<table>
<thead>
<tr>
<th>Time</th>
<th>Room</th>
<th>Session Title</th>
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<tbody>
<tr>
<td>4-5pm</td>
<td>ROOM 204</td>
<td>Making Usage Data Meaningful</td>
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<tr>
<td>5-6pm</td>
<td>Room 301</td>
<td>Understanding Social Media and the Library User Experience: Be Interesting, Be Interested</td>
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<tr>
<td>7-8:25</td>
<td>ROOM 203</td>
<td>OneSearch: Transforming Collections by Increasing Discoverability? A Usage Data Analysis</td>
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<td>9-10:35</td>
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<td>Collaborative Cataloging</td>
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<tr>
<td>10:35-10:55</td>
<td>Room 301</td>
<td>Diving into E-book Usage Navigating the Swell of Information</td>
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<tr>
<td>10:55-11:40</td>
<td>Room 301</td>
<td>Continuation of Publishers Are from Mars, Librarians Are from Venus - NOT!: an Open Discussion</td>
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<tr>
<td>11:40-1pm</td>
<td>Room 301</td>
<td>Cleaning the Metadata Mess: Using OpenRefine to Transform and Share your Library’s Data</td>
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<tr>
<td>1pm-2pm</td>
<td>Room 301</td>
<td>What is your data dying to tell you? Exceedingly useful tips, tricks, and secrets</td>
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<td>2:05-2:50</td>
<td>Room 301</td>
<td>Alternative Metrics as a Discovery Tool</td>
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<td>2:50-3:10</td>
<td>Room 301</td>
<td>Vendor Lunch Session, Grand Ballroom</td>
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<tr>
<td>3:10-3:55</td>
<td>Room 301</td>
<td>Lightning Talks, (Room 204) / Introducing OAWAL: crowdsourcing best practices for open access workflows in academic libraries (Room 103)</td>
</tr>
<tr>
<td>4-4:45</td>
<td>Room 301</td>
<td>Techniques for Successful Negotiation</td>
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<td>Best Practices for Demand-Driven Acquisitions of Monographs: Recommendations of the NISO DDA Working Group</td>
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<tr>
<td>5:30-7:30</td>
<td>Room 301</td>
<td>Usage of E-books with Enriched Bibliographic Records</td>
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<tr>
<td>Sunday, 3/16/14</td>
<td>Room 301</td>
<td>Monday Keynote, Grand Ballroom</td>
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<td>Breakfast, Texas Dining Room</td>
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# Tuesday, 3/18/14

## Grand Ballroom

### 8:30-9:40
- **Digital Popular Collections: From Patterson to Pinkalicious-Providing patrons with what they want 24/7/365**
- **POD Popular Collections**
- **Video IS an E-Resource**
- **Bringing Digital Collections Into the Fold: Reorganizing to Integrate Digital Content Workflows into Collections & Tech Services**
- **Dissertation to Book: Educating Graduate Students about Open Access**
- **ERM, Party of One? Managing Electronic Resources from Start to Finish with a One-Person Department**

### 9:50-10:35
- **Never Mind, I’ll Just Buy It: Why Users Won’t Jump Through Library Hoops**
- **TAIGA Panel: An Open Discussion on Leadership**
- **Pursuing Perpetual Access: Results of a Survey on Perpetual Access Outcomes**
- **PDA, Firm or Package, assessing the ROI on collection models for electronic books**
- **The stories we can tell: e-book usage in academic libraries**

### 10:35-10:55
- **10:35-10:55**
- **10:55-11:40**
- **Never Mind, I’ll Just Buy It: Why Users Won’t Jump Through Library Hoops**
- **TAIGA Roundtables: Sit down and discuss topics with administrators (Room 105) / Here, There, and Everywhere: Where Do MARC Records for eBooks Come From? (Room 103)**
- **New Technologies, Collaboration, & Entrepreneurship in Libraries: Harnessing Their Power to Help Your Library**
- **Programming for Serendipity: A Conversation**

### 11:40-1pm
- **Collection Budget Management and Individual Article Purchase**
- **E-Browsing: Serendipity and questions of Access and Discovery**
- **More Licenses, More Problems: How to Talk to Your Users About Why eBooks are Terrible**
- **Working Towards Greater Accessibility: Navigating Compliance Requirements in E-Resource Acq**
- **Through the Looking Glass: Do Librarians and Publishers See Each Other as Mad Ha**
- **Coral User Group Meeting**

### 1pm-2pm
- **An electronic resources workflow utilizing push technology: Business Process Management**
- **Are We There Yet? The Scholarly Publishing Ecosystem – Where are University Presses and Libraries Now?**
- **The Nexus Between ERM and Access Services**
- **Global Open Knowledgebase: harnessing emerging technologies to support ERM**
- **Walking the Walk: Starting Up and Cultivating Two Different Open Access Journals**

### 2:05-3:10
- **E-Zproxy for Electronic Resource Librarians**
- **Making Data Less Daunting: Using Data Refinement Tools to Improve User Experience**
- **Playing nicely in the sandbox: How new Library Management Systems require a resurgence of relationship building.**
- **Instalibrary: Real-Time Automation of e-Resources in the Cloud**
- **Practitioner Perspectives of the Core Competencies for Electronic Resource Librarians: Preliminary Results of a Qualitative Study REMOTE**

### 3:10-4:15
- **TAIGA Roundtables: Sit down and discuss topics with administrators (Room 105) / Here, There, and Everywhere: Where Do MARC Records for eBooks Come From? (Room 103)**
- **Beyond "I Clicked the Link, But It Didn’t Work!": What Analyzing Troubleshooting Reveals**
- **Reorganizing Staff and Workflows for Optimal Resources Management**
- **Usability and Usage of Mobile Sites and Apps in Academic Libraries**
- **European eBooks & eJournals in Humanities & Social Sciences**

### 4:15-5:45
- **TAIGA Roundtables: Sit down and discuss topics with administrators (Room 105) / Here, There, and Everywhere: Where Do MARC Records for eBooks Come From? (Room 103)**
- **Beyond "I Clicked the Link, But It Didn’t Work!": What Analyzing Troubleshooting Reveals**
- **Reorganizing Staff and Workflows for Optimal Resources Management**
- **Usability and Usage of Mobile Sites and Apps in Academic Libraries**
- **European eBooks & eJournals in Humanities & Social Sciences**

### 5:45-6:30
- **TAIGA Roundtables: Sit down and discuss topics with administrators (Room 105) / Here, There, and Everywhere: Where Do MARC Records for eBooks Come From? (Room 103)**
- **Beyond "I Clicked the Link, But It Didn’t Work!": What Analyzing Troubleshooting Reveals**
- **Reorganizing Staff and Workflows for Optimal Resources Management**
- **Usability and Usage of Mobile Sites and Apps in Academic Libraries**
- **European eBooks & eJournals in Humanities & Social Sciences**

### 6:30-8:00
- **TAIGA Roundtables: Sit down and discuss topics with administrators (Room 105) / Here, There, and Everywhere: Where Do MARC Records for eBooks Come From? (Room 103)**
- **Beyond "I Clicked the Link, But It Didn’t Work!": What Analyzing Troubleshooting Reveals**
- **Reorganizing Staff and Workflows for Optimal Resources Management**
- **Usability and Usage of Mobile Sites and Apps in Academic Libraries**
- **European eBooks & eJournals in Humanities & Social Sciences**

## Wednesday, 3/19/14

### Grand Ballroom

### 8:30-9:15
- **A Long Term Strategy for E-Resources Workflow Management**
- **What’s the use? Beyond COUNTER: The changing definition of in an open access economy**
- **The Lasso and the Firehose: Tools of the E-resources Troubleshooting Trade (Results of a Survey)**
- **Stories from the Front Lines: MOOCs and Online Learning**
- **Integrating Google Glass and 3D Printing into Teaching and Learning in the Academic Library: One Case Study and One ‘Proof of Concept’ REMOTE**

### 9:20-10:05
- **EZProxy for Electronic Resource Librarians**
- **Making Data Less Daunting: Using Data Refinement Tools to Improve User Experience**
- **Playing nicely in the sandbox: How new Library Management Systems require a resurgence of relationship building.**
- **Instalibrary: Real-Time Automation of e-Resources in the Cloud**
- **Practitioner Perspectives of the Core Competencies for Electronic Resource Librarians: Preliminary Results of a Qualitative Study REMOTE**

### 10:05-10:10
- **BREAK**

### 10:10-11:40
- **Reorganizing Staff and Workflows for Optimal Resources Management**
- **Beyond "I Clicked the Link, But It Didn’t Work!": What Analyzing Troubleshooting Reveals**
- **Deselecting, Digitizing, and Assessing Print Journals in an E-Preferred environment**
- **Usability and Usage of Mobile Sites and Apps in Academic Libraries**
- **European eBooks & eJournals in Humanities & Social Sciences**

### 11-12:00
- **Wednesday Keynote**

### 1pm-5pm

**WORKSHOPS**

Blue shading denotes Online Conference/ Webcast session