





Sunday, April 1


12:00pm - 9:00pm	Registration, AT&T Center Main level		Austin & Online Agenda of Sessions
1:00pm - 5:00pm	Perry-Castañeda Library Room 1.339 Workshop: Shaping User Experience: Usability Testing, Iterative Design, and the Digital Library		
5:00pm - 7:00pm	Perry-Castañeda Library 1st floor UT Austin Welcome Reception		

Monday, April 2

7:00am - 8:00am	Daily Yoga, Room 301			
7:00am - 4:30pm	Registration, AT&T Center Main level			
7:00am - 8:30am	Breakfast, Tejas Dining Room			
8:30am - 9:40am	Opening Keynote: Between physical and digital: understanding cross-channel experiences , Salon C, overflow room 106			
	Amphitheater 204 Recorded Session, overflow Room 203	Salon C Recorded Session, overflow Room 106	Salon DE	Salon AB
9:50am - 10:35am	All You Can ERMS: Laying Out the Buffet of eResource Management Systems - Part 1	The Journal Usage Statistics Portal (JUSP): helping libraries measure use and impact	Calculating Value: The Nuts and Bolts of Implementing the University of Colorado ROI Study	
10:35am - 10:55am	Break			
10:55am - 11:40am	All You Can ERMS: Laying Out the Buffet of eResource Management Systems - Part 2	Working Remotely: two perspectives on telecommuting	Analytics Data in the Discovery Age	Preparing an Institutional Review Board Application for Human Subjects Research: What does the IRB want?
11:40-1:00pm	Lunch break			
11:40-1:00pm	EBSCO Lunch: Maximize Discovery & Usage, Room 301 <i>(Sponsored Lunch Session at capacity)</i>			
1:00pm - 2:00pm	Lightning Talks, Amphitheater 204	CORAL User Group meeting, Salon DE		
	Amphitheater 204 Recorded Session, overflow Room 203		Salon DE	Salon AB Recorded Session, overflow Room 106
2:05pm - 2:50pm	Next Steps in Transforming Academic Libraries: Radical Redesign to Mainstream E-Resource Management		Moving from PDA Pilots to Sustainable Programs: Making Data-Driven Decisions	Coming to a desk near you: The Millennials!
2:50pm - 3:10pm	Break			
3:10pm - 3:55pm	Electronic Resources Workflow Analysis and Process Improvement		Discussion: Discovery Services: Reconciling the Idealist and the Pragmatist	Designing a Copyright Outreach Program for Your Campus
4:00pm - 4:45pm	Contract License Agreement - From sales to licensing as acquisitions		Google Analytics and Digital Images: A Tale of the Great Smoky Mountains	Collaborative Marketing for Electronic Resources
4:50pm - 5:35pm	Challenging the Big Deal: A Case Study From The UK		Special Collections using Augmented Reality to enhance Learning and Teaching (SCARLET)	The Textbook Affordability Crisis and the Academic Library: Exploring Alternatives
5:30pm - 7:30pm	Vendor Reception/ Tabletop Exhibit, AT&T Center, Salon C			

Tuesday, April 3

7:00am - 8:00am	Daily Yoga, Room 301			
7:30am - 4:30pm	Registration, AT&T Center Main level			
7:00am - 8:30am	Breakfast, Tejas Dining Room			
8:30am - 9:30am	Keynote: New ARL Best Practices in Fair Use , Salon C			 
	Amphitheater 204 Recorded Session	Salon C Recorded Session	Salon DE	Salon AB
9:40am - 10:25am	Trials by Juries: Suggested Practices for Database Trials	Understanding the Future: The Next Wave of User Data Analysis	Project Transfer: Five Years Later	Assessing library electronic resources for accessibility
10:25am - 10:45am	Break			
10:45am - 11:30am	Taking Guesswork out of Demand-Driven Acquisition: Two Approaches	A Penny Spent is a Penny Saved	Licensed to share: How interlibrary loan sites are handling ejournal article requests	

11:35am - 12:20pm	Knockdown/Dragnet - Web-scale Discovery Service vs. Niche Databases: Data-Driven Evaluation Methods	The Future of ERM Workflow Support and License Expression Data Standards	Discussion: Bundles, Big Deals, and the Copyright Wars: What Can Academic Libraries Learn from the Record Industry Crash?	Library Publishing Services: Strategies for Success
12:20pm - 1:45pm	Lunch break			
12:20pm - 1:40pm	Ex Libris Lunch: Let's Talk About E-Resource Management: A Content Neutral Vendor's Perspective on the Current State of E-Resource Management in Academic Libraries, Room 301 (Sponsored Lunch Session at capacity)			
1:45pm - 2:30pm	ER&L Life Cycle Roundtables: Discuss the TERMS of Electronic Resource Management, Salon C (1. Selection 2. Acquisition 3. Implementation 4. Assessment 5. Review 6. Cancellation/Replacement)			
	Amphitheater 204 Recorded Session, overflow Room 203	Salon C Recorded Session, overflow Room 106	Salon DE	Salon AB
2:40pm - 3:25pm	ERM Workflow and Communication Panel	"We're Looking Into It" – Enhancing service using a cohesive e-resource troubleshooting workflow.	The Biggest Winner: An "Urgent, Social, Blissful and Epic" Competition to Promote Underused Databases	Discussion: Saying NO to the Big Deal
3:25pm - 3:45pm	Break			
3:45pm - 4:30pm	eBook Preservation: Challenges and Opportunities for Enhanced and Dynamic Content	Reducing information loss when the electronic resources librarian resigns.	Collecting Undergraduate Research: Challenges and Opportunities	There's An App for That: creating and sharing apps with the OCLC WorldShare Platform
4:35pm - 5:30pm	Successfully integrating an eBook DDA service with your existing collection management strategy	Identity Management and Federated Authentication for Institutional Administrators	Discussion: The Matching Game: Experimenting with Librarian Mediated Patron-Driven Acquisition]	Nurture vs. Nature

Wednesday, April 4

7:00am - 8:00am	Daily Yoga, Room 301		
7:00am - 8:30am	Breakfast, Tejas Dining Room		
	Amphitheater 204 Recorded Session	Salon AB Recorded Session	Salon DE
8:30am - 9:15am	Consortia on Trial: In Defense of the Shared ebook	Introducing the Global Open KnowledgeBase (GOKb)	If you build it, will they come?
9:20am - 10:05am	Inventing the Future with Ex Libris Alma: A Tale of Boston College Libraries	Does use of e-books impact use of p-books: A multi-year assessment	Opportunities in data curation: Integrating the library into the research process
10:05am - 10:10am	Break		
10:10am - 10:55am	Just-in-Time versus Just-in-Case: How demand-driven acquisition can impact collections and scholarly publishing	Working for You: NISO Standards and Best Practices	When there is no Vendor: Statistics for Free Clickthroughs via the Online Catalog
11:05am - 12:35pm	Closing Leadership Panel: Leading from the top, bottom, and middle: Owning your library leadership , Amphitheater 204		
12:35pm - 1:00pm	Short Lunch break (post conference workshops attendees)		
	Classroom 107, AT&T Center	Classroom 108, AT&T Center	
1:00pm - 5:00pm	Workshop: Negotiating Effectively in the 21st Century	Workshop: A Licensing Crash-Course: Everything You Need to Begin the Challenge	