ER&L
Electronic Resources and Libraries

14TH ANNUAL CONFERENCE • MARCH 3-6, 2019 • AUSTIN, TEXAS & VIRTUAL ONLINE CONFERENCE

	SPONSORSHIP	ER&L PROVIDES	SPONSOR PROVIDES
DIAMOND LEVEL	***SOLD OUT*** ***Lunch & Learn Session*** *Deliver your message to your customers and prospects – and guarantee a captive audience with a conference luncheon.* *$4,500 + all food & beverage charges**	• *1.25 hour presentation slot* • *Promotion to attendee list **(2 uses)*** • *Featured blog post on ER&L website and shared on social media* • *Company logo incorporated into the printed program* • *Session information & RSVP link promoted on the Online Scheduling Program* • *Access to a free-access file of your recorded content* **Groups with commitment to over 450 will have the exclusive lunch for the day with additional promotional support by ER&L.*	• *Presentation title* • *Presentation description* • *Speakers names/bios/headshots* • *Web-friendly logo* • *Company description* • *RSVP link for attendees* • *Menu selection no later than 30 days prior to the conference* **Final guaranteed count of meals no later than 10 days prior to the conference (all final charges for food & beverage will be billed to you post-conference)*
	NEW Tuesday Banquet Session Deliver your message to your customers and prospects – and guarantee a captive audience with the Tuesday conference banquet. $4,500 + all food & beverage charges*	• 1.25 hour presentation slot on the program • Promotion to attendee list **(2 uses)** • Featured blog post on ER&L website and shared on social media • Company logo incorporated into the printed program • Session information & RSVP link promoted on the Online Scheduling Program • Access to a free-access file of your recorded content	• Presentation title • Presentation description • Speakers names/bios/headshots • Web-friendly logo • Company description • RSVP link for attendees • Menu selection no later than 30 days prior to the conference **Final guaranteed count of meals no later than 10 days prior to the conference (all final charges for food & beverage will be billed to you post-conference)*
	Online Conference $10,000	• Company banner ad on online conference platform • Premium logo visibility on all communications about the online conference to attendees • Add recorded video content to the online platform • Event wide acknowledgement slide in rotation	• Web-friendly logo • Video file to appear on login screen of online conference platform no later than 30 days prior to conference
PLATINUM LEVEL	**Build Your Own Session** Be on the the ER&L program with this sponsored session. $4,000	• 45 minute presentation slot • Promotion to attendee list **(2 uses)** • Featured blog post on ER&L website and shared on social media • Company logo incorporated into the printed program • Session information & promoted on the Online Scheduling Program • Access to a free-access file of your recorded content	• Presentation title • Presentation description • Speakers information: names, email addresses, bios, headshots • Web-friendly logo • Company description

CONTACT HELLO@ELECTRONICLIBRARIAN.ORG OR 708-406-9811 TO RESERVE.

PLATINUM LEVEL	**Conference AV Sponsor** $5,000	• Event wide acknowledgement slide in rotation • Online and Print Program acknowledgements	Web-friendly logo
	T-Shirt Screen Printing Activity Local Austin screen printers will make t-shirts live in the conference facility $4,000	• Local Austin screen printers will make t-shirts live in the conference facility • Company signage in exhibit hall • High social media circulation for a hashtag campaign or logo visibility • Event wide acknowledgement slide in rotation	High-resolution logo file for printing
GOLD LEVEL	**Keynote Session** Support content to the e-resources and digital services community. $3,500	• Live stream of the keynote session • Premium logo visibility in the session room and conference center • Podium signage placement • Online and Print Program acknowledgements • Social media and blog promotion • Placement on ER&L conference website's Keynote Speakers page	High-resolution logo file for poster printing
	SOLD OUT *Lanyards $3,500*	*Co-branded lanyard with your logo ad ER&L provided to all attendees*	*High-resolution logo file for printing*
	Travel Grants Work with ER&L to build a buzz-generating award! Make an impact with a special investment in your industry with a fully covered ER&L experience $2,000 - $3,000 (per winner)	• Social media and ER&L blog promotion • Featured award page on ER&L's website • Event wide acknowledgement slide in rotation	• Award title and focus description • Specific questions you'd like the applicant to answer
	Childcare or Wellness Sponsor Wellness and childcare services are much appreciated by conference attendees. $2,500	• Event wide acknowledgement slide in rotation • Online and Print Program acknowledgements	Web-friendly logo
ADD-ONS/ADVERTISING	**Full Page Featured Ad** $2,000	Conference Program - 1 page ad, Full color	
	Half Page Ad $1,200	Conference Program - ½ page ad, Full color	
	SOLD OUT *Email list rental $950*	*Single use, Self send*	
	Website Banner Ad $750	• 60 day circulation on electroniclibrarian.org • Approximate size, rectangle 300 X 250	
	Meeting Room Rental $1,000 (per day)	• On-site room rental for 1 day • Standard AV included	
	Private Office Rental $750 (per day)	• On-site office rental for 1 day • No AV included	

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