

ELECTRONIC RESOURCES AND LIBRARIES CONFERENCE

March 17-20, 2013
Austin, Texas and Online

electroniclibrarian.org



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WELCOME TO ER&L 2013



Electronic Resources and Libraries

It is with great pleasure that I welcome you to the 8th annual Electronic Resources and Libraries conference – a year I'll remember as the year the online conference blossomed into energy on campuses around the country, Canada and Australia. We have joining us over 35 campuses around the globe and over 200+ virtual attendees.

This year also marks the year for my vision to connect the energies of ER&L and SXSW Interactive. ER&L has actually been in Austin since the beginning of the month. We've been learning from other innovative industries and evangelizing our industry to the world. It may seem like a lofty goal, but one I am proud of. I am eager to share an update with you about the ER&L + ProQuest #ideadrop house later in the conference.

With your help and the hard work of our presenters, we are offering over 50 sessions and events spanning three days in key areas of eresources management and digital services to you. Thank you to the presenters who take so much time on submitting and presenting their best to the group. Complementing our program, EBSCO and ExLibris are hosting lunches with sessions you probably already have on your schedule. Also, we are hosting meet-ups and a Library Publishing Unconference on Tuesday.

To enhance and change up your conference experience, we are including new components and bringing back the best of the old. Lightning Talks are back by popular demand to give you the floor. Do you have five minutes for a work-in-progress you're proud of? Do you need a partner in a research project? Are you ready to start a new conversation this year? I encourage you to join (or start) a conversation at Lightning Talks on Tuesday. I think this session is one where you're sure to hear great ideas, great successes and many challenges worth discussing.

I am once again incredibly grateful for the leadership and campus coordination provided by our Local Logistics Coordinator Ronda Rowe. All of our volunteer committee members and our host university community here at UT-Austin have once again done an amazing job. The enthusiasm and warm welcome here at UT inspire us and allow us to bring ER&L to you here supported by a fleet of volunteers from the library and iSchool.

A thank you to our Program Planning Chair Elizabeth Winter and Workshop Chair Xan Arch. This program includes new topics we are proud to bring to you that come from their insights and hard work. Angela Riggio, Scholarship Committee Chair managed a record number of student award applications this year. And, the new Fellowship Committee members have done a great job in our fledging year.

Sponsorship Committee Chair, Heather Jeffcoat did an excellent job working with sponsors and I am grateful for her efforts as well. A word of thanks to our incredible sponsors who continue to be a base of support without which ER&L could not be all that it is this year. I encourage you to connect with them and thank them for supporting ER&L as Heather could not join us here to thank them in person.

And finally, thank you for bringing ER&L alive with your trust and time and energy. As always, I am open to new ideas for keeping ER&L an important part of your continued professional development. Please feel free to connect with me @bonlth on Twitter or during the conference via email at bonnie.tijerina@gmail.com.

Enjoy the conference and don't forget to talk to one another on Twitter with #erl13 throughout the week.



I hope you have a great meeting and a little fun while you're here in Austin.

Bonnie Tijerina
ER&L Conference Coordinator & Founder
Harvard Library



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SPONSORED LUNCH SESSION



ATTENDEE FLASHDRIVES

ER&L + ProQuest #ideadrop house @ SXSWi



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KEYNOTES

MONDAY, MARCH 18

Listening to Users: What the “Google Generation” Says About Using Library & Information Collections, Services, and Systems in the Digital Age*Salon C*

Dr. Mike Eisenberg is Professor, Dean Emeritus, and Founding Dean of the Information School at the University of Washington. His life's work is about helping people to recognize and develop the knowledge and skills necessary to thrive in the information age.

Mike Eisenberg is the founding dean of the Information School at the University of Washington, serving from 1998 to 2006. Known as an innovator and entrepreneur, Mike approached the iSchool as a startup—transforming the school into a broad-based information school with academic programs on all levels (bachelors through doctorate), increasing enrollment 400%, generating millions in funded research, and making a difference in industry, the public sector, and education on all levels.

Mike's current work focuses on information & technology literacy, virtual worlds, and library information and technology programs, K-20. Mike is co-author of the “Big6 approach to information problem-solving”—the most widely used information literacy program in the world. Mike is a prolific author (9 books and dozens of articles and papers) and has worked with thousands of students—pre-K through higher education—as well as people in business, government, and communities to improve individual and organizational information and technology access and use. Mike particularly enjoys working with undergraduate students, introducing them to the opportunities and challenges of the information field.

TUESDAY, MARCH 19

Improving communication and relationships between librarians and publishers, a conversation with Elizabeth Winter featuring Dan Tonkery*Amphitheater 204*

Dan Tonkery, *President and CEO at Content Strategies*

Dan Tonkery has worked in all facets of the information provision endeavor, serving in such varied roles as Associate University Librarian at UCLA, to founder of Horizon Information Services, to VP of Business Development at EBSCO, to his current “retirement” job leading Content Strategies, a business development consultancy specializing in STM publishing. He has experienced the best and worst of librarians, publishers, and intermediaries and is uniquely positioned to help us better understand the strengths, weaknesses, and pain points experienced by publishers and libraries in our dealings with each other. As the ER&L community attempts to stay in step with our broader community and encourage productive engagement between libraries and publishers, this session will be a conversation to tease out some of the things librarians don't know about publishers and vice versa, to help improve our communication and business relationships. Questions from the audience will be encouraged.

WEDNESDAY, MARCH 20

The Courage of Our Connections: Thoughts on Professional Identities, Organizational Affiliations and Common Communities*Amphitheater 204*

Rachel L. Frick *is the Director of the Digital Library Federation Program at the Council on Library and Information Resources (CLIR/DLF <http://www.diglib.org>).*

She is also a contributor to the Digital Public Library of American effort, as co-chair of the Content and Scope Workstream (<http://dp.la/workstreams/content/>).

Previous to her work at CLIR, Rachel served as the National Leadership Grants Program for Libraries senior program officer at the Institute for Museum and Library Services (www.IMLS.gov).

Ms. Frick's library experiences range from being the head of bibliographic access and digital services at the University of Richmond to a regional sales manager for the Faxon Company, with a variety of library positions in between. She holds an MSLS degree from the University of North Carolina at Chapel Hill and a BA in English literature from Guilford College.

LIBRARY PUBLISHING UNCONFERENCE

TUESDAY, MARCH 19

1:45pm-5:00pm

Classroom 105

Interested in open access publishing? Curious how the library can support and/or supplement the university press? Wondering how to better help your faculty meet compliance guidelines with regards to their research? Join us for an afternoon unconference session on library publishing. We will only discuss what YOU are interested in - no sage on the stage here. Participation required (and the only way to really learn).

Amy Buckland is the eScholarship, ePublishing Digitization Coordinator at McGill University Library, where she is responsible for scholarly communication, online and print publishing initiatives, digitization of the library's special collections, and other awesome stuff like digital humanities and data management. Prior to joining the library world, she worked in publishing for 14 years, including six years with the journals division of Cambridge University Press. Amy was named a Library Journal Mover & Shaker in 2008, and a SLA Rising Star in 2010. Elle est fire d'tre Montralaise, and thinks academic libraryland is ripe for a revolution.

Margy Avery has been working in scholarly communication and publishing for about ten years, a field in which she is a major advocate for change and reform. She works closely with the scholarly communities in STS, Information Science, Communications, and Internet Studies and these interactions inform her thinking as to the value of scholarly publishers as well as the severe limitations they place on rapidly changing models of scholarship. She's especially interested to learn more about how scholars are thinking about their research, research objects, and publication.

Presenters:

Amy Buckland, McGill University
Margy Avery, MIT Press



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Electronic Resources and Libraries

MARCH 16-19, 2014
AUSTIN, TEXAS AND ONLINE

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Cindy Boeke, Central University Libraries,
Southern Methodist University and
Francis Kayiwa, University of Illinois, Chicago



DIGITAL LIBRARY FEDERATION


AGENDA

Sunday, March 17

ER&L Austin & Online Agenda of Sessions

3:00pm - 5:00pm	Registration, AT&T Center Main level
5:00pm - 7:00pm	UT-Austin + ER&L Welcome Reception, Perry-Castañeda Library Registration OPEN at the reception
7:00pm - 9:00pm	Registration, AT&T Center Main level

Monday, March 18

7:00am - 4:30pm	Registration, AT&T Center Main level			
7:00am - 8:30am	Breakfast, Tejas Dining Room			
8:30am - 9:40am	Listening to Users: What the "Google Generation" Says About Using Library & Information Collections, Services, and Systems in the Digital Age by Michael B Eisenberg, Salon C, Level 3			
	Salon C [ONLINE CONFERENCE SESSIONS]	Amphitheater 204 [ONLINE CONFERENCE SESSIONS]	Salon A/B [ONLINE CONFERENCE SESSIONS]	Salon D/E
9:50am - 10:35am	What Would Google Do? – Data Mining, Discovery and Search Suggestions: Proactively Improving Search Relevance and the User Experience	Breaking Up Is Hard to Do: Ending a Relationship with an E-Resource	MOOCs and Libraries: Massively Open Online Courses or Maybe Others Ought to Create?	Post-Keynote Discussion with Michael B Eisenberg
10:35am - 10:55am	Break			
10:55am - 11:40am		Electronic Resources Workflow Analysis and Process Improvement: Phase 2	E-Resources, E-Reality	More than Meets the "I": Helping your scholar-practitioners demonstrate impact in the academy & beyond
11:40am - 1:00pm	Attendee Lunch break			
11:40am - 1:00pm	 Lunch Session: Transforming E-Resource Management through Open Access, Salon C			
1:00pm - 2:00pm	Lightning Talks, Classroom 203			
	Salon C	Amphitheater 204 [ONLINE CONFERENCE SESSIONS]	Salon A/B [ONLINE CONFERENCE SESSIONS]	Salon D/E
2:05pm - 2:50pm		What Can Web Analytics Tell You About Your New Discovery Tool?	DDA as a Game Changer: Recommendations Need Input from All	Freeing Funds for Flexibility: Proactive Deselection of Library Subscriptions
2:50pm - 3:10pm	Break			
3:10pm - 3:55pm		Developing TERMS: techniques for electronic resource management	Workplace Values: Establishing a Common Language for Optimal Staffing Workflow	Building departmental partnerships for Open Access: Scholarly Communication and Collections
4:00pm - 4:45pm		Internal and external clients: Why do we treat one better than the other?	Web-Scale Discovery Systems: Do They Deliver?	The Social Economy of Open Access
4:50pm - 5:35pm		Extreme E-resource Endeavors: From PDA and POOF! to Interface Management and more...	An analysis of copyright policies across ARL libraries	Downloading eBooks to Mobile Devices: Know your limits
5:30pm - 7:30pm	Vendor Reception/ Tabletop Exhibit, AT&T Center, Salon C			


AGENDA

Tuesday, March 19

7:00am - 4:30pm	Registration, AT&T Center Main level				
7:00am - 8:30am	Breakfast, Tejas Dining Room				
8:30am - 9:30am	Improving communication and relationships between librarians and publishers, a conversation with Elizabeth Winter featuring Dan Tonkery, Amphitheater 204				
	Amphitheater 204 [ONLINE CONFERENCE SESSIONS]	Salon A/B [ONLINE CONFERENCE SESSIONS]	Salon D/E	Classroom 203	
9:40am - 10:25am	E or P: A Comparative Analysis of Electronic and Print Book Usage	I Stream, You Stream: The Growth of Streaming Video Collections and Developing Ways to Manage Them	Building the Global Open Knowledgebase	Geocoding Catalogs: How to Build a Simple, Interactive Access Point	
10:25am - 10:45am	Break				
10:45am - 11:30am	Age of Discovery	Time-saving tools for e-book metadata management	KBART Phase II: The Next Step towards Better Metadata	The Open Source Library: It's Free as in Puppy	
11:35am - 12:20pm		Moving towards Patron-Driven Journal Packages - A Case Study	Large scale digital ebook initiatives: Checking in with Google Books, HathiTrust, Project Gutenberg and more	Ethics and E-Resources	
12:20pm - 1:45pm	Attendee Lunch break				
12:20pm - 1:45pm	Lunch Session, Salon C				
1:45pm - 2:30pm	CORAL ERM User Group Meeting, Classroom 102	NISO DDA Focus Group, Room 103		Classroom 105	
	Amphitheater 204 [ONLINE CONFERENCE SESSIONS]	Salon A/B [ONLINE CONFERENCE SESSIONS]	Classroom 203	UNCONFERENCE 1:45pm - 5:00pm (Breakouts in Rooms 107 & 108)	
2:40pm - 3:25pm	Getting to Know Your Electronic Resources Workflows	OpenURL Link Resolvers: Tracking Effectiveness Over Time	PDA checklist for academic libraries		
3:25pm - 3:45pm	Break				
3:30pm - 5:00pm	SCLEC/ TexShare Meet up, Room 103				
3:45pm - 4:30pm	You got a problem with that? We're working on a solution	Mendeley - The Ultimate Discovery Catalog	License breaches: results of a survey		
4:35pm - 5:20pm	Ebooks: Their use and acceptance by undergraduates and faculty	Switching Gears with your ERM Engine	Troubleshooting and Tracking E-Resource Problems		

AGENDA

Wednesday, March 20

7:00am - 8:30am	Breakfast, Tejas Dining Room		
	Amphitheater 204 [ONLINE CONFERENCE SESSIONS]	Classroom 203 [ONLINE CONFERENCE SESSIONS]	Classroom 105
8:30am - 9:15am	Truth or Dare: Discovery Systems Secrets Unveiled	Collection Analysis and Development in a "Web-Scale" Management Solution	Managing E-resources workflows using SharePoint
9:20am - 10:05am	Ebook Bootcamp	Overcoming Librarian Resistance to Adopting Discovery Tools: A Focus on Information Literacy Opportunities	Instructing Future Librarians on Electronic Resources Management
10:05am - 10:10am	Break		
10:10am - 10:55am	Playing nicely with others: Using data to guide successful collaboration in collection development	Unified Resource Management in Action: Alma's Impact at Boston College and Virginia Commonwealth University	Five Approaches to Help You Thrive at E-Resource Promotion
11:00am - 12:00pm	The Courage of Our Connections: Thoughts on Professional Identities, Organizational Affiliations and Common Communities by Rachel Frick, Amphitheater 204 Session sponsor: <i>Statewide California Electronic Library Consortium (SCELC)</i>		

Note: **Lime Green** Shaded sessions are available in the Online Conference.

Wednesday, March 20 - Workshop Schedule

12:00pm - 1:00pm	Lunch break (Workshops Attendees)			
	Classroom 105, AT&T Center	Classroom 203, AT&T Center	Classroom 107, AT&T Center	Classroom 108, AT&T Center
1:00pm - 5:00pm	CodeDay: Getting started with computer programming	Project Management for Libraries	Social Media + Marketing for Libraries	Multi-Media Digital Publishing for Librarians

ER&L SESSION DESCRIPTIONS

SUNDAY, MARCH 17, 2013

5:00pm-7:00pm

Perry Castañeda Library UT-Austin

Welcome Reception

Join us at an informal reception hosted by UT Austin and ER&L on Sunday evening. This is a great event to settle in to ER&L or to see colleagues after checking in.

MONDAY, MARCH 18, 2013

7:00am-8:30am

Tejas Dining Room

Daily Breakfast

8:30am-9:40am

Salon C

Listening to Users: What the "Google Generation" Says About Using Library & Information Collections, Services, and Systems in the Digital Age

What's going on with students today and what does it mean for libraries and librarians? What can we do to advance students' effective and efficient access and use of information, resources, and technology for academic, career, and life readiness?

This keynote offers conceptual understandings and practical advice based on findings from Project Information Literacy (PIL)—the most extensive and ambitious set of studies about information literacy ever conducted. Drs. Alison Head and Mike Eisenberg have studied well over 12,000 students in dozens of community colleges and public and private colleges and universities in the U.S to learn about their information-seeking behaviors, competencies, and the challenges they face when conducting research in the digital age.

Through Project Information Literacy, college students speak about what it's like to be "born digital" in terms of student expectations and needs; how they learned to conduct research for school and everyday life; their skills and gaps; use of libraries, librarians, and the Wikipedia; multi-tasking and use of technologies; procrastination and time management; faculty assignments and handouts. The most recent PIL study looked at the expectations of employers, and what graduates bring to the workplace.

Dean Eisenberg will explain the challenges and opportunities identified in Project Information Literacy and offer specific strategic and pedagogical recommendations for making a real difference in students' lives through integration of information & technology skills, resources, and

tools into library collections, facilities, and services, and in courses and classrooms.

Presenter:

Michael B. Eisenberg, University of Washington Information School

9:50am-10:35am

Amphitheater 204

Breaking Up Is Hard to Do: Ending a Relationship with an E-Resource

Breaking up with an e-resource, whether it's the provider, publisher, or librarian that decides to end things, is like most relationship endings: messy. This session will cover in gritty detail how to disentangle the resource from all your social circles -- your tools, systems, and more.

Presenters:

Dani Roach, University of Saint Thomas
Carolyn J. DeLuca, University of Saint Thomas

9:50am-10:35am

Salon A/B

MOOCs and Libraries: Massively Open Online Courses or Maybe Others Ought to Create?

Massively Open Online Courses (MOOCs) are popping up all over, offering opportunity and a lot of questions. Through personal experience, exploring the work of others, and discussion with session participants, the presenter will strive to show how libraries can and should be part of the planning and implementation of MOOCs.

Presenter:

Jesse Koennecke, Cornell University

9:50am-10:35am

Salon C

What Would Google Do? Data Mining, Discovery and Search Suggestions: Proactively Improving Search Relevance and the User Experience

Data-informed design is key to meeting users' expectations. This session explores how data mining of discovery service usage logs and analysis of user behaviors at individual libraries and at Web-scale, across hundreds of libraries and millions of users, provides new insights and opportunities to proactively improve the Academic research experience.

Presenters:

Elizabeth German, University of Houston
Lesley Moyo, Virginia Tech University
Tracy Gilmore, Virginia Tech University
Andrew Nagy, Serial Solutions

10:55am-11:40am

Salon A/B

E-Resources, E-Reality

For many years, e-resources librarians have struggled with workflows hampered by shrinking staff and slow-to-evolve commercial tools. There are numerous free and low-cost tools available that can help to bridge the gap in staffing and technology. The presenters will share their own use of these tools in creating realistic workflows.

Presenters:

Jennifer Bazeley, Miami University
Nancy Marie Beals, Wayne State University

10:55am-11:40am

Salon D/E

More than Meets the "I": Helping your Scholar-practitioners Demonstrate Impact in the Academy & Beyond

Traditional scholarly metrics and indexing are converging with social media, resulting in new approaches for measuring scholarly influence. There are also unprecedented possibilities for assessing impact in non-traditional publications across disciplines. Librarians from two universities will review selected tools and their points of integration with common library services and applications.

Presenters:

Rosie Croft, Royal Roads University
Dana McFarland, Vancouver Island University
Kathleen Reed, Vancouver Island University

10:55am-11:40am

Amphitheater 204

Electronic Resources Workflow Analysis and Process Improvement: Phase 2

Last year, Duke University Libraries' staff presented their analysis of their electronic resources workflow. This year, they led the Libraries in implementing recommendations and have assessed various workflow products. In their presentation, they will describe the process for identifying the team's top priorities and the impact of these changes.

Presenters:

Rosalyn Raeford, Duke University
Beverly Dowdy, Duke University

11:40am-1:00pm

Salon C

Ex Libris Lunch Session: Transforming E-Resource Management through Open Access

Susan Stearns, Vice President of Strategic Partnerships for the Ex Libris Group, will discuss the impact of open access on scholarly publishing and communications generally with specific reference to the ramifications for e-resource management in libraries. The audience will be encouraged

to participate in the discussion and comment on initiatives in their institutions as well as how they see increased access to open access resource impacting workflows and processes in libraries.

Presenter:

Susan Stearns, Ex Libris Group

1:00pm-2:00pm

Classroom 203

Lightning Talks

2:05pm-2:50pm

Amphitheater 204

What Can Web Analytics Tell You About Your New Discovery Tool?

Getting a discovery system implemented is one thing, but assessing it is another. Given that these tools are new and standards for them are in development, librarians at the Hesburgh Library decided to explore the use of web analytics to help measure the effectiveness of our new discovery tool, OneSearch.

Presenters:

Monica Moore, University of Notre Dame
Lauren Ajamie, University of Notre Dame

2:05pm-2:50pm

Salon D/E

Freeing Funds for Flexibility: Proactive Deselection of Library Subscriptions

The concept of proactive deselection should be a part of our everyday vocabulary. Proactive deselection empowers libraries to ensure that subscriptions best meet current user needs. This session provides a checklist of how libraries might implement and integrate a regular review of subscriptions for possible deselection into their workflow.

Presenters:

Doralyn Rossman, Montana State University
Nathan Hosburgh, Montana State University Bozeman

2:05-2:50pm

Salon A/B

DDA as a Game Changer: Recommendations Need Input from All

Today's library users demand access to an ever-wider array of published material, beyond the means of traditional collection practices and budgets. Libraries can fill this need through implementation of DDA, but with effects on policies and systems. The NISO Working Group on DDA will help with Recommendations for all stakeholders.

Presenters:

Michael Levine-Clark, University of Denver
Barb Kawecky, YBP

3:10pm-3:55pm*Amphitheater 204***Developing TERMS: Techniques for Electronic Resource Management**

TERMS (techniques for electronic resource management) began five years ago as a project to try to draft best practices for electronic resource management in today's library's environment. As libraries have changed and resources have expanded and grown, the project has taken on new aspects. Come learn what is new.

Presenters:

Jill Emery, Portland State University
Graham Stone, University of Huddersfield

3:10pm-3:55pm*Salon D/E***Building Departmental Partnerships for Open Access: Scholarly Communication and Collections**

This presentation will explore the keys to the development and implementation of our recently adopted rights-based Open Access Policy, the administration of our Open Access publication fund, and the collection development goals and financial contributions that support these initiatives.

Presenters:

Andrew Wesolek, Utah State University
Katie L. Wesolek, Utah State University

3:10pm-3:55pm*Salon A/B***Workplace Values: Establishing a Common Language for Optimal Staffing Workflow**

Constant changes in managing e-resource and print materials in libraries requires regular adjustment of workflow. This session presents a practical process for establishing a common set of workplace values, and determining how they can be practiced. Libraries can create a workplace which emphasizes treating others respectfully, ethically, and professionally.

Presenter:

Doralyn Rossmann, Montana State University

4:00pm-4:45 pm*Amphitheater 204***Internal and External Clients: Why Do We Treat One Better Than the Other?**

Librarians at McGill University are trying to change a culture so that front-line colleagues can receive friendly help and timely guidance from behind-the-scenes librarians and staff. Learn when geek speak is appropriate and when it's not, so we can communicate effectively with people of all levels of knowledge and experience.

Presenters:

Dawn McKinnon, McGill University
Amy Buckland, McGill University

4:00pm-4:45pm*Salon A/B***Web-Scale Discovery Systems: Do They Deliver?**

Three universities will discuss assessment of discovery systems. Texas State University-San Marcos believed a discovery tool wouldn't offer value beyond existing cross-platform searching tools. After two years of testing, we changed our minds and learned many lessons. We will present strategies and recommendations for conducting usability testing and surveys, testing and customizing interfaces, and post-implementation management. Florida International University and the University of North Florida have both implemented or trialed discovery systems in the past year and have been working on strategies to assess these systems. We will share what we have done so far, and then would like to open the floor to see what assessments attendees have planned or performed.

Presenters:

Arlene Salazar, Texas State University San Marcos
Liane Taylor, Texas State University San Marcos
Lisa Ancelet, Texas State University San Marcos
Elizabeth Siler, Florida International University
Alice Eng, University of North Florida

4:00pm-4:45pm*Salon D/E***The Social Economy of Open Access**

This presentation examines open access publishing as an emerging social economy, highlighting the social values of reciprocity shared among individual scholars and institutions. Green and Gold open access publishing, institutional repository requirements, and government mandated public access are presented as nascent social economic responses to an inefficient market economy.

Presenter:

Anthony Davis, Jr., California State University Fullerton

4:50pm-5:35pm*Salon D/E***Downloading eBooks to Mobile Devices: Know your limits**

eBooks hosted on academic platforms have varying download capabilities. Knowing those download limits and which mobile devices will work with which platforms is not easily ascertainable to patrons. This presentation will provide strategies that will help librarians easily disseminate this information to patrons using library systems and tools including LibGuides, ERM, and more.

Presenters:

Aaron A. Lupton, York University
Sarah Forbes, University of Toronto

4:50pm-5:35pm

Amphitheater 204

Extreme E-resource Endeavors: From PDA and POOF! to Interface Management and more...

Cornell, Columbia and our 2CUL partnership have proactively looked for innovative ways to manage emerging e-resources needs. 2CUL representatives will present a series of lively lightning talks on some of our recent efforts including: PDA+, e-preferred reserves, renewal calendars, Pre-Ordering Online Form (POOF!), collections strategies, and interface management.

Presenters:

Jesse Koennecke, Cornell University
Colleen Major, Columbia University
Boaz Nadav-Manes, Cornell University

4:50pm-5:35pm

Salon A/B

An Analysis of Copyright Policies Across ARL Libraries

The University of Houston has undertaken a project to examine copyright policies across ARL libraries and determine the visibility and accessibility of these policies to stakeholders. Our analysis will focus on finding ease of these policies, how substantial they are, and what type of guidance they provide to the user.

Presenters:

Kelsey Brett, University of Houston
Jeannie Castro, University of Houston



TUESDAY, MARCH 19, 2013

7:00am-8:30am

Tejas Dining Room

Daily Breakfast

8:30am-9:30am

Amphitheater 204

Improving communication and relationships between librarians and publishers, a conversation with Elizabeth Winter featuring Dan Tonkery

Dan Tonkery has worked in all facets of the information provision endeavor, serving in such varied roles as Associate University Librarian at UCLA, to founder of Horizon Information Services, to VP of Business Development at EBSCO, to his current "retirement" job leading Content Strategies, a business development consultancy specializing in STM publishing. He has experienced the best and worst of librarians, publishers, and intermediaries and is uniquely positioned to help us better understand the strengths, weaknesses, and pain points experienced by publishers and libraries in our dealings with each other. As the ER&L community attempts to stay in step with our broader community and encourage productive engagement between libraries and publishers, this session will be a conversation to tease out some of the things librarians don't know about publishers and vice versa, to help improve our communication and business relationships. Questions from the audience will be encouraged.

Presenters

Dan Tonkery, Content Strategies
Elizabeth Winter, Georgia Institute of Technology

9:40am-10:25am

Classroom 203

Geocoding Catalogs: How to Build a Simple, Interactive Access Point

Using free, open source geocoders, I will illustrate how to create interactive digital maps containing links to catalog query results that can be used to supplement primary catalog searches. Geocoded catalog maps create curated search results organized by geography; they are free, easy to make, edit, imbed, share and use.

Presenter:

Shea Swaager, University of North Carolina at Chapel Hill

9:40am-10:25am

Amphitheater 204

E or P: A Comparative Analysis of Electronic and Print Book Usage

Using five years of data for a large e-book collection, we analyze the degree to which use of one format relates to

the availability and use of the other format. Building on last year's presentation, we dig deeper into e-book use to provide a more nuanced view of e/p usage.

Presenters:

Michael Levine-Clark, University of Denver
Christopher C. Brown, University of Denver

9:40am-10:25am

Salon D/E

Building the Global Open Knowledgebase

The Quali OLE project is partnering with JISC Collections in the UK to develop an international, open knowledge base to support the full lifecycle of managing electronic resources in libraries. This session will give a project update on GOKb and get ERL participant feedback on GOKb community development.

Presenters:

Kristen Wilson, North Carolina State University
Benjamin Heet, North Carolina State University

9:40am-10:25am

Salon A/B

I Stream, You Stream: The Growth of Streaming Video Collections and Developing Ways to Manage Them

Focusing on the development of best practices for the management of streaming video collections at Columbia and Cornell University Libraries, where streaming collections are on the brink of rapid expansion. As these collections grow, the practices put in place are put to the test. Are they effective? Come find out.

Presenters:

Susan Marcin, Columbia University
Jesse Koennecke, Cornell University

10:45am-11:30am

Salon A/B

Time-saving tools for e-book metadata management

Librarians face many challenges related to managing metadata for e-book collections. Challenges such as managing and merging records from multiple sources, customizing URLs and managing ongoing updates and deletes are not supported by traditional cataloging workflows developed for record-by-record cataloging. New tools now help librarians save time and increase access to e-book collections.

Presenters:

Holly Tomren, Drexel University
Sarah Haight Sanabria, Southern Methodist University
David Whitehair, OCLC

10:45am-11:30am

Salon D/E

KBART Phase II: The Next Step towards Better Metadata

The NISO/UKSG KBART working group has been working on enhanced recommendations in Phase II for the last two years and would like to present their new proposal. Phase II will include new recommendations for eBook, Open Access and consortia metadata and add to the already existing Phase I best practices.

Presenter:

Chad Hutchens, University of Wyoming

10:45am-11:30am

Classroom 203

The Open Source Library: It's Free as in Puppy

At the University of Texas at Tyler Libraries we went from relying on proprietary software to implementing an open source ILS, ERM, and IR in less than two years. We did this without extra staff, money, or time. We will share our experiences learning from our mistakes and the community.

Presenters:

Tiffany LeMaistre, University of Texas Tyler
Margo M. Duncan, University of Texas Tyler
Terra Bianchi, University of Texas Tyler

10:45am-12:20pm

Amphitheater 204

Age of Discovery

Web-scale discovery systems promise to fulfill the dream that began with Z39.50 and federated search: one interface to instantly bring in all of the best content libraries have carefully cultivated, helping the user to transition from searching to exploring. In a QA with panelists from libraries using at least four different web-scale discovery systems, the session presents an opportunity to learn from your colleagues' experiences as they discuss implementation choices, best practices, and lessons learned with the systems.

Presenters:

Anna Creech, University of Richmond
Richard Guajardo, University of Houston
Annie Wu, University of Houston
Courtney McGough, GALILEO, Board of Regents of the University System of Georgia
Jennifer Sauer, Fort Hays State University
Charlie Remy, University of Tennessee Chattanooga
Katie Gohn, University of Tennessee Chattanooga
Amy Fry, Bowling Green State University
Annette Bailey, Virginia Tech

11:35am-12:20pm

Classroom 203

Ethics and E-Resources

E-resource management should occur within an ethical framework. Acquisition occurs within a complex ecosystem where each aspect requires ethical consideration. In this changing environment, ethics provide grounding for managing these resources. Technology demands flexibility and an adaptable ethical system to ensure professional conduct and responsible stewardship. Are current standards enough?

Presenter:

Jesse Holden, USC

11:35am-12:20pm

Salon A/B

Moving Towards Patron-Driven Journal Packages - A Case Study

As the library budget crunch continues, librarians need to employ the most flexible and cost-effective methods for acquiring new content. This session presents a case study of an 18-month "paid trial" of Future Science Group journals at the University of Michigan and analyzes this model as a collection development tool.

Presenters:

John Banionis, Future Science Group
Nadia Lalla, University of Michigan

11:35am-12:20pm

Salon D/E

Large Scale Digital ebook Initiatives: Checking in with Google Books, HathiTrust, Project Gutenberg and more

Google Books, HathiTrust and Project Gutenberg have been making headlines in the library world and beyond for years now. This session will provide an update on each of these open access large scale ebook digitization projects with a focus on their impact on libraries and collection development.

Presenter:

Naomi Eichenlaub, Ryerson University

12:20pm-1:45pm

Salon C

EBSCO Lunch Session: e-books, Discovery & e-Journal Packages

Bringing the best content into the library collection while improving the library workflow. Come learn how the right content and management tools can change the library experience for end users and librarians alike.

Presenters

Brian Duncan, EBSCO Information Services
Kristina Krusmark, EBSCONET® Product Manage

1:45pm-2:30pm

Classroom 102

CORAL ERM User Group Meeting, 3rd Annual

User group meeting for libraries interested in or presently using the CORAL ERMS. CORAL is now managed by a multi-library steering committee. Come learn how it has entered the next phase as a community developed software.

Presenters:

Benjamin Heet, North Carolina State University
Eric Hartnett, Texas A&M University
Yongming Wang, The College of New Jersey
Jia Mi, The College of New Jersey

1:45pm-2:30pm

Room 103

NISO DDA Focus Group

Representatives from the NISO working group to create a Recommended Practice for Monograph DDA invite ER&L attendees to participate in focus groups in the areas of technical issues (profiling, loading, etc), access models (free/temporary/long term availability, etc.), and metrics (usage and predictions). Local experiences and viewpoints will be helpful in shaping the Recommended Practice document. All involved in DDA activities in any organization are welcome!

Presenters:

Barbara Kawecky, YBP
Lorraine Keelan, Palgrave Macmillan
Nettie Lagace, NISO
Michael Levine-Clark, University of Denver
Lisa Nachtigall, John Wiley & Sons

2:30pm-3:25pm

Classroom 203

PDA Checklist for Academic Libraries

Preparations and adaptations to local conditions is key when it comes to succeeding with PDA. A Swedish project has developed a checklist with important factors to consider before starting. The checklist can help libraries to be aware of and plan for the many technical, profiling and workflow issues that arise.

Presenter:

Ola Tengstam, Miami University

2:40pm-3:25pm

Salon A/B

OpenURL Link Resolvers: Tracking Effectiveness Over Time

This presentation describes the process developed at the University of Michigan for monitoring the effectiveness of openURL link resolvers through quarterly testing allowing us to quantify successes and problems with linking over time. This report includes the testing results and lessons learned about testing the effectiveness of link resolvers.

Presenters:

Kenyon Stuart, University of Michigan
Jody Ahronheim, University of Michigan

2:40pm-3:25pm

Amphitheater 204

Getting to Know Your Electronic Resources Workflows

At the University of Michigan Library a small team spent six months analyzing e-resources workflows in Technical Services, culminating in a series of recommendations aimed at both short and long-term improvements. The presenters will report on the results, discuss the project's impact, and reveal key lessons learned about the process.

Presenters:

Rafael Escobar, University of Michigan
Emily Campbell, University of Michigan

3:30pm-5:30pm

Classroom 103

SCELC / TexShare Meet-up

Presenter:

Rich Burke, SCELC
Donna LaFollette, SCELC

3:45pm-4:30pm

Amphitheater 204

You Got a Problem with That? We're Working on a Solution: The Future of E-Resource Management and Troubleshooting in a Unified 2CUL Context

Presenters from Cornell and Columbia (2CUL) will describe expectations, requirements, and open questions in regard to e-resource management and troubleshooting in a cross-institutional environment. The information sharing and planning in this 2CUL partnership has aided both institutions in realizing efficiencies in managing problems. Now we are working to frame strategic objectives and tools required for unified e-resource management such as common workflows and a shared LMS.

Presenters:

Susan Marcin, Columbia University
Liisa Mobley, Cornell University
Boaz Nadav-Manes, Cornell University
Jesse Koennecke, Cornell University

3:45pm-4:30pm

Classroom 203

License Breaches: Results of a Survey

Sharing details of ER license breaches may feel like airing your dirty laundry, but there's nothing wrong with sharing how you get your laundry clean! Join us to hear results of a survey of academic libraries on license breach trends, policies, and procedures, and a discussion of best practices.

Presenter:

Kristen Kuse, University of Manitoba

3:45pm-4:30pm

Salon A/B

Mendeley - The Ultimate Discovery Catalog

Mendeley is the largest crowd-sourced research catalog with roughly 300 million documents and 2 million users. Learn how it can be used as a discovery tool for both subscribed and open access content. Discover new ROI metrics (altmetrics) like readership and scholarly impact that complement standard usage statistics.

Presenters:

Jose Luis Andrade, Swets
Chris Erdmann, Harvard-Smithsonian Center for Astrophysics

4:35pm-5:20pm

Salon A/B

Switching Gears with your ERM Engine

The University at Buffalo Libraries decided to change ERMs in late 2011. This presentation is the "what came next" following my "Is the Bloom Off the ERM Rose?" session from ER2011. I will discuss the transition process with practical tips for data conversion and assessment of what data to keep.

Presenter:

Susan Davis, University at Buffalo (SUNY)

4:35pm-5:20pm

Amphitheater 204

Ebooks: Their Use and Acceptance by Undergraduates and Faculty

Libraries are committing increasingly larger portions of their budgets to ebooks. Librarians have had little real data about the academic use of ebooks when making these decisions. Results from this 2012 survey show high rates of ebook use and acceptance, and provide insight into factors which might influence acceptance.

Presenter:

Deborah Lenares, Wellesley College

4:35pm-5:20pm

Classroom 203

Troubleshooting and Tracking E-resource Access Problems: a User-Centered Approach

Troubleshooting, tracking, and communicating about access issues is a core responsibility for ERLs and others managing e-resources. There are often technical and communication challenges involved, yet the human element is of equal importance in maintaining effective relationships with users and colleagues. This two-part presentation addresses Montana State University's user-centered approach to troubleshooting access issues and the University of Tennessee Chattanooga's implementation of CRM software to better manage and communicate e-resource and other IT issues.

Presenters:

Nathan Hosburgh, Montana State University Bozeman
Katie Gohn, University of Tennessee Chattanooga

WEDNESDAY, MARCH 20, 2013

7:00am-8:30am

Tejas Dining Room

Daily Breakfast

8:30am-9:15am

Classroom 105

Managing E-resources Workflows Using SharePoint

When the ERM module didn't offer options for tracking the progress of a large cancellation project, UNR library staff turned to SharePoint lists to create a workflow for tracking progress and facilitating communication with other library personnel. Using this model, they created other workflows for tracking changes, renewals and new purchases.

Presenters:

Gail Stanton, University of Nevada Reno
Trish Tlapak, University of Nevada Reno

8:30am-9:15am

Classroom 203

Collection Analysis and Development in a "Web-Scale" Management Solution

Assessing your collection and proving the value of your library can be a daunting and dreaded task. In developing a collection analysis system in Intota web scale management, partner librarians and product managers discovered and defined unmet needs while defining a unified approach for ERM and ILS based collections.

Presenters:

Kathryn K. Silberger, Marist College
Mark Tullos, ProQuest

8:30am-9:15am

Amphitheater 204

Truth or Dare: Discovery Systems Secrets Unveiled

The sale of web-scale discovery services has taken the library market place by storm. Every library is trying to recapture their users by offering a Google like interface with a simple search of the institutions collection. Several vendors offer Web-scale discovery services but none of the systems work well with each other. The goal of this session is to look at a number of the current issues and get a first-hand response to transparency, indexing, usage reporting, and playing better competitors. How much system turning is available? What is the content coverage? How owns the usage data? What is the future with NISO ODI initiative?

Presenters:

Dan Tonkery, Content Strategies
Roger Schonfeld, ITHAKA S + R
John Law, ProQuest
Amira Aaron, Northeastern University
Brian Duncan, EBSCO Information Services
Susan Stearns, Ex Libris Group

9:20am-10:05am

Classroom 105

Instructing Future Librarians on Electronic Resources Management

The call has been made at ER&L and other venues for Electronic Resources Management instruction for future librarians. This session will focus on an Electronic Resources Management course recently developed for the Indiana University School of Library and Information Science. Topics of this session will include the development of the course proposal, syllabus, lectures and class projects. Student feedback and instructor reflections upon completion of the course will also be discussed.

Presenter:

Lori Duggan, Indiana University

9:20am-10:05am

Amphitheater 204

Ebook Bootcamp

E-books are on everyone's mind these days. Yet, the very concept of is confusing to many people. Does e-book mean a particular file? Is it a piece of software? Or does it suggest hardware? Get the basics and then move beyond and learn how all these aspects of e-book relate to one another. In this session you will learn about the most common file formats, digital rights management (DRM) schemes, reader software, reader hardware, e-book publishers, aggregators, and vendors. Methods of library acquisition and management will be explained. Whether you are responsible for acquiring e-books or simply answering reference questions from your library users, this session will help you understand what it all means for libraries and give you a foundation for further exploration.

Presenter:

Steve R. Harris, University of New Mexico

9:20am-10:05am

Classroom 203

Overcoming Librarian Resistance to Adopting Discovery Tools: a Focus on Information Literacy Opportunities

Librarian resistance to discovery tools often causes a disconnect between investments made and how tools are promoted to end-users. This session analyzes common objections librarians have to discovery tools and provides practical ways to overcome resistance through discussion of the opportunities discovery tools present to positively transform information literacy.

Presenter:

Stefanie Buck, Oregon State University
Lesley Moyo, Virginia Tech
Tracy Gilmore, Virginia Tech University

10:10am-10:55am

Classroom 105

Five Approaches to Help You Thrive at E-Resource Promotion

You have the best of the best e-resources but, to paraphrase Ranganathan, what's the point if they're not being used? This session focuses on what works when it comes to promoting e-resources. It features examples from campaigns run by colleges, universities and public libraries as well as a discussion of takeaways that you can use to promote your own resources.

Presenters:

Laura Miller, Credo Reference
Amanda DiFeterici, South University

10:10am-10:55am

Amphitheater 204

Playing Nicely with Others: Using Data to Guide Successful Collaboration in Collection Development

Are you working with other libraries to expand your access to electronic resources? Come learn from the collaboration challenges overcome by NC LIVE, North Carolina's state-wide online library consortium. We will share strategies for using data to develop shared collections and measure collaborative success.

Presenter:

Emily Guhde, NC LIVE

10:10am-10:55am

Classroom 203

Unified Resource Management in Action: Alma's Impact at Boston College and Virginia Commonwealth University

Next-generation library services are transforming the way libraries operate. Moderated by Ex Libris, this presentation will feature two Alma customers and their experience using the system.

Presenters:

Erika Johnson, Boston College
Jimmy Ghaphery, Virginia Commonwealth University

11:00am-12:00pm

Amphitheater 204

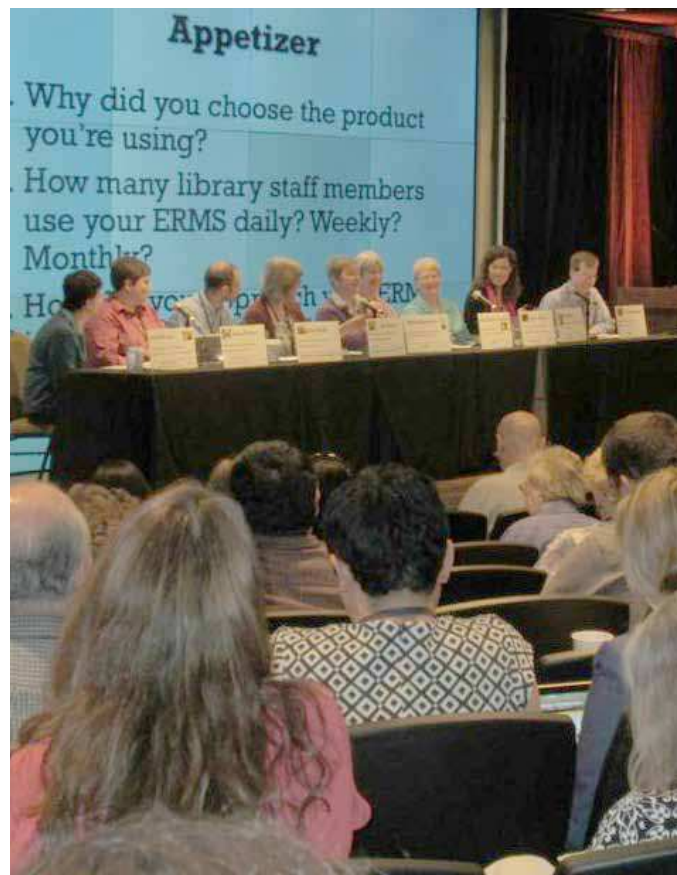
The Courage of Our Connections: Thoughts on Professional Identities, Organizational Affiliations and Common Communities

Digital resources, enterprise systems, and other networked library services provide unprecedented opportunities for librarians to collaborate, share resources, and to contribute local talent and expertise towards a broader community benefit. But it also calls into question the librarian's role in the greater information ecology. This presentation will

examine the concept of the networked librarian and how they can transform library business operations, service offerings, and the library organization. To be an engaged and relevant in today's networked world, librarians need to be thoughtful and intentional about the connections they make, the communities they engage and support, and how they contribute to their home institution's health and value by being a vested contributor to the greater library community. The value of the 21st librarian is not only based on how we link the communities we serve to relevant resources, tools, and expertise, but also how we support knowledge creation, teaching and learning. We need to take the hacker approach to our professional responsibilities, continually examining, breaking, rebuilding, connecting openly and honestly, in a shared community-based effort of striving towards improvement. Librarians need to engage the communities they serve through an agile process, creating on demand resources and services built through group contributions within the global library community. Libraries that take advantage and truly understand the network-effect and the impact of digital data, or better yet, those who develop software and services that engage crowd/community-sourced opportunities will become hubs of expertise in the ever-increasing social network of scholarship.

Presenter:

Rachel L. Frick, Digital Library Federation/ Council on Library and Information Resources



WORKSHOPS

WEDNESDAY, MARCH 20, 2013

1:00pm-5:00pm

Classroom 105

Workshop: CodeDay: Getting started with computer programming

Wondering how to get started on the path to innovation and what challenges you might face as you build a coding skill set? At the conclusion of this workshop, you will have written your first computer program, and you will know about a number of resources for learning more.

Presenters:

Andrea Schurr, University of Tennessee Chattanooga
Karen Coombs, OCLC

1:00pm-5:00pm

Classroom 108

Workshop: Multi-Media Digital Publishing for Librarians

This hands-on workshop will offer participants the opportunity to build a multi-media application for the iPad and most current web-browsers, using digital content of their choice. Increase access to digital collections, promote a special collection or develop textbook alternatives with public domain content. No technical skills required. See <http://biblioboard.com/creator/>

Presenters:

Carolyn Morris, BiblioLabs LLC
Gene Hayworth, University of Colorado Boulder

1:00pm-5:00pm

Classroom 203

Workshop: Introduction to Project Management for Libraries

In this hands-on workshop, learn the basic theories and practice of project management for library projects. Working on real-life projects of their own choosing, workshop participants will learn and practice the key concepts and techniques for planning, organizing, managing, and completing projects in a library setting. Using simple, freely available tools, attendees will leave the workshop with a project charter-- including a scope statement, deliverables, and milestones--as well as a project plan specifying tasks on a timeline and assigned resources. This workshop will also touch on related topics such as agile project management and portfolio management.

This workshop will be taught by Jennifer Vinopal, Librarian for Digital Scholarship Initiatives at New York University. Among other responsibilities at NYU, Vinopal is a project manager in NYU's Digital Library Technology Services, <http://dlib.nyu.edu/dlts/>

Presenter:

Jennifer Vinopal, New York University

1:00pm-5:00pm

Classroom 107

Workshop: Social Media Marketing for Libraries

Social media marketing leverages multiple information channels to deliver content, engage with customers, and build community. This workshop will combine theory, case studies, real-time examples, and hands-on exercises. Be prepared to share examples from your own library and create a social media action plan.

Presenter:

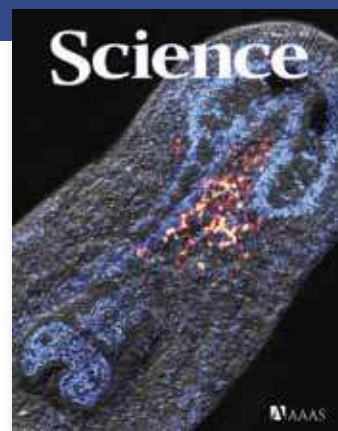
Lisa Carlucci Thomas, Design Think Do



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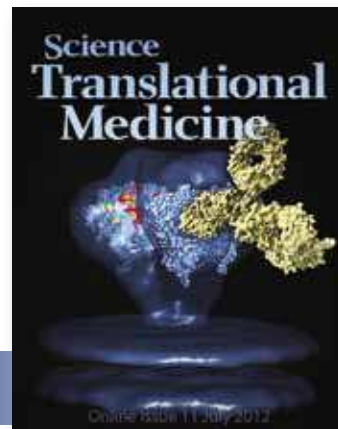
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