UX Researcher, EBSCO Information Services
Roger C. Schonfeld  
Director, Library and Scholarly Communication  
Prog, Ithaka S+R
Lettie Conrad  
Executive Manager, Product Analysis, SAGE
Lisa Janicke Hinchliffe  
Professor, UIUC

9:00AM - 9:45AM

**S76 - The True Cost of the e-Resource Lifecycle: A Case Study of e-Book Frontlist Purchases**
Salon A/B

*Presenter(s)*
Colleen Major  
Head, Electronic Resources, Columbia University
ER&L SESSIONS

9:00AM - 9:45AM

S77 - Online Does Not Equal Accessible: Implementing Accessibility Procedures & Review for Library E-Resources
Room 301

Presenter(s)
Heidi Schroeder, MLIS
Accessibility Coordinator & Science Collections Coordinator, Michigan State University Libraries
Jessica Brangiel
Electronic Resources Management Librarian, Swarthmore College

9:00AM - 9:45AM

S78 - Not as Easy as 1, 2, 3: Capturing Usage Statistics within an ERM
Room 203

Presenter(s)
Ashley Zmau
Librarian, University of Texas at Arlington
Holly Talbott
Librarian, University of Texas at Arlington

9:00AM - 9:45AM

S79 - Improving UX for Research Success
Room 105

Presenter(s)
Diana Peterson
Director of PM, Ebooks, ProQuest

9:00AM - 9:45AM

S80 - Evaluating the Consortia Purchase: When You Can’t Get Statistics for Your Own Institution, Can You Extrapolate from Other Sources?
Room 104

Presenter(s)
Bill Maltarich, PhD
Librarian for Collection Management, New York University
Laura Schimming
Deputy Library Director, Icahn School of Medicine at Mount Sinai
Elsa Anderson
Deputy Director, Collections, Icahn School of Medicine at Mount Sinai
Stephen Maher
NYU Health Sciences Library

9:45AM - 10:00AM

Break

10:00AM - 10:45AM

S81 - Avoiding e-Burnout
Salon A/B

Presenter(s)
Margaret Hogarth
Information Resources Acquisitions Team Leader, The Claremont Colleges Library

10:00AM - 10:45AM

S82 - Access Denied!
Room 301

Presenter(s)
Julie Linden
Assistant Director of Collection Development, Yale University Library
Sarah Tudesco
Assessment Librarian, Yale University
Angela Sidman
Electronic Resources Librarian, Yale University

9:00AM - 9:45AM

S77 - Online Does Not Equal Accessible: Implementing Accessibility Procedures & Review for Library E-Resources
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Jessica Brangiel
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S78 - Not as Easy as 1, 2, 3: Capturing Usage Statistics within an ERM
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Librarian, University of Texas at Arlington
Holly Talbott
Librarian, University of Texas at Arlington

9:00AM - 9:45AM

S79 - Improving UX for Research Success
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Director of PM, Ebooks, ProQuest

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S80 - Evaluating the Consortia Purchase: When You Can’t Get Statistics for Your Own Institution, Can You Extrapolate from Other Sources?
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Librarian for Collection Management, New York University
Laura Schimming
Deputy Library Director, Icahn School of Medicine at Mount Sinai
Elsa Anderson
Deputy Director, Collections, Icahn School of Medicine at Mount Sinai
Stephen Maher
NYU Health Sciences Library

9:45AM - 10:00AM

Break

10:00AM - 10:45AM

S81 - Avoiding e-Burnout
Salon A/B

Presenter(s)
Margaret Hogarth
Information Resources Acquisitions Team Leader, The Claremont Colleges Library

10:00AM - 10:45AM

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Room 301

Presenter(s)
Julie Linden
Assistant Director of Collection Development, Yale University Library
Sarah Tudesco
Assessment Librarian, Yale University
Angela Sidman
Electronic Resources Librarian, Yale University
10:00AM - 10:45AM

**S83 - Unlocking Data Trapped in Audio and Video Files**
Room 203

*Presenter(s)*
D. Keith Casey, Jr.
Director of Product, Clarify, Inc.
Paul R Murphy
CEO, Clarify, Inc.

10:00AM - 10:45AM

**S84 - Building OER/OA Thinking into Curriculum Workflows through Technology**
Room 105

*Presenter(s)*
Nettie Lagace
Associate Director for Programs, NISO - National Information Standards Organization
Franny Lee
GM and VP, SIPX, ProQuest SIPX

10:00AM - 10:45AM

**S85 - Needle in a Haystack: Promoting Core Journals in the Age of Discovery**
Room 104

*Presenter(s)*
Jenifer Holman
E-Resources/Periodicals Librarian, UW-La Crosse

10:45AM - 11:00AM

**Break**

11:00AM - 12:00PM

**Closing Keynote by S. Craig Watkins**
Ballroom C

*Presenter(s)*
S. Craig Watkins
Professor, University of Texas at Austin

1:00PM - 5:00PM

**W04 - Workshop! Accessibility for ERLs: Optimizing Resources for All Abilities**
Salon A

*Presenter(s)*
Laura DeLancey
Electronic and Continuing Resources Coordinator, Western Kentucky University
Kirsten Ostergaard
Electronic Resources & Discovery Services Librarian, Montana State University

1:00PM - 5:00PM

**W06 - Workshop! E-Resources & Social Media: How to Optimize, Promote, Connect, and Assess**
Room 105

*Presenter(s)*
Doralyn Rossmann
Head of Collection Development, Montana State University

1:00PM - 5:00PM

**W07 - Workshop! EZproxy: Assessment and Administration Techniques and Tips**
Grand Ballroom

*Presenter(s)*
Shannon Fox-Teichmann
Coordinator of Electronic Services and Collections, Austin College Abell Library Center
Glenn Bunton, MLIS, MS
Director of Library Technology Services, University of South Carolina Libraries

1:00PM - 5:00PM

**W08 - Workshop! Use the Power of Your Internal Scripting Language in E-Resources Development**
Room 203

*Presenter(s)*
Vishnu Ravi
Electronic Resource Development Librarian, LA Tech University
Rafael Unterweger
Electronic Resources Officer, The University of Chicago Library

**Break**

11:00AM - 12:00PM

**Closing Keynote by S. Craig Watkins**
Ballroom C

*Presenter(s)*
S. Craig Watkins
Professor, University of Texas at Austin
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Adam Matthew
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