

	SPONSORSHIP	ER&L PROVIDES	SPONSOR PROVIDES
DIAMOND LEVEL	<p><b>*SOLD OUT*</b></p> <p><b>Lunch &amp; Learn Session</b> Deliver your message to your customers and prospects – and guarantee a captive audience with a conference luncheon.</p> <p>\$4,500 + all food &amp; beverage charges*</p>	<ul style="list-style-type: none"> <li>• 1.25 hour presentation slot</li> <li>• Promotion to attendee list <b>(2 uses)</b></li> <li>• Featured blog post on ER&amp;L website and shared on social media</li> <li>• Company logo incorporated into the printed program</li> <li>• Session information &amp; RSVP link promoted on the Online Scheduling Program</li> <li>• Access to a free-access file of your recorded content</li> </ul> <p><i>*Groups with commitment to over 450 will have the exclusive lunch for the day with additional promotional support by ER&amp;L.</i></p>	<ul style="list-style-type: none"> <li>• Presentation title</li> <li>• Presentation description</li> <li>• Speakers names/bios/headshots</li> <li>• Web-friendly logo</li> <li>• Company description</li> <li>• RSVP link for attendees</li> <li>• Menu selection no later than 30 days prior to the conference</li> </ul> <p><i>*Final guaranteed count of meals no later than 10 days prior to the conference (all final charges for food &amp; beverage will be billed to you post-conference)</i></p>
	<p><b>NEW Tuesday Banquet Session</b> Deliver your message to your customers and prospects – and guarantee a captive audience with the Tuesday conference banquet.</p> <p>\$4,500 + all food &amp; beverage charges*</p>	<ul style="list-style-type: none"> <li>• 1.25 hour presentation slot on the program</li> <li>• Promotion to attendee list <b>(2 uses)</b></li> <li>• Featured blog post on ER&amp;L website and shared on social media</li> <li>• Company logo incorporated into the printed program</li> <li>• Session information &amp; RSVP link promoted on the Online Scheduling Program</li> <li>• Access to a free-access file of your recorded content</li> </ul>	<ul style="list-style-type: none"> <li>• Presentation title</li> <li>• Presentation description</li> <li>• Speakers names/bios/headshots</li> <li>• Web-friendly logo</li> <li>• Company description</li> <li>• RSVP link for attendees</li> <li>• Menu selection no later than 30 days prior to the conference</li> </ul> <p><i>*Final guaranteed count of meals no later than 10 days prior to the conference (all final charges for food &amp; beverage will be billed to you post-conference)</i></p>
	<p><b>Online Conference</b></p> <p>\$10,000</p>	<ul style="list-style-type: none"> <li>• Company banner ad on online conference platform</li> <li>• Premium logo visibility on all communications about the online conference to attendees</li> <li>• Add recorded video content to the online platform</li> <li>• Event wide acknowledgement slide in rotation</li> </ul>	<ul style="list-style-type: none"> <li>• Web-friendly logo</li> <li>• Video file to appear on login screen of online conference platform no later than 30 days prior to conference</li> </ul>
PLATINUM LEVEL	<p><b>Build Your Own Session</b> Be on the the ER&amp;L program with this sponsored session.</p> <p>\$4,000</p>	<ul style="list-style-type: none"> <li>• 45 minute presentation slot</li> <li>• Promotion to attendee list <b>(2 uses)</b></li> <li>• Featured blog post on ER&amp;L website and shared on social media</li> <li>• Company logo incorporated into the printed program</li> <li>• Session information &amp; promoted on the Online Scheduling Program</li> <li>• Access to a free-access file of your recorded content</li> </ul>	<ul style="list-style-type: none"> <li>• Presentation title</li> <li>• Presentation description</li> <li>• Speakers information: names, email addresses, bios, headshots</li> <li>• Web-friendly logo</li> <li>• Company description</li> </ul>

PLATINUM LEVEL	<b>Conference AV Sponsor</b> \$5,000	<ul style="list-style-type: none"> <li>Event wide acknowledgement slide in rotation</li> <li>Online and Print Program acknowledgements</li> </ul>	Web-friendly logo
	<b>*SOLD OUT* T-Shirt Screen Printing Activity</b> <i>Local Austin screen printers will make t-shirts live in the conference facility</i> \$4,000	<ul style="list-style-type: none"> <li><i>Local Austin screen printers will make t-shirts live in the conference facility</i></li> <li><i>Company signage in exhibit hall</i></li> <li><i>High social media circulation for a hashtag campaign or logo visibility</i></li> <li><i>Event wide acknowledgement slide in rotation</i></li> </ul>	<i>High-resolution logo file for printing</i>
GOLD LEVEL	<b>Keynote Session</b> Support content to the e-resources and digital services community. \$3,500	<ul style="list-style-type: none"> <li>Live stream of the keynote session</li> <li>Premium logo visibility in the session room and conference center</li> <li>Podium signage placement</li> <li>Online and Print Program acknowledgements</li> <li>Social media and blog promotion</li> <li>Placement on ER&amp;L conference website's Keynote Speakers page</li> </ul>	High-resolution logo file for poster printing
	<b>*SOLD OUT* Lanyards</b> \$3,500	<i>Co-branded lanyard with your logo ad ER&amp;L provided to all attendees</i>	<i>High-resolution logo file for printing</i>
	<b>Travel Grants</b> Work with ER&L to build a buzz-generating award! Make an impact with a special investment in your industry with a fully covered ER&L experience \$2,000 - \$3,000 (per winner)	<ul style="list-style-type: none"> <li>Social media and ER&amp;L blog promotion</li> <li>Featured award page on ER&amp;L's website</li> <li>Event wide acknowledgement slide in rotation</li> </ul>	<ul style="list-style-type: none"> <li>Award title and focus description</li> <li>Specific questions you'd like the applicant to answer</li> </ul>
	<b>Childcare or Wellness Sponsor</b> Wellness and childcare services are much appreciated by conference attendees. \$2,500	<ul style="list-style-type: none"> <li>Event wide acknowledgement slide in rotation</li> <li>Online and Print Program acknowledgements</li> </ul>	Web-friendly logo
ADD-ONS/ADVERTISING	<b>Full Page Featured Ad</b> \$2,000	Conference Program - 1 page ad, Full color	
	<b>Half Page Ad</b> \$1,200	Conference Program - ½ page ad, Full color	
	<b>*SOLD OUT* Email list rental</b> \$950	<i>Single use, Self send</i>	
	<b>Website Banner Ad</b> \$750	<ul style="list-style-type: none"> <li>60 day circulation on electroniclibrarian.org</li> <li>Approximate size, rectangle 300 X 250</li> </ul>	
	<b>Meeting Room Rental</b> \$1,000 (per day)	<ul style="list-style-type: none"> <li>On-site room rental for 1 day</li> <li>Standard AV included</li> </ul>	
	<b>Private Office Rental</b> \$750 (per day)	<ul style="list-style-type: none"> <li>On-site office rental for 1 day</li> <li>No AV included</li> </ul>	