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ER&L 2011 Conference Final Agenda of Sessions

Sunday, February 27

Pre-Conference Program Sessions -- Require separate registration

	Perry-Castañeda Library Room 1.124	Perry-Castañeda Library Room 1.339
12:00pm - 5:00pm	Registration: ER&L Conference Attendee Badge pick-up *AT&T Center, Prefunction A*	
8:00am - 12:00pm	**Ready for Research?: A Practical Guide for Designing Your Assessment Project Pre-Conference**	**Preparing for Electronic Resources Management (ERM) Software Pre-Conference**
1:00pm - 5:00pm	**Data Clean-Up Workshop Pre-Conference**	**Effective E-Resource Management with CORAL Pre-Conference**
5:00pm - 7:00pm	Welcome Reception, *Perry-Castañeda Library, 1st Floor*	

Monday, February 28

	Room 204	Ballroom ABC (AB in the afternoon)	Ballroom DE	Ballroom C
8:30am - 9:40am	Welcome & Keynote with Amy Sample Ward, *AT&T Center, Ballroom ABC*			
9:50am - 10:35am	Databases on the Go: Creating a Mobile Database Site	ROI -- Why Oh Why? How to Use Return on Investment Data to Tell Your Library's Story **Ballroom ABC**	LibX 2.0: New Realities, Directions, and Possibilities	
10:35am - 11:00am	Break			
11:00am - 11:45am	Using the Social Design Model to Enhance Electronic Browsing and Article Linking in Online Journal Databases	Making Data Work: Telling Your Story with Usage Statistics **Ballroom ABC**	Centers for Digital Scholarship in Libraries	
11:45am - 1:00pm	Lunch break			
1:00pm - 2:00pm	Fishbowl Conversation, **Room 204**			
2:05pm - 2:50pm	Promoting Electronic Resources at the Point(s) of Need	16 Schools, $150,000 and 9 days: Experimenting with the Patron Driven Acquisition Model in a Consortial Environment **Ballroom AB**	Digital Libraries: An evaluation of humanities-based digital libraries for teaching and learning	Buzz Session: Usage data and assessment
2:50pm - 3:10pm	Break			
3:10pm - 3:55pm	EReaders, Our Readers, and Electronic Collections: Where Do We Go from Here?	Head first into the PDA pool: A comparison of librarian selections vs. patron purchases **Ballroom AB**	Is the Bloom off the ERM Rose? Rethinking and retooling our electronic resource management strategies	
4:00pm - 4:45pm	Library Renewal Session,	Full Stream Ahead: Libraries and the (Bit)Torrent of Demand for Online Video **Ballroom AB**	**Buzz Session:** Make it yourself! Academic library as publisher of print and online products	
4:50pm - 5:35pm	You've Flipped: the implications of e-journals as your primary format	Do students want mobile library services and are librarians ready to deliver? **Ballroom AB**	**Buzz Session:** Off campus access to licensed electronic resources	
5:30pm - 7:30pm	Vendor Reception, **Ballroom C**			

Tuesday, March 1

	Room 204	Ballroom DE	ROOM 203	Ballroom ABC
8:30am - 9:30am	Keynote with Amanda French, *Sponsored by Digital Library Federation* **Ballroom ABC**			
9:40am - 10:25am	Libraries and Streaming Media: How Libraries Can Provide Access to Streaming Media	Metrics-Based Journal Value Analysis	Does every cloud have a silver lining: moving from local to remote host	**Management Track Session** Innovative eResource Workflow Strategies
10:25am - 10:45am	Break			
10:45am - 11:30am	Transcendental Metadata: A Collaborative Schema for eResource Description	The Necessity, Challenge, and Opportunity of Managing Free Electronic Resources	HTML 5: Will It Be Worth It?	**Management Track Session** Becoming a leader, to the eyes of your manager
11:40am - 12:25pm	Using the READ Scale to Track the Effort of Resolving Electronic Resource Access Issues	What am I really getting? Finding the unique content in your databases	When Two Become Three: Adding Additional Staff to E-Resource Management	**Management Track Session** Tipping the Cow: Reorganizing Staff to Support Electronic Resources
12:25pm - 1:45pm	Lunch break			
12:30pm - 1:30pm	EBSCO Lunch Session* - **Acquisition to Access: New Services for Content Acquisition and Discovery** *--presented by Kittie Henderson & Brian Duncan * for ticket holders only -***Room 103, AT&T Center**			
1:45pm - 2:30pm	Lightning Talks, **Location**			
2:40pm - 3:25pm	Individual E-Journal Subscriptions: Assembly Required	bX e-VALUE-ation: Taking a chance that new end-user services also benefit libraries	The Role of Collection Development Policies in Today's Academic Library	**Management Track Session** The Great Unboxing
3:25pm - 3:45pm	Break			
3:45pm - 4:30pm	Discovering Choices: The Web Scale Discovery Marketplace	Acquisition Magic	CORAL User Group Meeting (3:30-4:30)	**Management Track Session** Going Virtual is Not Magic: Converting Physical Libraries to Virtual Libraries
4:40pm - 5:25pm	The Mathematics of Web-Scale Discovery: Addition, Subtraction, Multiplication, Division in Your Organization	Social Media as Selection Tool: Mechanisms for Collaborative Collection Development	The Copyright Outreach Librarian	**Management Track Session** Evolving Organizational Structures: Are We Keeping Up?

Wednesday, March 2

	Room 204	Ballroom AB	Ballroom DE
8:30am - 9:30am	Standards Panel, Part I: IOTA and KBART	Demand-Driven Acquisitions: New Tools and Strategies for Long-term Management	Assessment of Electronic Resources
9:40am - 10:25am	Standards Panel, Part II: CORE and ESPReSSO	**Buzz Session:** Security issues with online products	The Discovery Payoff: Are discovery services increasing ROI and the library's prominence in academic institutions
10:25am - 10:50am	Break		
10:50am- 11:35am	Ebooks in Academic Libraries: Challenges and Successes of Managing a Dynamic Format	Restructuring Library Acquisitions for the Future	Primo: D2D, Mega-Aggregate Index of Scholarly Content, and a Scholarly Recommender Service: Scholarship and Content Never Had It This Good!
11:35am- 12:35am	Closing Keynote with Michael Porter, **Sponsored by Taylor & Francis** **Room 204**		