ELECTRONIC RESOURCES & LIBRARIES CONFERENCE

April 3-6, 2016 | Austin, Texas and Online | #erl16

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Bonnie Tijerina, *Data & Society Research Institute + ER&L*

I am so excited to welcome you this year to ER&L! We have another great conference planned for you and we're glad you're here. With over 650 of you in person and hundreds more viewing from a distance, we have come together to learn, discuss, engage and maybe even have a little fun.

During the conference, we will have over 100 sessions and events, giving you at least 5 sessions or activities to choose from during most hours. We couldn't give you this much great content without the amazing work of our presenters. Thank you to the presenters who take so much time to submit and present their best to our community. Enjoy the sessions!

ER&L is so lucky to have committee members who put their heart into making ER&L. I am so grateful to have a group of colleagues from across North America who are dedicated to bringing together the right set of presenters, topics, discussions, and fun activities.

The UT Austin community has been a terrific host for us for many years and I am so grateful. Be sure to thank the local volunteers here at the conference helping out at the registration desk or as room monitors. They come from the UT-Austin Libraries and the iSchool.

Not only do we want you to come to ER&L to meet colleagues and learn but to have a good time and take care of yourself. There will be yoga in the mornings, wellness sessions during the day, and games and battledecks after the Monday evening reception.

Many of the events, lunches and giveaways that make ER&L fun and more comfortable are courtesy of our sponsors. Thanks especially to our Diamond and Platinum sponsors for their support. I encourage you to connect with ER&L sponsors and thank them for supporting ER&L during our extended exhibit hours Monday starting at 3pm and continuing until 12pm Tuesday. You can also catch them at our Monday night Vendor Reception.

We're experimenting with some session format changes, break lengths and attendee services. I hope this year's conference is a great experience for you! Like always, I'm open to your ideas and look forward to your feedback.

With best regards,

Bonnie Tijerina
ER&L Founder and Conference Coordinator
Data & Society

OPENING KEYNOTE SPEAKER

FINDING TIME: FROM INDUSTRIAL MYTHOLOGY TO CHRONEMIC LITERACY

DAWNA I. BALLARD
Moody College of Communication,
University of Texas at Austin
Associate Professor
Austin, TX

Dr. Dawna Ballard, Associate Professor in the Moody College of Communication at The University of Texas at Austin, is an expert in chronemics. She researches what drives our pace of life and its impact on the communication practices and long-term vitality of organizations, communities, and individuals.

Her research and commentary have been featured in a variety of mainstream venues including NPR, PBS MediaShift, Huffington Post, Medium, Ignite, and Women's eNews and has a forthcoming book called Work Pressures. She teaches an original course called Time Matters and is particularly interested in how applying longer time scales to social problems reveals new approaches and solutions.

Dawna is a member of the International Society for the Study of Time and serves as Chief Time Minding Advisor at Mind Labs. A native Californian, she received her Ph.D. in organizational communication from the University of California at Santa Barbara.

SESSION DESCRIPTION

Prevailing views about time and productivity rely primarily upon observations and practices developed in industrial settings. In this keynote, Professor Dawna Ballard will lend insights drawn from two decades of her own research in the field of chronemics—the study of time as it is bound to human communication—about how post-industrial work requires a different set of literacies.

CLOSING KEYNOTE

DOING MEDIA: LEARNING FUTURES IN A WORLD OF CHANGE

S. CRAIG WATKINS
Professor, University of Texas at Austin

S. Craig Watkins studies young people's social and digital media behaviors. He is a Professor at the University of Texas, Austin, in the department of Radio-Television-Film. Craig is also a Faculty Fellow for the Division of Diversity and Community Engagement at the University of Texas at Austin. He received his PhD from the University of Michigan.

Craig is the author of three books: T*he Young and the Digital: What the Migration to Social Network Sites, Games, and Anytime, Anywhere Media Means for Our Future* (Beacon 2009), *Hip Hop Matters: Politics, Pop Culture and the Struggle for the Soul of a Movement* (Beacon Press 2005), and *Representing: Hip Hop Culture and the Production of Black Cinema* (The University of Chicago Press 1998).

He also blogs for the Huffington Post and DML Central, the online presence for the Digital Media and Learning Research Hub located at the systemwide University of California Humanities Research Institute and hosted at the UC Irvine campus.

Craig is a member of the MacArthur Foundation's Connected Learning Research Network. Currently he is collaborating with a team of graduate student researchers, designers, and filmmakers to explore how young people are leveraging digital media and social networks to build dynamic innovation ecologies that are remaking how we think about learning, work, and the future of opportunity in our knowledge economy. His second initiative is aligning with several partners including The Moody College of Communication, the Chief Information Officer from the City of Austin, and designers to create a social studio that connects young people's engagement with social and civic technologies to design challenges that encourage real world problem-solving. See doinginnovation.org.

SESSION DESCRIPTION

The world of media and learning are steadily evolving and young people are at the center of the transition. In this talk, I explore what researchers have learned about the impact of media technologies in the social and learning lives of children and teens. But even as young people continue to drive change there are many misperceptions about their relationship to technology and learning futures. Today, young people do not just consume media, they "do media." The concept of "doing media" and what it means for designing more relevant learning spaces will be explored. Drawing from ethnographic research and insights generated from more than a decade of studies, I offer some insights on the challenges educators face and the opportunities to reinvent libraries and the learning that happens in them.

AGENDA

SUNDAY, APRIL 2, 2016

	AT&T Center	Perry-Castaneda Library - Learning Lab 2	Perry-Castaneda Library - Learning Lab 3	
9:00am-9:00pm	Registration Open			
1:00pm-5:00pm		W01 - Workshop! Understanding and using altmetrics for impact assessment: an interactive overview	W02 - Workshop! Understanding Copyright and Making It Work for Your Library	
3:00pm-4:00pm		UT Austin PCL Tour		
4:00pm-5:00pm		UT Austin PCL Tour		
5:30pm-6:30pm		Welcome Reception hosted by UT Austin		

MONDAY, APRIL 4, 2016

	Grand Ballroom	Room 204	Room 301	
7:00am-7:00pm	Registration Open			
7:00am-7:45am			Morning Yoga	
7:00am-8:45am	Breakfast, Tejas Dining Room			
8:30am-9:30am	Opening Keynote, Grand Ballroom			
9:30am-9:45am	Break			
9:45am-10:30am		S01 - Gender and Negotiation	S02 - COUNTER Point: Making the Most of Imperfect Data Through Statistical Modeling	
10:30am-10:45am	Break			
10:45am-11:30am		S07 - Case Studies from the Cloud: Technical Perspectives on Hosting Discovery Systems	S08 - Achieving The Holy Grail of Electronic Resource Management: Automated Holdings Feeds in a Knowledge Base	
11:30am-1:00pm	Grand Ballroom, Lunch with EBSCO, Community and Modularity: the Redefining of Library Technology			
1:15pm-2:00pm		S13 - Assessing the User Experience of E-Books in Academic Libraries: Search, Usage, and Information Finding	S14 - A Proxy For Success: Analyzing EZProxy Logs to Connect Resource Use to Student Success	
2:00pm-2:15pm	Break			

AGENDA

Perry-Castaneda-Library - Learning Lab 4			
W03 - Workshop! EZproxy: Assessment and Administration Techniques and Tips			

Room 203	Room 105	Room 104	Room 103
S03 - Altmetrics in Practice: Librarian and LIS Faculty Views	S04 - Piloting Next Generation Data Services for Libraries	S05 - The Charlotte Initiative for Permanent Acquisitions of Ebooks by Academic Libraries – Mid Project Report	S06 - Demystifying Synergy : Fostering Library Collaboration through Joint Subscriptions
S09 - Small Staff? No Problem: Developing New Products and Programming Out of Scarcity	S10 - e-Books as Course Materials: Demonstrating Value with "Free" Textbooks	S11 - Trying Something New: Examining Usage on the Macro and Micro Levels in the Sciences	S12 - Building a Finding Aid Database at UNR Libraries, Building a Successful Collaboration
Lunch Break			
S15 - Lightning Talks	S16 - (Re)imagining the Use Case for Video	S17 - Size Does(n't) Matter: Growing your Career in a Wildly Different Organization	S18 - Real World Use of Open Access Knowledgebase Data

GREEN = Session will stream live, real-time

All times listed are central time

AGENDA

MONDAY, APRIL 4, 2016 (cont.)

	Grand Ballroom	Room 204	Room 301	
2:15pm-3:00pm		S19 - Separate, But Equal: The Role of Choice in the Future of Discovery Evaluations	S20 - Google vs Library Databases: Cultivating Research and Critical Thinking Skills in the Undergraduate Student Population	
3:00pm-8:30pm	Exhibit Hall Open			
3:00pm-3:25pm	Break with Exhibitors			
3:25pm-4:10pm	Wellness @ Work Stage, 3:15-4:10pm	S24 - Apps in the World of Libraries and Discovery: A New Frontier	S25 - Have We Reached a Verdict? Making the Case for Discovery Trials	
4:10pm-4:20pm	Break			
4:20pm-5:05pm	S29 - SHORT TALKS - Tools S29-01 - EZAdmin: An EZ Way to Manage EZproxy S29-02 - Hack the Link Resolver: a DIY, Tailored Approach to Full Text Linking in PubMed S29-03 - Cornell University Library is Migrating from Google Analytics to Piwik: Why and How	S30 - SHORT TALKS - Collections & Use S30-01 - The Bigger Picture: Creating a Statistics Dashboard That Ties Collection Building to Research S30-02 - (e)Book Snapshot: Print and eBook Use in an Academic Library Consortium S30-03 - A Brief History of PaperStats	S31 - SHORT TALKS - eBooks, Licensing & Accessibility S31-01 - E-Books: Let's Try and Keep it Simple S31-02 - Managing Ebook Metadata Quality: Why, When, and How S31-03 - More than a VPAT: Getting Accessibility into Licenses	
5:00pm-7:30pm	Vendor Reception & Tabletop Exhibit, Grand Ballroom			
7:30pm-8:30pm	Battle Decks, Grand Ballroom			

Austin, Texas

AGENDA

	Room 203	Room 105	Room 104	Room 103
	S21 - Patron Privacy in the Digital Age: Support from Many Data Handlers Required!	S22 - Agents of Change: The Ongoing Challenges of Managing E-books and Streaming Media	S23 - A Month of Monograph Use at the University of Denver	
	S26 - Relatively Speaking: Fostering Productive Library-Vendor Communications	S27 - Give Them What They Want: Articles on Demand as a Subscription Alternative	S28 - Search, Serendipity & the Researcher Experience	Bringing the Fieldwork Notes of the Pioneers of Anthropology to an Open Access Database: Innovating New Funding Models for Open Access (with Alexander Street)
	S32 - SHORT TALKS - Usability S32-01 - Beyond Cost Per Use for Database Decisions: Usage, Uniqueness, and the "Do We Care?" Factor S32-02 - Choosing Our Words Wisely: Writing for Library Websites S32-03 - A Donut For Your Thoughts: 5 Minute Usability Testing with Optimal Sort	S33 - SHORT TALKS- Coding & Data S33-01 - In Texas, We Just Call it Data S33-02 - Telescope Bibliographies and Astronomical Data S33-03 - So You Want to Teach Coding Workshops? 10 Things You Need to Know	S34 - Global E-book Collection Development: Challenges and Opportunities	S35 - Building a New Digital Library Collection from the Ground Up: A Case Study from Western Michigan University Homer Stryker M.D. School of Medicine

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AGENDA

TUESDAY, APRIL 5, 2016

	Grand Ballroom	Room 204	Room 301	
7:00am-5:00pm	Registration Open			
7:00am-7:45am			Morning Yoga	
7:00am-8:30am	Breakfast			
7:00am-12:00pm	Exhibit Hall Open			
8:30-9:15am	S36 - SHORT TALKS - Standards & Best Practices S36-01 - Open Discovery Initiative Priorities and Directions S36-02 - Transfer Today S36-03 - Standards for Altmetrics? What's Next?	S37 - Assessing Major Organizational Change: The Effects on the Use of Library Resources and Services	S38 - Dismantle your Electronic Resources Fund! Applying the Power of Faceted Classification to Materials Budget Management	
9:15-9:45am	Break			
9:45am-10:30am	S42 - SHORT TALKS - Staffing S42-01 - With A Little Help: Overcoming E-Resource Management Understaffing S42-02 - Hit by a Bus: Could your library survive without the staff who manage your ERM? S42-03 - Adjusting in a Transitioning Position S42-04 - Making the Most of Your Resources S42-05 - Improving Group Communication with Slack	S43 - Maximizing Management: Getting More Out of Your e-Resource Management Strategy	S44 - SHORT TALKS - External Relationships S44-01 - Developing Marketing Plan for Library Databases to Optimize Return on Investment S44-02 - Engendering Positive Relationships in the Digital Age: Libraries, Vendors, Publishers and Other External Partners S44-03 - What Electronic Resources Librarians Can Do to Ensure Continued Funding of Resources by Donors	
10:30am-10:45am	Break			
10:45am-11:30am	S52 -SHORT TALK - Case Study of a Pilot Project to Digitize and Exhibit Cultural Artifacts (will start @11:15am)	S48 - Alternative Avenues of Discovery: Competition or Potential	S49 - A Tale of Two DDA Programs: The Large Consortia and the Small Independent	
11:45am-12:45pm	Lunch Break		Lunch with ExLibris Leveraging Content-based Services in Discovery Solutions: The Premise and the Promise	
12:45pm-1:15pm	Break			

Austin, Texas

AGENDA

Room 203	Room 105	Room 104	Room 103
S39 - Data Visualization: Transforming Research Support	S40 - Hard Data for Tough Choices: eBooks and pBooks in Academic Libraries	S41 - Let's Get Real: Communication as Key to Successful Project Management during URMS Migration	
S45 - Sharing and Reuse of Scientific and Research Data: Risky for Privacy?	S46 - Reimagining Scholarly E-book Assessment: A Study of Discovery, Access, and Use	S47 - Data-Informed Decision Making for Digital Resources	Pathways to Primary Sources (with Adam Matthew)
S50 - Insights through Visualization: Analyzing the Use of Library-Published Content	S51 - From Ripples to Waves: How decentralization brought greater internal collaboration and patron empowerment to the Oklahoma State University Libraries		
			Lively Lunch with Project COUNTER

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AGENDA

TUESDAY, APRIL 5, 2016 (cont.)

	Grand Ballroom	Room 204	Room 301	
1:15pm-2:00pm		S53 - Integrating Discovery and Database A-Z Lists with LibGuides	S54 - EZproxy Security: When Your Electronic Resources Are Used "Too Much"	
2:00pm-2:30pm	Break			
2:30pm-3:15pm		S58 - Is "E" for Everybody? Reorganizing to Fit E-Resources across Blended Departments	S59 - Simplifying e-Resource Management: The Benefits and Challenges of Unifying Acquisitions, ERM and Activation Workflows	
3:15pm-3:30pm	Break			
3:30pm-4:15pm		S63 - E-Data Quality: How Publishers and Libraries are Working Together to Improve Data Quality	S64 - When Numbers Don't Lie: Telling Not-So-Good Assessment Stories to Faculty and Administrators	
4:15pm-4:30pm	Break			
4:30pm-5:15pm		S68 - Discovery: Beyond Initial Implementation & Participation…and into OPTIMIZATION	S69 - Using the Scrum Project Management Methodology to Create a Comprehensive Collection Assessment Framework	
5:15pm-6:15pm	SAGE Video Red Carpet Party, Salon A/B			

AGENDA

Room 203	Room 105	Room 104	Room 103
S55 - Know Thyself: Myers-Briggs Personality Profiles and the Impact on Library Relationships	S56 - How Users Conduct Research Using Discovery Systems: Results of a Usability Study	S57 - An Untapped Source of Talent: Autistic Library Employees and Electronic Resources Management	Research Metrics & the Evolving Role of the Library in Institutional and Faculty Assessment (with Thomson Reuters)
S60 - Cut to the Bone: How Smaller Campus Libraries in University of Wisconsin System are Surviving Epic Budget Cuts	S61 - Curating Institutionally Created Audio and Video Content for Accessibility and Discoverability	S62 - GOKb Collaborations: Enhancing Knowledge Base Data through Crowdsourcing	Dispelling Myths around Demand Driven Acquisition: Evaluating Shifting Library Budgets and Best Practices for Leveraging Diverse Acquisition Models (with ProQuest)
S65 - True Impact: How to Measure and Drive Deeper User Engagement?	S66 - Cost-Use and More: Providing Actionable Data for an Electronic-Journal Subscription Review	S67 - How I Implemented a Data-driven Approach to Electronic Resource Management on a Shoestring Budget with Very Limited Staff	SCELC + TexShare Meet-up
S70 - Inspiring Library Research: Changing Your Environment to Support Your Research	S71 - Accessing University Collections using Mobile Apps: Maximizing Awareness and Usage	S72 - WMS Knowledge Base Tips & Tricks	S73 - 3... 2...1... Action! Streaming Live from Your Library with Periscope

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AGENDA

WEDNESDAY, APRIL 6, 2016

	Ballroom C	Salon A	Room 301	
7:00am-7:00pm	Registration Open			
7:00am-7:45am			Morning Yoga	
7:00am-9:00am	Breakfast			
8:00am-8:45am				
9:00am-9:45am	S75 - Researching Researchers: Developing Evidence-Based Strategy for Improved Discovery and Access	S76 - The True Cost of the e-Resource Lifecycle: A Case Study of e-Book Frontlist Purchases	S77 - Online Does Not Equal Accessible: Implementing Accessibility Procedures & Review for Library E-Resources	
9:45am-10:00am	Break			
10:00am-10:45am	S75 (part2) Researching Researchers: Developing Evidence-Based Strategy for Improved Discovery and Access	S81 - Avoiding e-Burnout	S82 - Access Denied!	
10:45am-11:00am	Break			
11:00am-12:00pm	Closing Keynote			
1:00pm-5:00pm	W07 - Workshop! EZproxy: Assessment and Administration Techniques and Tips - Encore Session	W04 - Workshop! Accessibility for ERLs: Optimizing Resources for All Abilities		

Austin, Texas

AGENDA

	Room 203	Room 105	Room 104	
			S74 - CORAL User Group Breakfast	
	S78 - Not as Easy as 1, 2, 3: Capturing Usage Statistics within an ERM	S79 - Improving UX for Research Success	S80 - Evaluating the Consortia Purchase: When You Can't Get Statistics for Your Own Institution, Can You Extrapolate from Other Sources?	
	S83 - Unlocking Data Trapped in Audio and Video Files	S84 - Building OER/OA thinking into curriculum workflows through technology	S85 - Needle in a Haystack: Promoting Core Journals in the Age of Discovery	
		W06 - Workshop! E-Resources & Social Media: How to Optimize, Promote, Connect, and Assess		

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All times listed are central time

ER&L SESSIONS

9:00AM - 9:00PM

Registration Open

Registration Desk

1:00PM - 5:00PM

W01 - Workshop! Understanding and Using Altmetrics for Impact Assessment: An Interactive Overview

Perry Castaneda Library -
Learning Lab 2

Presenter(s)

Robin Champieux, MLIS
Scholarly Communication Librarian, Oregon Health & Science University

Stacy Konkiel
Outreach & Engagement Manager, Altmetric

1:00PM - 5:00PM

W02 - Workshop! Understanding Copyright and Making It Work for Your Library

Perry Castaneda Library -
Learning Lab 3

Presenter(s)

Sharon Farb, PhD, JD
AUL for Collection Management and Scholarly Communications, UCLA

Angela Riggio, MLIS
Head of Scholarly Communication and Licensing, UCLA Library

1:00PM - 5:00PM

W03 - Workshop! EZproxy: Assessment and Administration Techniques and Tips

Perry Castaneda Library - Learning Lab 4

Presenter(s)

Shannon Fox-Teichmann
Coordinator of Electronic Services and Collections, Austin College Abell Library Center

Glenn Bunton, MLIS, MS
Director of Library Technology Services, University of South Carolina Libraries

5:30PM -6:30PM

Welcome Reception

Perry Castaneda Library
Hosted by UT Austin

ER&L SESSIONS

MONDAY APRIL 4, 2016

7:00AM - 7:45AM

Morning Yoga

Room 301

7:00AM - 8:45AM

Breakfast for Attendees

Tejas Dining Room

7:00AM - 7:00PM

Registration Open

Registration Desk

8:30AM - 9:30AM

Opening Keynote

Ballroom C

9:30AM - 9:45AM

Break

9:45AM - 10:30AM

S01- Gender and Negotiation

Room 204

Presenter(s)

Jill Grogg
Electronic Resources Librarian and Professor, LYRASIS

Beth Ashmore
Metadata Librarian, Samford University Library

9:45AM - 10:30AM

S02 - COUNTER Point: Making the Most of Imperfect Data Through Statistical Modeling

Room 301

Presenter(s)

Jeannie Castro
Electronic Resources Coordinator, University of Houston

Lindsay Cronk
Coordinator of Online Resources, University of Houston Libraries

9:45AM - 10:30AM

S03 - Altmetrics in Practice: Librarian and LIS Faculty Views

Room 203

Presenter(s)

Dr. Sarah Sutton
Assistant Professor, Emporia State University School of Library and Information Science

Stacy Konkiel
Outreach & Engagement Manager, Altmetric

9:45AM - 10:30AM

S04 - Piloting Next Generation Data Services for Libraries

Room 105

Presenter(s)

John W. Chapman
Product Manager, Metadata Services, OCLC

Carl G. Stahmer, PhD
Director Digital Scholarship, University of California, Davis

9:45AM - 10:30AM

S05 - The Charlotte Initiative for Permanent Acquisitions of Ebooks by Academic Libraries – Mid Project Report

Room 104

Presenter(s)

October Ivins
Principal and Consultant, Ivins eContent Solutions

Chuck Hamaker
Professor, UNC Charlotte

9:45AM - 10:30AM

S06 - Demystifying Synergy: Fostering library collaboration through joint subscriptions

Room 103

Presenter(s)

Sunshine J. Carter
Electronic Resources Librarian & ERM Unit Manager, University of Minnesota Libraries

Danielle Ostendorf, MLIS
Electronic Resources Librarian, University of Minnesota Duluth

10:30AM - 10:45AM

Break

10:45AM - 11:30AM

S07 - Case Studies from the Cloud: Technical Perspectives on Hosting Discovery Systems

Room 204

Presenter(s)

Ron Burns
VP Global Software Services, EBSCO

Jon Ritterbush
E-Resources & Serials Librarian, University of Nebraska - Kearney

Michael Kucsak
Director of Library Systems and Technology, University of North Florida

10:45AM - 11:30AM

S08 - Achieving the Holy Grail of Electronic Resource Management: Automated Holdings Feeds in a Knowledge Base

Room 301

Presenter(s)

David Whitehair
Portfolio Director, Metadata Services, OCLC

Charlie Remy
Electronic Resources and Serials Librarian, University of Tennessee at Chattanooga

Sandy Cahillane, MLIS
Electronic Resources Librarian, Bay Path University

Jabin White
VP of Content Management, ITHAKA

Jozek Paulik
Senior Product Manager - Platform & Content, Elsevier Science

10:45AM - 11:30AM

S09 - Small Staff? No Problem: Developing New Products and Programming Out of Scarcity

Room 203

Presenter(s)

Jane Hutton
Electronic Resources Librarian, West Chester University

Kate Hill
Electronic Resource and Distance Education Librarian, University of North Carolina at Greensboro

April Steenburgh
Electronic Resources and Online Instruction Librarian, Finger Lakes Community College

Erin Crane
E-Resources and Instruction Librarian, Germanna Community College

10:45AM - 11:30AM

S10 - e-Books as Course Materials: Demonstrating Value with "Free" Textbooks

Room 105

Presenter(s)

Mike Waugh
Systems Librarian, LSU Libraries

David Comeaux
Web Development Librarian, LSU Libraries

Emily Frank
Instructional Technologies Librarian, Louisiana State University

ER&L SESSIONS

10:45AM - 11:30AM

S11 - Trying Something New: Examining Usage on the Macro and Micro Levels in the Sciences

Room 104

Presenter(s)
Krystie (Klahn) Wilfong, MLIS
Collection Assessment & Analysis Librarian, Columbia University

Laura Schimming
Deputy Library Director, Icahn School of Medicine at Mount Sinai

Elsa Anderson
Deputy Director, Collections, Icahn School of Medicine at Mount Sinai

10:45AM - 11:30AM

S12 - Building a Finding Aid Database at UNR Libraries, Building a Successful Collaboration

Room 103

Presenter(s)
Dana Miller
Head, Metadata & Cataloging, University of Nevada, Reno
Steven Harris
Assistant Dean of Libraries, University of Nevada, Reno

11:30AM - 1:00PM

Lunch Break

Lunch with EBSCO
Community and Modularity: The Redefining of Library Technology

Grand Ballroom

1:15PM - 2:00PM

S13 - Assessing the User Experience of E-Books in Academic Libraries: Search, Usage, and Information Findings

Room 204

Moderator
Elizabeth Winter
Head, Collection Acquisitions & Management / eResources, Georgia Tech Library

1:15PM - 2:00PM

S14 - A Proxy For Success: Analyzing EZProxy Logs to Connect Resource Use to Student Success

Room 301

Presenter(s)
Tiffany LeMaistre, MLIS
Electronic Resources & Discovery Librarian, Nevada State College

1:15PM - 2:00PM

S15 - Lightning Talks

Room 203

Presenter(s)
Tao Zhang, PhD
Digital User Experience Specialist, Purdue University

Marlen Promann
Teaching Instructor, Purdue University

Xi Niu, PhD
University of North Carolina at Charlotte

1:15PM - 2:00PM

S16 - (Re)imagining the Use Case for Video

Room 105

Presenter(s)
Elisabeth Leonard
Executive Market Research Manager, SAGE Publications

ER&L SESSIONS

1:15PM - 2:00PM

S17 - Size Does(n't) Matter: Growing your Career in a Wildly Different Organization

Room 104

Presenter(s)

Betsy Appleton
Electronic and Continuing Resources Librarian, St. Edward's University

Tina H. Buck
Electronic Resources Librarian, University of Central Florida

1:15PM - 2:00PM

S18 - Real World Use of Open Access Knowledgebase Data

Room 103

Presenter(s)

Jane Burke
Vice President, ProQuest

2:00PM - 2:15PM

Break

2:15PM - 3:00PM

S19 - The Role of Choice in the Future of Discovery Evaluations

Room 204

Presenter(s)

Marshall Breeding
Founder and Editor, librarytechnology.org

Robert H. McDonald
Associate Dean/Deputy Director, Indiana University

Neil Block
Vice President of Discovery Innovation, Academic Libraries, EBSCO Information Services

Curtis Thacker
Director of Discovery Systems, Brigham Young University

2:15PM - 3:00PM

S20 - Google vs Library Databases: Cultivating Research and Critical Thinking Skills in the Undergraduate Student Population

Room 301

Presenter(s)

Dr. Kanu A. Nagra
Associate Professor, Borough of Manhattan Community College

Bernadette Lopez-Fitzsimmons
Information Services Librarian, Manhattan College

2:15PM - 3:00PM

S21 - Patron Privacy in the Digital Age: Support from Many Data Handlers Required!

Room 203

Presenter(s)

Nettie Lagace
Associate Director for Programs, NISO - National Information Standards Organization

Todd Carpenter
Executive Director, NISO - National Information Standards Organization

2:15PM - 3:00PM

S22 - Agents of Change: The Ongoing Challenges of Managing E-books and Streaming Media

Room 105

Presenter(s)

Molly Beisler
Head, Discovery Services, University of Nevada, Reno

Steven Harris
Assistant Dean of Libraries, University of Nevada, Reno

ER&L SESSIONS

2:15PM - 3:00PM

S23 - A Month of Monograph Use at the University of Denver

Room 104

Presenter(s)

Michael Levine-Clark
Interim Dean and Director, University of Denver Libraries

2:15PM - 3:00PM

Sponsored Session

Room 103

3:00PM - 3:25PM

Break with Exhibitors

Grand Ballroom

3:00PM - 5:00PM

Exhibit Hall Open

Grand Ballroom

3:15PM - 4:10PM

Wellness @ Work Stage

Grand Ballroom

3:25PM - 4:10PM

S24 - Apps in the World of Libraries and Discovery: A New Frontier

Room 204

Presenter(s)

Andrea Leondard
E-Access & Metadata Librarian, Appalachian State University

Jason Martin
Head of Public Services, duPont-Ball Library, Stetson University

3:25PM - 4:10PM

S25 - Have We Reached a Verdict? Making the Case for Discovery Trials

Room 301

Presenter(s)

Carol Morgan Collins
Head of Technical Services, University of Tennessee, College of Law Library

Cathy Cochran
Computer Services Librarian, University of Tennessee, Knoxville

David Edwards
EBSCO Information Services

Eric L Frierson, MSI
Manager, Discovery Service Engineering, EBSCO Information Services

3:25PM - 4:10PM

S26 - Relatively Speaking: Fostering Productive Library-Vendor Communications

Room 203

Presenter(s)

Doralyn Rossmann
Head of Collection Development, Montana State University

Tim Strawn
Director of Information Resources and Resource Sharing, California Polytechnic State University

Kirsten Ostergaard
Electronic Resources & Discovery Services Librarian, Montana State University

3:25PM - 4:10PM

S27 - Give Them What They Want: Articles on Demand as a Subscription Alternative

Room 105

Presenter(s)

Tina Baich
Associate Librarian, IUPUI University Library

3:25PM - 4:10PM

S28 - Search, Serendipity & the Researcher Experience

Room 104

Presenter(s)
Lettie Conrad
Executive Manager, Product Analysis, SAGE

3:25PM - 4:10PM

Bringing the Fieldwork of the Pioneers of Anthropology an Open Access Database: Innovating New Funding Models for Open Access

Room 103

Presenter(s)
David Parker
Senior Vice President, Editorial and Licensing, Alexander Street

4:10PM - 4:20PM

Break

4:20PM - 5:05PM

S29 - SHORT TALKS: Tools

Grand Ballroom

4:20PM - 4:35PM

S29-01 - EZAdmin: An EZ Way to Manage EZproxy

Presenter(s)
Erin Holmes
Systems Librarian, NC LIVE

4:35PM - 4:50PM

S29-02 - Hack the Link Resolver: A DIY, Tailored Approach to Full Text Linking in PubMed

Presenter(s)
Jonathan Shank
Acquisitions & E-Resources Librarian, Galter Health Sciences Library, Northwestern University

Piotr Hebal
Senior Developer, Galter Health Sciences Library, Northwestern University

Jason Stirnaman
Digital Library Programmer, Galter Health Sciences Library, Northwestern University

4:50PM - 5:05PM

S29-03 - Cornell University Library is migrating from Google Analytics to Piwik: Why and How

Presenter(s)
Adam Chandler
Director, Automation, User Experience, and Post-Ca, Cornell University Library

Maureen Morris
Reference and Digital Services Librarian, Cornell University Library

Melissa Wallace
User Experience Designer, Cornell University Library

4:20PM - 5:05PM

S30 - SHORT TALKS: Collections & Use

Room 204

4:20PM - 4:35PM

S30-01 - The Bigger Picture: Creating a Statistics Dashboard That Ties Collection Building to Research

Presenter(s)
Shannon Tharp
Collection Development Librarian, University of Wyoming Libraries

ER&L SESSIONS

4:35PM - 4:50PM

S30-02 - (e)Book Snapshot: Print and eBook Use in an Academic Library Consortium

Presenter(s)
Joanna Voss
Collections Analyst, OhioLINK

4:50PM - 5:05PM

S30-03 - A Brief History of PaperStats

Presenter(s)
Whitney Bates-Gómez
Electronic Resources Librarian, Memorial Sloan Kettering Cancer Center

4:20PM - 5:05PM

S31 - SHORT TALKS: eBooks, Licensing & Accessibility

Room 301

4:20PM - 4:35PM

S31-01 - E-Books: Let's Try and Keep It Simple

Presenter(s)
Lanette Garza
E-Content Analysis & Assessment Librarian, Trinity University

4:35PM - 4:50PM

S31-02 - Managing Ebook Metadata Quality: Why, When, and How

Presenter(s)
Stacie Traill
Metadata Analyst, University of Minnesota Libraries

4:50PM - 5:05PM

S31-03 - More than a VPAT: Getting Accessibility into Licenses

Presenter(s)
Martha Kelehan
Head of Collections, Tisch Library, Tufts University

4:20PM - 5:05PM

S32 - SHORT TALKS: Usability

Room 203

4:20PM - 4:35PM

S32-01 - Beyond Cost Per Use for Database Decisions: Usage, Uniqueness, and the 'Do We Care?' Factor

Presenter(s)
Betty Landesman
Head of Technical Services and Content Management, University of Baltimore, Langsdale Library

4:35PM - 4:50PM

S32-02 - Choosing Our Words Wisely: Writing for Library Websites

Presenter(s)
Jill K. Locascio, MLIS
Digital and Technical Services Librarian, SUNY College of Optometry

4:50PM - 5:05PM

S32-03 - A Donut for Your Thoughts: 5 Minute Usability Testing with Optimal Sort

Presenter(s)
Tiffany LeMaistre, MLIS
Electronic Resources & Discovery Librarian, Nevada State College

4:20PM - 5:05PM

S33 - SHORT TALKS: Coding & Data

Room 105

4:20PM - 4:35PM

S33-01 - In Texas, We Just Call It Data

Presenter(s)
D. Keith Casey, Jr.
Director of Product, Clarify, Inc.

Paul R. Murphy
CEO, Clarify, Inc.

4:35PM - 4:50PM

S33-02 - Telescope Bibliographies and Astronomical Data

Presenter(s)
Uta Grothkopf
Head librarian, European Southern Observatory (ESO)

Jill Lagerstrom
Chief Librarian, Space Telescope Science Institute

4:50PM - 5:05PM

S33-03 - So You Want to Teach Coding Workshops? 10 Things You Need to Know

Presenter(s)
Whitni Watkins
Web Systems Engineer, Analog Devices

4:20PM - 5:05PM

S34 - Global E-book Collection Development: Challenges and Opportunities

Room 104

Presenter(s)
Dracine Hodges
Head, Acquisitions Department, The Ohio State University

4:20PM - 5:05PM

S35 - Building a New Digital Library Collection from the Ground Up: A Case Study from Western Michigan University Homer Stryker M.D. School of Medicine

Room 103

Presenter(s)
Elizabeth Lorbeer
Director of Library Services, Western Michigan University School of Medicine

5:00PM - 7:30PM

Vendor Reception & Tabletop Exhibit

Grand Ballroom

7:30PM - 8:30PM

Battle Decks/Fun & Games Night

Grand Ballroom

ER&L SESSIONS

TUESDAY APRIL 5, 2016

7:00AM - 7:45AM

Morning Yoga
Room 301

7:00AM - 8:30AM

Breakfast for Attendees
Grand Ballroom

7:00AM - 12:00PM

Exhibit Hall Open
Grand Ballroom

7:00AM - 5:00PM

Registration Open
Registration Desk

8:30AM - 9:15AM

S36 - SHORT TALKS: Standards & Best Practices
Grand Ballroom

8:30AM-8:45AM

S36-01 - Open Discovery Initiative Priorities and Directions
Presenter(s)
Nettie Lagace
Associate Director for Programs, NISO - National Information Standards Organization

8:45AM-9:00AM

S36-02 - Transfer Today
Presenter(s)
Jennifer Bazeley
Interim Head, Technical Services, Miami University Libraries

Nancy Beals
Coordinator of Acquisitions and E-Resources, Wayne State University

9:00AM-9:15AM

S36-03 - Standards for Altmetrics? What's Next?
Presenter(s)
Nettie Lagace
Associate Director for Programs, NISO - National Information Standards Organization

8:30AM - 9:15AM

S37 - Assessing Major Organizational Change: The Effects on the Use of Library Resources and Services
Room 204
Presenter(s)
Amalia Monroe-Gulick
Content Development Librarian, University of Kansas Libraries

Lea Currie
Head of Content Development, University of Kansas Libraries

Julie Petr
Associate Librarian for Graduate Initiatives, University of Kansas Libraries

8:30AM - 9:15AM

S38 - Dismantle Your Electronic Resources Fund! Applying the Power of Faceted Classification to Materials Budget Management
Room 301
Presenter(s)
Maria Savova
Director of Information Resources and Systems, Claremont Colleges Library

Jason S. Price, PhD
Director of Licensing Operations, SCELC

8:30AM - 9:15AM

S39 - Data Visualization: Transforming Research Support

Room 203

Presenter(s)

Joshua Been
Social Science Data Librarian, University of Houston

Wenli Gao
Communication, Sociology, and Anthropology Librarian, University of Houston Libraries

Loretta Wallace
Business & Technology Librarian, University of Houston

8:30AM - 9:15AM

S40 - Hard Data for Tough Choices: eBooks and pBooks in Academic Libraries

Room 105

Presenter(s)

Matthew Connor Sullivan
Library Assistant, Harvard University

Katherine Leach, MLIS, MA
Librarian for Western Languages Collections, Harvard University

8:30AM - 9:15AM

S41 - Let's Get Real: Communication as Key to Successful Project Management during URMS Migration

Room 104

Presenter(s)

Nathan Hosburgh
Discovery & Systems Librarian, Rollins College Olin Library

Erin Gallagher
E-Resources & Serials, Olin Library / Rollins College

9:15AM - 9:45AM

Break

9:45AM - 11:00AM

S42 - SHORT TALKS: Staffing

Grand Ballroom

9:45AM-10:00AM

S42-01 - With A Little Help: Overcoming E-Resource Management Understaffing

Presenter(s)

Michael Fernandez
Electronic Resources Librarian, American University

10:00AM-10:15AM

S42-02 - Hit by A Bus: Could Your Library Survive without the Staff Who Manage Your ERM?

Presenter(s)

Ashley Zmau
Librarian, University of Texas at Arlington

Holly Talbott
Librarian, University of Texas at Arlington

10:15AM-10:30AM

S42-03 - Adjusting in a Transitioning Position

Presenter(s)

Vanessa French
Electronic Resources Librarian, Butler University

10:30AM-10:45AM

S42-04 - Making the Most of Your Resources

Presenter(s)

Trina Nolen
Acquisitions Librarian, Lamar University

ER&L SESSIONS

10:45AM-11:00AM

S42-05 - Improving Group Communication with Slack

Presenter(s)

Andrew Colgoni
Services Librarian, McMaster University

9:45AM - 10:30AM

S43 - Maximizing Management: Getting More Out of Your e-Resource Management Strategy

Room 204

Presenter(s)

Oliver Pesch
Chief Product Strategist, EBSCO Information Services

Roen Janyk, MLIS
Web Services Librarian, Okanagan College

Athena Hoeppner
Electronic Resources Librarian, University of Central Florida Libraries

9:45AM - 10:30AM

S44 - SHORT TALKS: External Relationships

Room 301

9:45AM-10:00AM

S44-01 - Developing Marketing Plan for Library Databases to Optimize Return on Investment

Presenter(s)

Dr. Kanu A. Nagra
Associate Professor, Borough of Manhattan Community College

10:00AM-10:15AM

S44-02 - Engendering Positive Relationships in the Digital Age: Libraries, Vendors, Publishers and Other External Partners

Presenter(s)

Rochelle Davis
Librarian, The University of the West Indies (UWI), Mona

10:15AM-10:30AM

S44-03 - What Electronic Resources Librarians Can Do to Ensure Continued Funding of Resources by Donors

Presenter(s)

Stephanie H. Wical, MLS, MA
Periodicals and Electronic Resources Librarian, University of Wisconsin - Eau Claire

9:45AM - 10:30AM

S45 - Sharing and Reuse of Scientific and Research Data: Risky for Privacy?

Room 203

Presenter(s)

Nettie Lagace
Associate Director for Programs, NISO - National Information Standards Organization

Todd Carpenter
Executive Director, NISO

Bonnie Tijerina
Researcher/President, Data & Society/ER&L

9:45AM - 10:30AM

S46 - Reimagining Scholarly E-book Assessment: A Study of Discovery, Access, and Use

Room 105

Presenter(s)

Melissa Goertzen, MLIS
Collection Development Analysis & Support Librarian, Columbia University Libraries

Nisa Bakkalbasi
Assessment Coordinator, Columbia University

9:45AM - 10:30AM

S47 - Data-Informed Decision Making for Digital Resources

Room 104

Presenter(s)

Megan Hurst, MLIS MFA
Co-Founder & Chief Experience Officer, Athenaeum21 Consulting

Dr. Christine McCarthy Madsen
Co-Founder & Chief Innovation Officer, Athenaeum21 Consulting

9:45AM - 10:30AM

Pathways to Primary Sources

Room 301

Presenter(s)

Michael Levine-Clark
Interim Dean and Director, University of Denver Libraries

Lenny Rogers
Senior US Library Sales Manager, Adam Matthew

Alex Butler
Communications Assistant, Adam Matthew

10:30AM - 10:45AM

Break

10:45AM - 11:30AM

S48 - Alternative Avenues of Discovery: Competition or Potential

Room 204

Presenter(s)

Michael Levine-Clark
Interim Dean and Director, University of Denver Libraries

Jason S. Price, PhD
Director of Licensing Operations, SCELC

Ido Peled
VP, Solutions & Marketing, Ex Libris

10:45AM - 11:30AM

S49 - A Tale of Two DDA Programs: The Large Consortia and the Small Independent

Room 203

Presenter(s)

Stephanie J. Spratt
Electronic Resources and Serials Librarian, University of Colorado, Colorado Springs

Denise Pan
Associate Director, Technical Services, University of Colorado Denver

Rhonda Glazier
Director of Collections Management, University of Colorado, Colorado Springs

Tina H. Buck
Electronic Resources Librarian, University of Central Florida

Gabrielle Wiersma
Electronic Collections & Assessment Librarian, University of Colorado Boulder

Sara Hills
Collection Development Librarian, St. Edward's University

ER&L SESSIONS

10:45AM - 11:30AM

S50 - Insights through Visualization: Analyzing the Use of Library-Published Content

Room 203

Presenter(s)

Andrea Cato
Information Analyst, ExxonMobil Upstream Research

10:45AM - 11:30AM

S51 - From Ripples to Waves: How Decentralization Brought Greater Internal Collaboration and Patron Empowerment to the Oklahoma State University Libraries

Room 105

Presenter(s)

Nicole Sump-Crethar
Associate Professor, Oklahoma State University

Victor Baeza
Director of Library Graduate Services, Oklahoma State University

Hui-Fen Chang
Academic Liaison Librarian, Oklahoma State University

Whitney Vitale
Assistant Head of Access Services, Oklahoma State University

11:15AM - 11:45AM

S52 - SHORT TALKS: Case Study of a Pilot Project to Digitize and Exhibit Cultural Artifacts

Grand Ballroom

11:15AM-11:45AM

S52-01- Case Study of a Pilot Project to Digitize and Exhibit Cultural Artifacts

Presenter(s)

Jonathan M. Smith
California State University, San Bernardino

11:45AM - 12:45PM

Lunch

11:45am - 12:45pm

Lunch with ExLibris

Leveraging Content-based Services in Discovery Solutions: The Premise and the Promise

Room 301

1:00PM - 1:15PM

Break

1:15PM - 2:00PM

S53 - Integrating Discovery and Database A-Z Lists with LibGuides

Room 204

Presenter(s)

Erin Finnerty
Electronic Resources Librarian, Temple University

Kimberly Copenhaver, MLS
Assistant Professor of Reference, Instruction and, Eckerd College

Martha Allen
Chair, Research and Instruction, Pius Library/Saint Louis University

Eric L Frierson, MSI
Manager, Discovery Service Engineering, EBSCO Information Services

ER&L SESSIONS

1:15PM – 2:00PM

S54 – EZproxy Security: When Your Electronic Resources Are Used 'Too Much'

Room 301

Presenter(s)

Laura McNamara
Electronic Resources Librarian, Thomas Jefferson University

1:15PM – 2:00PM

S55 – Know Thyself: Myers-Briggs Personality Profiles and the Impact on Library Relationships

Room 203

Presenter(s)

Robb Waltner
Head of Acquisitions and Collection Development, University of North Florida

Alice Eng
E-resources librarian, University of North Florida

1:15PM – 2:00PM

S56 – How Users Conduct Research Using Discovery Systems: Results of a Usability Study

Room 105

Presenter(s)

Kelsey Brett
Discovery Systems Librarian, University of Houston Libraries

1:15PM – 2:00PM

S57 – An Untapped Source of Talent: Autistic Library Employees and Electronic Resources Management

Room 104

Presenter(s)

Charlie Remy
Electronic Resources and Serials Librarian, University of Tennessee at Chattanooga

Katie Gohn
Head, Collections Services, University of Tennessee at Chattanooga

1:15PM – 2:00PM

Research Metrics & the Evolving Role of the Library in Institutional and Faculty Assessment

Room 103

THOMSON REUTERS

2:00PM – 2:30PM

Break

2:30PM – 3:15PM

S58 – Is "E" for Everybody? Reorganizing to Fit E-Resources across Blended Departments

Room 204

Presenter(s)

Angela Rathmel
Head of Acquisitions & Resource Sharing, University of Kansas

Kate Montgomery
Head of Electronic Resources Management, Tulane University

Judith Emde
Assistant Dean - Content & Access Services, University of Kansas Libraries

ER&L SESSIONS

2:30PM - 3:15PM

S59 - Simplifying e-Resource Management: The Benefits and Challenges of Unifying Acquisitions, ERM and Activation Workflows

Room 301

Presenter(s)
Andrew French, MLIS
Solutions Architect Manager, Ex Libris Group, Ltd.

2:30PM - 3:15PM

S60 - Cut to the Bone: How Smaller Campus Libraries in University of Wisconsin System Are Surviving Epic Budget Cuts

Room 203

Presenter(s)
Jenifer Holman
E-Resources/Periodicals Librarian, UW-La Crosse

Colleen Knettel
Collection Development and Materials Management Li, University of Wisconsin-Superior

Melissa A. Platkowski
Collection Development and Materials Management Li, University of Wisconsin-Superior

Katie M. Sanders
University of Wisconsin Colleges

Stephanie H. Wical, MLS, MA
Periodicals and Electronic Resources Librarian, University of Wisconsin - Eau Claire

2:30PM - 3:15PM

S61 - Curating Institutionally Created Audio and Video Content for Accessibility and Discoverability

Room 105

Presenter(s)
Chad Hutchens
Head of Digital Collections, University of Wyoming Libraries

Jim Ulsh
ProQuest

2:30PM - 3:15PM

Dispelling Myths around Demand Driven Acquisition: Evaluating Shifting Library Budgets and Best Practices for Leveraging Diverse Acquisition Models

Room 103

Presenter(s)
Kari Paulson
VP & General Manager - Ebooks, ProQuest

2:30PM - 3:15PM

S62 - GOKb Collaborations: Enhancing Knowledge Base Data through Crowdsourcing

Room 104

Presenter(s)
Jennifer Solomon
GOKB Editor, NC State Libraries

Kate Hill
Electronic Resource and Distance Education Librarian, University of North Carolina at Greensboro

Zorian Sasyk
Electronic Access/UX Librarian, MSU, Mankato - Memorial Library

Kurt Blythe
Serials Access Librarian, University of North Carolina at Chapel Hill

Nathaniel Gustafson-Sundell
Journal Acquisitions/ Reference Librarian, Minnesota State University, Mankato

3:15PM - 3:30PM

Break

ER&L SESSIONS

3:30PM - 4:15PM

SCELC + TexShare Meet-up

Room 103

Presenter(s)
Jason S. Price, PhD
Director of Licensing Operations, SCELC

Eric Chao
ibrary Relations Manager, SCELC

Donna LaFollette
Director of Financial Operations, SCELC

3:30PM - 4:15PM

S63 - E-Data Quality: How Publishers and Libraries Are Working Together to Improve Data Quality

Room 204

Presenter(s)
Alistair Morrison
Senior Product Manager, Elsevier

Noah Levin
Metadata Manager, Springer

Carlen Ruschoff
Director of Technical Services & Strategic Initiat, University of Maryland

Catherine Giffi
Director, Strategic Market Analysis, Wiley

Jabin White
VP of Content Management, ITHAKA

Bill Carney
Senior Content Manager, OCLC

3:30PM - 4:15PM

S64 - When Numbers Don't Lie: Telling Not-So-Good Assessment Stories to Faculty and Administrators

Room 301

Presenter(s)
Rich Wisneski, PhD, MLIS
Assistant Director, Cleveland State University Library

3:30PM - 4:15PM

S65 - True Impact: How to Measure and Drive Deeper User Engagement?

Room 203

Presenter(s)
Mark Pompelia
Visual + Material Resource Librarian, Rhode Island School of Design

Anne Cerstvik Nolan, MLS
Electronic Resources Librarian, Brown University Library

Tom Humphrey
COO, Kanopy

John Jax
Collection & Resource Development Librarian, Murphy Library UW-La Crosse

3:30PM - 4:15PM

S66 - Cost-Use and More: Providing Actionable Data for an Electronic-Journal Subscription Review

Room 105

Presenter(s)
Kate Zdepski
eResources and Serials Access Librarian, Mount Holyoke College

Sara Colglazier
Electronic Resources/Discovery Services Librarian, Mount Holyoke College -- LITS

ER&L SESSIONS

3:30PM - 4:15PM

S67 - How I Implemented a Data-Driven Approach to Electronic Resource Management on a Shoestring Budget with Very Limited Staff

Room 104

Presenter(s)

John Felts, Jr., MLIS
Head of Library Technology and Systems, Kimbel Library / Coastal Carolina University

4:15PM - 4:30PM

Break

430PM - 5:15PM

S68 - Discovery: Beyond Initial Implementation & Participation… and into OPTIMIZATION

Room 204

Presenter(s)

Scott Bernier
Senior Vice President, EBSCO

Julie Zhu
Discovery Service Relations Manager, IEEE

Shafeek Fazal
Associate Director for Library Technology, Discovery, and Digital Services, Stony Brook University

4:15PM - 5:00PM

S69 - Using the Scrum Project Management Methodology to Create a Comprehensive Collection Assessment Framework

Room 301

Presenter(s)

Galadriel Chilton
Electronic Resources Management Librarian & Team L, University of Connecticut

4:15PM - 5:00PM

S70 - Inspiring library research: Changing Your Environment to Support Your Research

Room 203

Presenter(s)

Elisabeth Leonard
Executive Market Research Manager, SAGE Publications

Angie Thorpe
Digital User Experience Librarian, Indiana University Kokomo Library

Juleah Swanson
Head of Acquisitions Services, University of Colorado Boulder Libraries

4:15PM - 5:00PM

S71 - Accessing University Collections Using Mobile Apps: Maximizing Awareness and Usage

Room 105

Presenter(s)

Andrew Senior
Coordinator, E-Resources and Serials, McGill University

Robin Canuel, MLIS
McGill University

Emily MacKenzie, MLIS
McGill University

Nazi Torabi, MLIS
McGill University

4:15PM - 5:00PM

S72 - WMS Knowledge Base Tips & Tricks

Room 104

Presenter(s)

Margaret Hogarth
Information Resources Acquisitions Team Leader, The Claremont Colleges Library

ER&L SESSIONS

4:15PM - 5:00PM

S73 - 3... 2...1... Action! Streaming Live from Your Library with Periscope

Room 103

Presenter(s)

Jennifer DeJonghe, MA, MLIS
Librarian and Professor, Metropolitan State University

Michelle Desilets, MLIS
Reference and Instruction Librarian, Metropolitan State University

5:15pm - 6:15pm

SAGE Video Red Carpet Party

Salon A/B

7:00AM - 7:45AM

Morning Yoga

Room 301

7:00AM - 5:00PM

Registration Open

Registration Desk

7:00AM - 9:00AM

Breakfast for Attendees

Grand Ballroom

9:00AM - 10:45AM

S75 - Researching Researchers: Developing Evidence-Based Strategy for Improved Discovery and Access

Ballroom C

Presenter(s)

Deirdre Costello
Sr. UX Researcher, EBSCO Information Services

Roger C. Schonfeld
Director, Library and Scholarly Communication Prog, Ithaka S+R

Lettie Conrad
Executive Manager, Product Analysis, SAGE

Lisa Janicke Hinchliffe
Professor, UIUC

9:00AM - 9:45AM

S76 - The True Cost of the e-Resource Lifecycle: A Case Study of e-Book Frontlist Purchases

Salon A/B

Presenter(s)

Colleen Major
Head, Electronic Resources, Columbia University

ER&L SESSIONS

Melissa Goertzen, MLIS
Collection Development Analysis & Support Librarian, Columbia University Libraries

Amanda Bielskas
Head of Collection Development for Science & Engineering, Columbia University

9:00AM - 9:45AM

S77 - Online Does Not Equal Accessible: Implementing Accessibility Procedures & Review for Library E-Resources

Room 301

Presenter(s)

Heidi Schroeder, MLIS
Accessibility Coordinator & Science Collections Coordinator, Michigan State University Libraries

Jessica Brangiel
Electronic Resources Management Librarian, Swarthmore College

9:00AM - 9:45AM

S78 - Not as Easy as 1, 2, 3: Capturing Usage Statistics within an ERM

Room 203

Presenter(s)

Ashley Zmau
Librarian, University of Texas at Arlington

Holly Talbott
Librarian, University of Texas at Arlington

9:00AM - 9:45AM

S79 - Improving UX for Research Success

Room 105

Presenter(s)

Diana Peterson
Director of PM, Ebooks, ProQuest

9:00AM - 9:45AM

S80 - Evaluating the Consortia Purchase: When You Can't Get Statistics for Your Own Institution, Can You Extrapolate from Other Sources?

Room 104

Presenter(s)

Bill Maltarich, PhD
Librarian for Collection Management, New York University

Laura Schimming
Deputy Library Director, Icahn School of Medicine at Mount Sinai

Elsa Anderson
Deputy Director, Collections, Icahn School of Medicine at Mount Sinai

Stephen Maher
NYU Health Sciences Library

9:45AM - 10:00AM

Break

10:00AM - 10:45AM

S81 - Avoiding e-Burnout

Salon A/B

Presenter(s)

Margaret Hogarth
Information Resources Acquisitions Team Leader, The Claremont Colleges Library

10:00AM - 10:45AM

S82 - Access Denied!

Room 301

Presenter(s)

Julie Linden
Assistant Director of Collection Development, Yale University Library

Sarah Tudesco
Assessment Librarian, Yale University

Angela Sidman
Electronic Resources Librarian, Yale University

ER&L SESSIONS

10:00AM - 10:45AM

S83 - Unlocking Data Trapped in Audio and Video Files

Room 203

Presenter(s)

D. Keith Casey, Jr.
Director of Product, Clarify, Inc.

Paul R Murphy
CEO, Clarify, Inc.

10:00AM - 10:45AM

S84 - Building OER/OA Thinking into Curriculum Workflows through Technology

Room 105

Presenter(s)

Nettie Lagace
Associate Director for Programs, NISO - National Information Standards Organization

Franny Lee
GM and VP, SIPX, ProQuest SIPX

10:00AM - 10:45AM

S85 - Needle in a Haystack: Promoting Core Journals in the Age of Discovery

Room 104

Presenter(s)
Jenifer Holman
E-Resources/Periodicals Librarian, UW-La Crosse

10:45AM - 11:00AM

Break

11:00AM - 12:00PM

Closing Keynote by S. Craig Watkins

Ballroom C

Presenter(s)
S. Craig Watkins
Professor, University of Texas at Austin

1:00PM - 5:00PM

W04 - Workshop! Accessibility for ERLs: Optimizing Resources for All Abilities

Salon A

Presenter(s)

Laura DeLancey
Electronic and Continuing Resources Coordinator, Western Kentucky University

Kirsten Ostergaard
Electronic Resources & Discovery Services Librarian, Montana State University

1:00PM - 5:00PM

W06 - Workshop! E-Resources & Social Media: How to Optimize, Promote, Connect, and Assess

Room 105

Presenter(s)

Doralyn Rossmann
Head of Collection Development, Montana State University

1:00PM - 5:00PM

W07 - Workshop! EZproxy: Assessment and Administration Techniques and Tips

Grand Ballroom

Presenter(s)

Shannon Fox-Teichmann
Coordinator of Electronic Services and Collections, Austin College Abell Library Center

Glenn Bunton, MLIS, MS
Director of Library Technology Services, University of South Carolina Libraries

2016 EXHIBITOR & SPONSOR GUIDE

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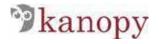
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