ELECTRONIC RESOURCES & LIBRARIES CONFERENCE

February 22-25, 2015
Austin, Texas and Online

10TH ANNIVERSARY ER&L

electroniclibrarian.org

I WAS THERE

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TWITTER IS FOR THE BIRDS

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ER&L
10TH ANNIVERSARY

I'M AT HOME ONLINE

PRESENTERS TALK ABOUT IT

VOLUNTEERS SHOW THE WAY

SPONSORS POWER IT UP

TALK SHOP WITH EXHIBITORS

DESIGNING for DIGITAL

AWARDS & SCHOLARSHIP

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Bonnie Tijerina, *Data & Society / ER&L*

WELCOME TO ER&L 2015

I am so excited to welcome you to a very special ER&L Conference. This year you are celebrating our 10th anniversary with us. It's hard to be believe that over 10 years ago I thought something could be created to fill a void in our learning and that a small group of dedicated volunteers could bring in 150 attendees and 2 rooms full of programming for 2 days. And here we are now. With over 650 of you in person and several hundred more viewing from a distance, we have come together to learn, debate, and engage. I am excited to see this conference, our community and the profession has come a long way in the past ten years in better meeting user needs and shaping our digital future.

During the conference, we will have over 100 sessions and events, giving you at least 5 sessions or activities to choose from during most hours. We couldn't give you this much great content without the amazing work of our presenters. Thank you to the presenters who take so much time to submit and present their best to our community. Enjoy the sessions!

ER&L would not have made it this far without the dedication of conference planners. Some members of our crew start their work soon after the end of ER&L to begin planning and preparation for the following year. I feel so lucky to have committee members who have put their heart into ER&L for so long. I am so grateful to have a group of colleagues from cross the country who are dedicated to bringing together the right set of presenters, topics, discussions, and fun activities.

The UT-Austin community has been a terrific host for us for many years and I am so grateful. Be sure to thank the local volunteers here at the conference helping out at the registration desk or as room monitors. They come from the UT-Austin Libraries and the iSchool.

Many of the events, lunches and giveaways that make ER&L fun and more comfortable are courtesy of our sponsors. Thanks especially to our Diamond and Platinum sponsors for their contributions. I encourage you to connect with all our sponsors and thank them for supporting ER&L at the Monday Vendors' Reception & Tabletop Exhibit. We have more new vendors joining us this year than ever before. So, there will be much to see Monday night starting at 5:00 pm. Then, stay for some fun and games after the reception!

I wanted to conclude by saying it has been the most meaningful part of my professional career to coordinate ER&L the past ten years. It has meant so much to me to give our community this space to create a stronger presence. Thank you for showing me that this is still valuable to you.

With best regards,
Bonnie Tijerina
ER&L Founder and Conference Coordinator
Data & Society Fellow

Evidence Based Collection Models:
Not Your Traditional DDA

**Monday, 2/23
4:15pm-5:00pm**
Room 204
AT&T Conference
Center

In this session, Wiley leads a panel of librarians who discuss a new online books usage based collection management model from Wiley. Expect to learn best practices for implementing a program like this, promoting and socializing to patrons, as well as key learnings and challenges.

Moderator:
Lisa Nachtigall, *Director of Sales Development, Digital Books, Wiley*

Panelists:
Galadriel Chilton, *Electronic Resources Management Librarian and Head of Electronic Resource Services, University of Connecticut*

Monica Metz-Wiseman, *Virtual Library Project Manager, University of South Florida*

Robert Murdoch, *Associate University Librarian for Collection Development & Technical Services, Brigham Young University*

WILEY

KEYNOTES

OPENING KEYNOTE SPEAKER

Supporting Online Creative Collaboration: Tools and Social Context

Amy Bruckman, *Professor and Associate Chair in the School of Interactive Computing, Georgia Institute of Technology*

Online collaboration has led to surprising successes like Wikipedia, YouTube, open-source software, and more. Yet we are still in the early days of understanding its potential, and how to deliberately engineer systems to make new things possible. Both tools and social context for collaboration shape what is possible. In this talk, I'll present research at Georgia Tech on creating new collaborative systems and deploying them with real users.

Further, I'll share empirical results on the context for collaboration, particularly how users' (mis)understandings of copyright law affect their online behavior.

Amy Bruckman is a Professor and Associate Chair in the School of Interactive Computing at the Georgia Institute of Technology. Her research focuses on online collaboration. She studies how to create a motivating and supportive context for creation and sharing, and learning through this process.

Bruckman received her Ph.D. from the MIT Media Lab's Epistemology and Learning group in 1997, her M.S.V.S. from the Media Lab's Interactive Cinema Group in 1991, and a B.A. in physics from Harvard University in 1987. In 1999, she was named one of the 100 top young innovators in science and technology in the world (TR100) by Technology Review magazine. In 2002, she was awarded the Jan Hawkins Award for Early Career Contributions to Humanistic Research and Scholarship in Learning Technologies.

CLOSING KEYNOTE

All Things Distributed: Collaborations Beyond Infrastructure

Robert H. McDonald, *Associate Dean for Library Technologies/Deputy Director Data to Insight Center, Indiana University*

In the inaugural keynote for ER&L 2006, I spoke about the future: a software-enabled world where computing infrastructure becomes a distributed baseline commodity like electricity, or water. This closing keynote will explore the possibilities inherent in library collaborations built on today's post-infrastructure reality. The readily-available distributed cloud computing environment simplifies and encourages virtual partnerships/organizations, shared computation and collaborative software development. The degree to which we as the library community, through strategic cultural and monetary investments, embrace and enable this distributed collaboration will shape the destiny of our libraries for years to come.

Robert H. McDonald oversees the technological infrastructure and innovations that facilitate, support, and enhance the Indiana University Libraries collections and services. As the Associate Dean for Library Technologies, which includes oversight of the statewide Indiana University Integrated Library System, IUCAT, McDonald is the co-principal investigator on several technology-related libraries initiatives including the HathiTrust Research Center, a digital library initiative providing large-scale data access, and the SEAD DataNet Program focused on enabling data life-cycle management for sustainability science.

McDonald is also the Deputy Director of the Data to Insight Center at Indiana University's Pervasive Technology Institute, responsible for collaborative projects that utilize mass data storage, data analysis, data curation, and data cyberinfrastructure. In recent years, he has served as Founding Executive Director and now Director of Community Development for Kuali OLE, a multi-institutional initiative to develop open source library management software. He currently serves as a technical advisor to the Digital Public Library of America (DPLA), as a member of the HathiTrust Program Steering Committee, and as an advisor to the Child Care & Early Education Research Connections Program.

AGENDA

SUNDAY, FEBRUARY 22, 2015

	Salon A	Salon D		
9:00am-9:00pm	Registration Open			
1:00pm-5:00pm	Excel for Librarians: Utilizing the Power of Excel to track and Display Usage	Getting Everything Ezproxy has to Offer: Administration Tips, Customization Tricks and Assessment Insights		
5:00pm-5:30pm	ER&L Welcome Orientation, Salon D			
5:30pm-6:30pm	Welcome Happy Hour Reception, Tejas			
6:30pm	Game Night & Oscar Viewing			

MONDAY, FEBRUARY 23, 2015

	Room 103	Room 105	Room 204	
7:00am-7:00pm	Registration Open			
7:00am-8:45am	Breakfast, Tejas Dining Room			
8:45am-9:45am	Opening Keynote Session "Supporting Online Creative Collaboration: Tools and Social Context" by Dr. Amy Bruckman, Grand Ballroom			
9:45am-10:00am	Break			
10:00am-10:45am	The care and keeping of digital humanities projects: tools and best practices for content management and deli	Web-scale Discovery Tools and the Backgrounding of Government Information	The Big Discovery Panel: The Good, The Bad and the Ugly, part 1	
10:45am-11:00am	Break			
11:00am-11:45am	You Can't Always Afford Free: Taming Open Access Acquisitions with an ERMS and Google Forms	Understanding Your Users: Using Google Analytics and Forms at Your Library	The Big Discovery Panel: The Good, The Bad and the Ugly, part 2	
11:45am-1:00pm	EBSCO Luncheon: The Future of Discovery, Grand Ballroom			
1:00pm-2:00pm			Come One, Come All: Building a Community for the Global Open Knowledgebase	
2:00pm-2:15pm	Break			
2:15pm-3:00pm	SHORT TALK: User Experience	SHORT TALK: Resource Integration & Exercise	SHORT TALK: Librarian roles & responsibilities	
2:00pm-2:15pm	Best Practices for Making Electronic Databases Functional on the Library Website	MOOCs as microcosm: Rethinking knowledge production & dissemination services	(How) Have the Core Competencies for Electronic Resources Librarians Influenced the Position?	
2:15pm-2:30pm	Is it enough to just teach the discovery layer?	Curriculum Coup: Embedding Library Resources in Courses	ERM With a Side of R&IS: Juggling Split Roles in Small Academic Libraries	
2:30pm-2:45pm		Desk Fu: Who has time to exercise? YOU do	Wisdom from Former Newbies: Strategies to Overcome the Challenges of New Electronic Resources Librarians	
3:00pm-3:15pm	Break			
3:15pm-4:00pm	The Future of Library Resource Discovery: Creating New Worlds for Users (and Librarians)	Meeting Users Where They Are : ReadCube Trial at University of Kentucky	Un-marketing E-resources: Moving from Hard Selling to Relationship Building	
4:00pm-4:15pm	Break			
4:15pm-5:00pm	Cradle to Grave: A Team Approach to Managing Database Lifecycles	Mining a Librarian: An Economist, a Data Set, EndNote Web and a Book	Evidence based collection models: not your traditional DDA	
5:00pm-7:30pm	Vendor Reception & Tabletop Exhibit, Grand Ballroom			
7:15pm	Battle Decks, Grand Ballroom			

All times listed are Central time.

AGENDA

Room 301	Salon A/B	Sponsored Sessions Room 104
CALMing the cost of textbooks: How to create Affordable Learning Materials on your Campus	Building Standards as Community Support for Altmetrics	Together We Can Do So Much: Stories of Library & Vendor Collaboration, Sponsored Session from Springer
e-Books Unleashed	Electronic Quicksand: Rethinking Workflows for the Digital Librarian	
Lightning Talks, 1:00pm-2:00pm	Making It Your Own: Transitioning into a New Electronic Resources Role	SAGE Digital Resources Development Focus Group
SHORT TALK: ERM Topics	SHORT TALK: Enhancing Learning	Sponsored Session from Thomson Reuters
Better linking by our bootstraps	Fifteen Apps in Fifteen Minutes	
Trouble Ticket Systems: Help or Hindrance?	Going live with beta - a libguides 2 experience	
Creating a Blueprint for Managing E-Resources: Be Prepared for Retirements	Creation Spaces: Teaching Students to Create and Explore with Code	
Discovery Before Purchase?!: Deepening the Relationship between Discovery and Collection Development	Making Value Judgments: eBook pricing for Access and Ownership	Online Journal and eBook Solutions, Sponsored Session from Taylor & Francis Group
You talking 'bout me? Altmetrics: a practical guide	Accessibility in E-Resource Acquisitions	SCLEC + TexShare Meet-up

Green = Sesssion will stream live, real-time.   Blue = Sesssion will stream on a tape delay.

AGENDA

	Room 103	Room 105	Room 204	
7:00am-5:00pm	Registration Open			
7:00am-8:45am	Breakfast, Tejas Dining Room			
8:45am-9:30am	Measure Twice, Cut Once: Taking the Time for User Research in Your Redesign Project	Helping Libraries Leverage Their Discovery Investment	From Data to Application: Real Stories of Using Altmetrics to Understand Impact and Affect Research Success	
9:30am-9:45am	Break			
9:45am-10:30am	From socially to scholarly and back again	Amigos eShelf Service: Providing Options for Libraries	Introduction to Usus: A community website on library usage	
10:30am-10:45am	Break			
10:45am-11:30am	From Surviving to Thriving: Reimagining collaborative e-resource workflows and metadata management for the next generation.	CORAL User Group Meeting	Did We Forget Something? The Need to Improve Linking at the Core of the Library's Discovery Strategy	
11:30am-1:00pm	Lunch Break			
11:45am-1:00pm	Ex Libris Sponsored Luncheon: Choice and Diversity in Acquisition Models, Grand Ballroom			
11:45am-1:00pm	Luncheon: Oxford Research Encyclopedias and the Future of Oxford's Digital Reference Publishing, Room 301			
1:15pm-2:00pm	SHORT TALK: ERM Topics	SHORT TALK: ERM Topics	SHORT TALK: Staffing & Organizations	
1:15pm-1:30pm	Ch-ch-ch-ch-changes: Managing the transition to OCLC's Hosted Proxy Service without losing your mind.	Everything is Different: Easing the Pain of a Resource Transition	Re-reorganization of Technical Services Departments to reflect increases in electronic content	
1:30pm-1:45pm	Re-evaluating evaluation: Strategies, tools, and success at UNT	Serials renewal cycle ? doing it the SMU (A different U) way!	Emphasizing E-Resources and Financial Soundness: Reorganzing the Staff Complement in Technical Services at Carleton University Library	
1:45pm-2:00pm	Maximizing the license module of a next-generation library system	Migrating to Intota? Updates and Dispatches from the Front	Take the helm and swab the decks: leading a small, academic e-resources team	
2:00pm-2:15pm	Break			
2:15pm-3:00pm	Case Study for Expanding eJournal Preservation: An in Depth Analysis of De Gruyter	Building an Institutional Repository: Managing Faculty Publication and Author Rights Workflow in the Wyoming Scholars Repository	If At First You Don't Succeed, Then Try Another ERM	
3:00pm-3:15pm	Break			
3:15pm-4:00pm	Just another format: the e-resources librarian	Re-evaluating and Promoting Discovery Services	Link Resolvers and Analytics: Using Analytics Tools to Identify Usage Trends and Access Problems	
4:00pm-4:15pm	Break			
4:15pm-5:00pm	Making e-books discoverable at Multnomah County Library	The Next-Door Next-Gen ERMS: Building Your Ow	Discovery system impact on usage of aggregator-hosted journal content: Do usage patterns suggest favoritism?	

All times listed are Central time.

AGENDA

Room 301	Salon A/B	Sponsored Sessions Room 104
Libraries of the Future – Changing Workflows and Systems to Serve the User	Discovery, Analysis, and Shaping the User Experience	Project MUSE Books: Acquisition Models Discussion Forum
Making Sense of the Alphabet Soup of Standards : Practical Support for Managing Electronic Resources	Is Open Access the Golden Ticket? The Real Cost of OA for the Library	BrowZine: The power of e-journal browsing, Sponsored Session from BrowZine by Third Iron
	Undergraduates' Academic Reading Format Preferences - Electronic or Print	Collaborative Collection Development: Engaging Users in Acquiring and Describing Collections using Shared Shelf
SHORT TALK: Budgets & Collections	SHORT TALK: PDA	OCLC Helps Libraries Solve the E-resource Management Puzzle, Sponsored Session from OCLC
Solving Budget Problems with Electronic Resource Analysis (without Firing Anyone or Cutting Services!)	Piloting PDA: Tips for Navigating the Turbulence	
Enough space: leveraging electronic resources to increase student space in the library	PDA after the rise of STL	
The Impact of Resource Sharing and eBook Acquisitions	Cool Britannia, Hot Statistics: Using Patron Analytics from PDA to Increase Book Budgets	
Libraries as Online Learning Leaders	Simplifying your DDA program for a better user experience - A panel perspective	
Faculty and student experience of streaming video	Libraries and Family	APA Focus Group
	Fake It 'til You Make It: A Pep Talk for New Electronic Resources Librarians	

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AGENDA

WEDNESDAY, FEBRUARY 25, 2015

	Room 203	Room 204	Room 301	
7:00am-5:00pm	Registration Open			
7:00am-8:30am	Breakfast, Tejas Dining Room			
8:30am-9:15am		Best User Experience Practices of Libraries with Exceptionally High Mobile Usage	How Libraries Use Publisher Metadata	
9:15am-9:25am	Break			
9:25am-9:55am	SHORT TALK: OA/Schol Comm	SHORT TALK: Marketing & Use	SHORT TALK: E-Resources Management 101	
9:25am-9:40am	Aggregation of Open Access Scholarship and Communities of Practice	Supporting digital scholarship using metadata and vendor knowledgebases to market library publications	It Takes a Village to Raise an Electronic Resource: The Collaborative Process of Providing Access	
9:40am-9:55am	Open Access Publishing at a Small Library: A Case Study	A License Is Not Enough! Marketing techniques to increase e-resource usage among a target audience	Data Entry Tips and Tricks	
9:55am-10:00am	Break			
10:00am-10:45am		Discovery Systems: Building A Better User Experience	MAPing Scopus and Web of Science: Using Massive Amounts of Data for Collection Analysis	
10:45am-11:00am	Break			
11:00am-12:00pm	Closing Keynote: All Things Distributed: Collaborations Beyond Infrastructure by Robert H. McDonald, Room 204			
12:00pm-1:00pm	Evolving eBooks & Transforming Workflows, a ProQuest Lunch & Learn on Managing Your Modern Library, Salon C			

WEDNESDAY, POST-CONFERENCE WORKSHOPS

	Salon A	Salon B	Room 301	
1:00pm-5:00pm	Cleaning Up the Metadata Mess with OpenRefine: A Hands-on Approach	Measuring User Satisfaction and Gathering Feedback: How to Do It?	The Discovery Ecosystem: Upgrading the User Experience	

All times listed are Central time.

AGENDA

Salon A/B	Salon D	Salon E
Using Altmetrics in Academic Libraries	Non plus ultra: a knowledgebase approach to expand access to DDA titles.	Relevance Ranking? A Critical Aspect of "Discoverability"
SHORT TALK: Understanding emerging library initiatives	SHORT TALK: eBooks	SHORT TALK: ERM Tools
Ok, but what does linked data offer library patrons?	eBooks in Law Libraries: A survey of national trends	The Workflow DB: Insights gained from a tool locally built to manage acquisitions and licensing workflow
Library of Congress Recommended Format Specifications	eTextbooks at UNCC: a new approach	Using Access and Excel to Manage Electronic Resources
Putting Your Patrons in the Driver's Seat: Assessing the Value of On-Demand Streaming Video	Systems Unite! Consolidating ILS, ERM, and Discovery at a small liberal arts college through a cloud-based URM	Building Accessible Collections One Compliance Review at a Time

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ER&L SESSION DESCRIPTIONS

SUNDAY, FEBRUARY 22, 2015

9:00am-9:00pm   **Registration Desk**

Registration Open

1:00pm–5:00pm   **Salon A**

Pre-Conference Workshop: Excel for Librarians: Utilizing the Power of Excel to Track and Display Usage

For years, Librarians have been responsible for the collection and presentation of library usage data. Gathering usage is not only time-consuming it is difficult to find meaningful ways to analyze such large amounts of data. Often it is even more difficult to present the data in a way that is both visually appealing and easy to understand. The objective of this workshop will be to provide librarians with several tips and tricks to inputting, analyzing, and presenting data using Excel. Librarians will learn how to use conditional formatting, pivot tables, joining functions, as well as other features within Excel. Lastly, I will present the audience with a dashboard that can be created using customized Excel spreadsheets.

Presenter(s)
Lanette Garza, Trinity University

1:00pm–5:00pm   **Salon D**

Pre-Conference Workshop: Getting Everything Ezproxy has to Offer: Administration Tips, Customization Tricks and Assessment Insights

This workshop is for anyone and everyone involved with administering the Ezproxy remote access management software. EZproxy is one of the most common tools used by libraries in managing remote access to licensed electronic resources. In many cases the administration of EZproxy falls to electronic resources librarians.

This workshop will take an in-depth and hands-on look at administering Ezproxy including managing the configuration files that give Ezproxy its power. Hands-on time will allow you to adjust and modify your configuration files in light of what is presented. We will discuss various authentication approaches along with ways to optimize access security and control. We will share troubleshooting lessons learned and offer recommendations for minimizing problems. We will share various customization techniques that have been applied to Ezproxy creating a better and more effective user experience as well as improving system administration. Hands-on time will allow you to try out some of the customizations that might be of interest. Finally, we will share several different approaches that have been implemented to use the information gathered and stored in Ezproxy log files for assessment of resource use and user activity purposes. Bring a log file and during hands-on time we will try out one of the assessments techniques presented. We intend for the workshop to be highly conversational, interactive and focused on real-world experiences. We won't claim to know everything but we will try to provide as much expertise and assistance as we can to help you optimize your Ezproxy environment.

Presenter(s)
Glenn Bunton, University of South Carolina Libraries
Shannon Fox, Austin College
Monica Moore, University of Notre Dame

5:00pm-5:30pm   **Salon B**

ER&L Welcome Orientation

Are you new to ER&L or need a refresher on the conference and a tour of the space? Join Bonnie at 5pm. She'll walk you around the facility so you are oriented for Monday morning while telling you about how ER&L was created and a bit about the 10 year history. This session ends in Tejas for the Welcome Happy Hour Reception.

5:30pm-6:30pm   **Tejas**

Welcome Happy Hour Reception

All attendees are welcome to join us at the Welcome Happy Hour. Stick around for games and Oscar viewing post happy hour!

MONDAY, FEBRUARY 23, 2015

7:00am–7:00pm   **Registration Desk**

Registration Open

7:00am- 8:45am   **Tejas Dining Room**

Breakfast – Morning Featured Sponsor Project MUSE

8:45am–9:45am   **Grand Ballroom**

Opening Keynote: Supporting Online Creative Collaboration: Tools and Social Context

Online collaboration has led to surprising successes like Wikipedia, YouTube, open-source software, and more. Yet we are still in the early days of understanding its potential, and how to deliberately engineer systems to make new things possible. Both tools and social context for collaboration shape what is possible. In this talk, I'll present research at Georgia Tech on creating new collaborative systems and deploying them with real users. Further, I'll share empirical results on the context for collaboration, particularly how users' (mis)understandings of copyright law affect their online behavior.

Presenter(s)
Amy Bruckman, Georgia Institute of Technology
Live Streaming Keynote Session sponsored by

9:45am-10:45am

Break

10:00am–10:45am   **Room 103**

The Care and Keeping of Digital Humanities Projects: Tools and Best Practices for Content Management And Delivery in The Digital Humanities

As the digital humanities explore new frontiers for thinking about scholarship, new solutions for managing this content in flexible environments are a key part of ensuring the longevity of this research. This session will present methods and tools used for managing and delivering the content of digital humanities projects.

Presenter(s)
Jennifer Hoyer, Artstor
Chelcie Rowell, Wake Forest University
Stephanie Bernhardt, Ohio State University

10:00am–10:45am   **Room 105**

Web-scale Discovery Tools and the Backgrounding of Government Information

Web-scale discovery tools have opened up new realms of discovery for libraries and their electronic resources. However, government information is being short-changed and backgrounded in these tools. Find out why this is happening, the diagnostic tests to show that this is so, and what we can do about it.

Presenter(s)
Christopher C. Brown, University of Denver, Main Library

10:00am–10:45am   **Room 301**

CALMing the cost of textbooks: How to create Affordable Learning Materials on your Campus.

As the cost of a college education continues to rise, students are piling on debt and recent graduates are struggling under the weight of loans. The Cougars Affordable Learning Materials Project (CALM) aims to aid faculty in replacing costly textbooks by using high-quality open educational resources (OER), library resources, digital or customized textbooks, and/or faculty-authored materials. Presenters will lead participants in a session on how to identify OER and how they can create their own sessions.

Presenter(s)
Carmen Mitchell, Institutional Repository Librarian, Cal State San Marcos
Barbara Taylor, Academic Technology Services, Cal State San Marcos

10:00am–10:45am   **Salon A/B**

Building Standards as Community Support for Altmetrics

The second phase of the National Information Standards Organization (NISO) initiative to study, propose, and develop community-based standards/recommended practices in the field of alternative metrics is now under way. Representatives from working groups will discuss the work, their roles, and perspectives on the benefits of standards in this area.

Presenter(s)
Nettie Lagace, NISO
Todd Carpenter, NISO

10:00am-10:45am   **Room 104**

Together We Can Do So Much: Stories of Library & Vendor Collaboration

Whether marketing and training events or 'behind the scenes' analysis projects, collaborations of all shapes and

sizes can benefit librarians and vendors alike. Hear specific examples from both sides, including past success stories and areas of opportunity in 2015. Each example will include background information, goals, and lessons learned. Audience members will have the chance to share their own thoughts and personal experiences.

Learning objectives: Hear specific examples of collaborative events and projects from the perspective of both a librarian at a large university and a major STM publisher. Discover how both sides can benefit by maximizing the resources available in each other.

Presenter(s)

Mike Thompson, Head of Acquisitions, University of Houston
Sarah Schulman, Account Development Specialist, Springer

10:00am-11:45am   **Room 204**

The Big Discovery Panel: The Good, The Bad and the Ugly

Join us as we review the state of the discovery systems market today. Our panel features power users of the four major vended products, alongside adopters of two prominent open source projects and the creator of an innovative home grown solution. During the 90 minute session we will analyze and discuss issues related to cost, implementation, support, customizability, central indexes and much more.

Presenter(s)

Christopher Spalding, Emory University Libraries
Esther Onega, University of Virginia Libraries
Esther Medina De León, Texas Tech University Library
Christopher Kowalczyk, Idaho State University
J. Curtis Thacker, Brigham Young University
Sharon Wiles-Young, Lehigh University Library
Cheryl Cuillier, University of Arizona Libraries

10:45am-11:00am

Break

11:00am–11:45am   **Room 103**

You Can't Always Afford "Free": Taming Open Access Acquisitions with an ERMS and Google Forms

Open Access publishing is a growing source of useful resources but presents challenges in resource management. Marist College shares how they developed a workflow for "acquiring" OA resources that parallels the regular acquisition process. Attendees will learn to address challenges of managing OA resources with an ERMS and Google Forms.

Presenter(s)

Kathryn K Silberger, James A. Cannavino Library, Marist College

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11:00am-11:45am   **Room 105**

Understanding Your Users: Using Google Analytics and Forms at Your Library

Learn how you can make your users happier through data driven decision making! Using Google Analytics and Forms the Pollak Library has measurably increased user satisfaction with our online services. This session will provide an introduction to these two powerful data collection and reporting tools and show you how you can use the data you collect to form a better idea of what your patrons want and what they are doing. Attendees will learn how create and distribute a successful student survey using Google Forms, as well as how to interpret Analytics data.

Presenter(s)

Jaclyn Bedoya, California State University, Fullerton
Michael DeMars, California State University Fullerton

11:00am–11:45am   **Room 301**

e-Books Unleashed

Ever wonder what would happen if users made library collection decisions? In 2013, University of Nebraska Omaha launched unmediated, non-profiled DDA of more than 460,000 e-books. Could this radical approach work for you? And where might it lead? We encourage everyone interested in DDA to join us for this interactive discussion, which will utilize Poll Everywhere to obtain audience data and jump-start participant conversations.

Presenter(s)

Rene J. Erlandson, University of Nebraska Omaha
Jeff Kuskie, University of Nebraska Omaha

11:00am–11:45am   **Salon A/B**

Electronic Quicksand: Rethinking Workflows for the Digital Librarian

In this presentation, we will discuss our current project documenting electronic resource lifecycle workflow processes. This workflow documentation aims to offer the opportunity for analysis, exposing problem areas or occurrences of overlap, and leading to discussions amongst staff that are crucial to the smooth running of the library.

Presenter(s)

Alexandra Hamlett, Baruch College, CUNY
Michael Waldman, Baruch College, CUNY

11:45am–1:00pm   **Grand Ballroom**

EBSCO Luncheon: The Future of Discovery

1:00pm–2:00pm	Room 301

Lightning Talks

Lightning Talks is a fast paced session comprised of short 5 minute talks from you on the first day of ER&L! Attendees from ER&L take this post-lunch session over and you never know where this will go. Learn about a project, share an idea, suggest a working group to tackle a problem, share a success, solve a problem... The only requirement is sign up at Registration, first-come, first-accepted.

1:15pm–2:00pm	Room 204

Come One, Come All: Building a Community for the Global Open Knowledgebase

The Global Open Knowledgebase (GOKb) is a project to build a community-managed, open data respository of information about electronic journals and books. This presentation will describe the community model of management; the roles of partners including libraries, vendors, and publishers; and the contributions made and benefits realized by each group.

Presenter(s)
Kristen Wilson, North Carolina State University

1:15pm–2:00pm	Salon A/B

Making It Your Own: Transitioning into a New Electronic Resources Role

Transitioning into a new role is challenging, especially one as vast and nuanced as electronic resources. With a new position comes endless opportunities, along with unknown or unexpected situations. Using entertaining anecdotes, presenters will share strategies to revamp legacy workflows, assess current practices, and make a new position your own.

Presenter(s)
Kelly Blanchat, Queens College
Alana Verminski, St. Mary's College of Maryland

1:00pm – 2:00pm	Room 104

SAGE Digital Resources Development Focus Group

Ever wish you had the ear of a publisher BEFORE they created a new product? Come ready to vote on new product concepts and enhancements to existing products! Space is limited.

2:15pm–2:45pm	Room 103

SHORT TALKS: User Experience

Moderator: Annette Bailey, Virginia Tech

2:15pm-2:30pm

1.) Best Practices for Making Electronic Databases Functional on the Library Website

The presentation will provide the best practices for making electronic databases operational on the library website for on and off campus access for optimum use. It will describe detailed step by step approach for successful mounting of databases using both free and paid methods to enhance discovery and use.

Presenter(s)
Kanu Nagra, BMCC, The City University of New York

2:30pm-2:45pm

2.) Is It Enough To Just Teach The Discovery Layer?

Is there a way to use evidence based methods to make informed decisions on the promotion of electronic resources in an instructional setting? An engineering librarian uses citation analysis to see if Summon was up to the challenge of replacing engineering subject databases in a course guest lecture.

Presenter(s)
May Yan, Ryerson University

2:15pm–3:00pm	Room 105

SHORT TALKS: Resource Integration & Exercise

Moderator: Elizabeth Winter, Georgia Tech

2:15pm-3:00pm

1.) MOOCs as microcosm: Rethinking knowledge production & dissemination services

An exploration of the impact of MOOCs and open education initiatives on library services and knowledge production and dissemination activities. This session introduces new library service paradigms that incorporate intellectual property and copyright education, Open Access and Open Education Resource policy development, new scholarly communications activities, and instructional design support.

Presenter(s)
Nora Almeida, Baruch College, CUNY

2:30pm-2:45pm

2.) Curriculum Coup: Embedding Library Resources in Courses

At SAIT, librarians collaborate with Curriculum Development to embed e-resources in courses at the design stage. For blended learning courses, designers are dependent on e-resources to support course outcomes. In this partnership, librarians match course outcomes with relevant e-resources, dramatically increasing use and the value of librarians at the institution.

Presenter(s)
Samuel Cassady, SAIT
Luke C Malone, SAIT Polytechnic

2:45pm-3:00pm

3.) Desk Fu: Who Has Time to Exercise? YOU do

Studies have shown that as little as 30 minutes a day of regular exercise increases employee attendance, effectiveness, and productivity. But who really has 30 minutes a day to exercise? Everyone. This talk will illustrate how small changes can yield big improvements through 15 minute breaks and employee wellness programs.

Presenter(s)
Chris Cool, Texas Woman's University

2:15pm–3:00pm   **Room 204**

SHORT TALKS: Librarian Roles & Responsibilities

Moderator: Connie Stovall, University of Alabama

2:15pm-2:30pm

1.) (How) Have the Core Competencies for Electronic Resources Librarians Influenced the Position?

Learn about preliminary results of research undertaken to answer the question how have the Core Competencies for Electronic Resource Librarians, adopted in July 2013 by NASIG, affected the qualifications for and responsibilities of electronic resources librarians as they are depicted in job ads posted between 2012 and 2014.

Presenter(s)
Dr Sarah Sutton, Emporia State University School of Library and Information Science

2:30pm-2:45pm

2.) ERM With a Side of R&IS: Juggling Split Roles in Small Academic Libraries

How do you balance responsibilities in a job with multiple roles? This panel session will detail the challenges faced by librarians with split responsibilities in e-Resources and Research & Instruction, and the approaches they take to maximize their efforts in both departments. Emphasis will be given to strategies which address time and resource constraints in the management of electronic resources.

Presenter(s)
Ben Jahre, Lafayette College
Alana Verminski, St. Mary's College of Maryland

2:45pm-3:00pm

3.) Wisdom from Former Newbies: Strategies to Overcome the Challenges of New Electronic Resources Librarians

New electronic resources librarians face unique challenges and a steep learning curve. As relatively recent hires themselves, the three presenters will share their experiences, offer recommendations to overcome common hurdles, and focus on how lack of experience and training impacted their early work. Resources for new librarians will be shared.

Presenter(s)
Eugenia Beh, MIT Libraries
Stephanie Spratt, MALS, University of Colorado, Colorado Springs

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2:15pm–3:00pm   **Room 301**

SHORT TALKS: ERM Topics

Moderator: Jennifer Bazeley, Miami University

2:15pm-2:30pm

1.) Better Linking by Our Bootstraps

Though OpenURL is a NISO standard, link resolvers are effectively "black boxes" to librarians. Proprietary link building and metadata scrubbing algorithms provide competitive advantage to product development and disincentivise information sharing. However a discussion of the kinds of information valuable to troubleshooting can be applied across all products.

Presenter(s)
Aron Wolf, MLIS, ProQuest

2:30pm-2:45pm

2.) Trouble Ticket Systems: Help or Hindrance?

Librarians rely on trouble-ticket systems to communicate issues to vendors. Best practices are needed on both sides of the interchange. Reporting complete information, branding, the nature of responses, interface usability, plus other subtle factors can make transactions more efficient and successful. Interpersonal qualities of the interaction(s) can influence results.

Presenter(s)
Margaret Hogarth, MLIS, MS Environmental Studies, The Claremont Colleges Library

2:45pm-3:00pm

3.) Creating a Blueprint for Managing E-Resources: Preparing for Retirements

The presenters will discuss preparing staff and library administrators when there are retirements or unexpected vacancies in e-resources management leadership positions. A "blueprint" for managing the responsibilities of the vacant position on an interim basis will be discussed, using NASIG Core Competencies and the electronic resources life cycle.

Presenter(s)
Gayle Baker, University of Tennessee
Micheline Westfall, University of Tennessee

2:15pm–3:00pm   **Salon A/B**

SHORT TALKS: Enhancing Learning

Moderator: Steven Harris, University of Nevada Reno

2:15pm-2:30pm

1.) Fifteen Apps in Fifteen Minutes

This session will identify and briefly demonstrate fifteen (free) apps available on iOS and Android devices that are useful in education settings (classrooms or libraries).

Presenter(s)
Holli Duggan, Concordia University Nebraska

2:30pm-2:45pm

2.) Going Live With Beta - A Libguides 2 Experience

An overview and discussion of the migration to LibGuides2 at the University Library, reaching tight timelines, coordinating communications and training to maximize effectiveness. Lessons learned and tips for improving on similar projects will also be covered.

Presenter(s)
Jaclyn McLean, BA Hon, MLIS, University of Saskatchewan

2:45pm-3:00pm

3.) Creation Spaces: Teaching Students to Create and Explore with Code

Calls of "learn to code" are everywhere lately. But what do people mean by learning to code and how can academic libraries engage with this trend? This talk will assess and explore resources and ideas for ways in which academic libraries can incorporate coding into digital and information literacy programming.

Presenter(s)
Sarah Morris, Loyola University Chicago

2:15pm–3:00pm   **Room 104**

Sponsored Session from Thomson Reuters

THOMSON REUTERS

3:00pm–3:15pm

Break

3:15pm–4:00pm   **Room 103**

The Future of Library Resource Discovery: Creating New Worlds for Users (and Librarians)

In 2014, NISO commissioned a trends and strategy white paper, "The Future of Library Resource Discovery." The paper, covering an area of significant interest for libraries, provides an overview of the current research discovery environment and investigates technologies and practices which may present growth opportunities to support and improve user experience.

Presenter(s)
Nettie Lagace, NISO
Marshall Breeding, Independent Consultant, Library Technology Reports

3:15pm–4:00pm   **Room 105**

Meeting Users Where They Are: ReadCube Trial at University of Kentucky

The University of Kentucky adopted ReadCube as a way for users to access Nature content at point of need. The University limited this year long trial to Nature journals with the highest turnaways. This presentation will cover the results of the trial and next steps.

Presenter(s)
Kate Seago, University of Kentucky Libraries

3:15pm–4:00pm   **Room 204**

Un-marketing E-resources: Moving from Hard Selling to Relationship Building

Libraries use the term "marketing" to describe e-resource promotion. Marketing, however, implies a one-way push of information that may seem irrelevant or objectionable to users. The concept of "un-marketing" reframes the conversation around relationship-building whereby libraries listen, engage, build trust, identify user needs, and introduce e-resources more naturally.

Presenter(s)
Doralyn Rossmann, Montana State University Library
Kirsten Ostergaard, Montana State University Library

3:15pm–4:00pm   **Room 301**

Discovery Before Purchase?!: Deepening the Relationship between Discovery and Collection Development

Issues of electronic resource metadata, linking, indexing, and off-campus access make or break the success of a new electronic resource. It's time to start discussing these discovery issues at the time of purchase, and deepen the relationship between collection development and discovery departments through collaboration, education, and communication.

Presenter(s)
Sommer Browning, Auraria Library, University of Colorado Denver
Shannon Tharp, University of Wyoming Libraries

3:15pm–4:00pm   **Salon A/B**

Making Value Judgments: eBook Pricing for Access and Ownership

Academic libraries face a range of eBook acquisition options including subscription, package purchase, title-by-title purchase, and their hybrids: demand driven acquisition and evidence-based selection. We will examine pricing and usage information from a sample of libraries in an attempt to quantify the relative value provided by each option.

Presenter(s)
Michael Levine-Clark, University of Denver
Jason Price, SCELC

3:15pm–4:00pm   **Room 104**

Online Journal and eBook Solutions

Taylor & Francis is one of the world's leading publishers of scholarly journals, books, ebooks and reference works and a leading publisher of online content spanning all areas of Humanities, Social Sciences, Behavioral Sciences, Science and Technology.

In this session, we will be presenting our leading journals content packages like the Social Science and Humanities Library or Science and Technology Library. We will also present a live demo of Taylor & Francis Online to showcase new enhancements to the platform and to answer any questions related to the platform.

We will also discuss CRCnetBASE, which offers a comprehensive eBook collection of over 12,000 references in more than 350 subject areas. Finally, we will present on our newest product, Routledge Handbooks Online, an online platform consisting of 11,000 chapters from 320 handbooks that provides a cutting-edge overview of classic and current research and future trends in the Social Sciences and Humanities.

Presenter(s)
Elyse Profera, Library Communications Manager, Americas Region, Taylor & Francis Group
Susan Sanders, Account Manager, Western Region for eBooks & Digital Content Sales, Taylor & Francis Publishing Group

4:00pm–4:15pm

Break

4:15pm–5:00pm   **Room 103**

Cradle to Grave: A Team Approach to Managing Database Lifecycles

Collection development practices for database trialing and acquisitions can be convoluted. Of note are the complex procedures surrounding the systems designed for the selection and cancellation of databases. Through trial and error, we created a homegrown, low-cost method to track database trials and developed a workflow to systematically review databases for elimination.

Presenter(s)
Jackie Bronicki, University of Houston
Kelli Getz, University of Houston
Loretta Wallace, University of Houston

4:15pm–5:00pm   **Room 105**

Mining a Librarian: An Economist, a Data Set, EndNote Web and a Book

An economist approached a librarian to help research for an article on game theory and water. This evolved into a 5-year project with a contract for a short monograph. Hundreds of citations were corralled with EndNote Web. Data consistency and accuracy required careful management. Marketing will grow future faculty-librarian collaborations.

Presenter(s)
Margaret Hogarth, The Claremont Colleges Library

4:15pm–5:00pm   **Room 204**

Evidence Based Collection Models: Not Your Traditional DDA

More libraries are moving to new online book purchase models to ensure they are getting what they need for their patrons within their allotted budget. Evidenced based collection management is not a new term in collections development but new approaches are being developed that gives the library back the control to purchase based on their patron activity.

This session will look at a new approach that gives librarians more flexibility over building their digital library. Wiley's usage based collection management model allows libraries to present a large set of titles to their patrons and make a purchase selection based on evidence of demand. There are no automatic triggers for purchasing so the librarian still has the purchasing control.

Attendees will hear from a panel of librarians who are using this usage based collection management model. Wiley moderator, Lisa Nachtigall, will facilitate the panel discussion from the librarians. Attendees can expect to learn best practices for implementing a program like this, promoting and socializing to patrons, and key learnings and challenges.

Presenter(s)
Lisa Nachtigall, Wiley
Galadriel Chilton, University of Connecticut
Monica Metz-Wiseman, University of South Florida
Robert Murdoch, Brigham Young University

4:15pm–5:00pm	Room 301

You Talking 'Bout Me? Altmetrics: A Practical Guide

Institutions are increasingly adopting altmetrics as a means to gaining a better understanding of the wider attention their research is attracting. In this session we'll cover that why's, what's and how's of these new metrics, how Altmetric.com provides this data, and explore some use cases to see how they can be used for reporting, discovery, and to further academic engagement.

Presenter(s)
Sara Rouhi, Product Specialist, Altmetric.com

4:15pm–5:00pm	Salon A/B

Accessibility in E-Resource Acquisitions

This session challenges the library community to implement profession-wide change based on proposals in a 2012 Association for Research Libraries (ARL) report on print disabilities. Participants will learn about the Americans with Disabilities Act, issues specific to print disabilities and e-resources, and how to take action locally and as a profession.

Presenter(s)
Doralyn Rossmann, Montana State University
Kirsten Ostergaard, Montana State University

4:15pm–5:00pm	Room 104

SCLEC + TexShare Meet-up

Come meet SCELC and TexShare at ER&L! SCELC is hosting a meet-up with Texas librarians so you can learn more about the growing SCELC-TexShare partnership, and the licensing opportunities afforded by the efforts of two consortia working together. Texas libraries have expanded choices for licensing electronic content through the SCELC-TexShare partnership. SCELC provides its licensing and other services to academic and nonprofit research libraries to Texas eligible libraries. SCELC and TexShare staff want to talk with you about enhancing your library acquisitions strategy in electronic resources. SCELC specializes in providing access to unique consortial offers for e-journals, ebooks, databases and more. If you are a librarian please drop in and visit. (And if you can't make it the meet-up, be sure to visit the SCELC table at the Vendor Reception & Tabletop Exhibits Monday evening!)

5:00pm–7:30pm	Grand Ballroom

Vendor Reception & Tabletop Exhibit

Join us for our annual Vendor Reception filled with music, drinks, snacks and networking. Take time to connect with vendors at our Tabletop Exhibit.

7:00am–8:45am	Tejas Dining Room

Breakfast

7:00am–5:00pm	Registration Desk

Registration Open

8:45am–9:30am	Room 103

Measure Twice, Cut Once: Taking the Time for User Research in Your Redesign Project

Your library's website is the keystone of your online environment and the prospect of redesigning it is exciting. Although user research may feel like a time consuming and daunting task, we'll explore why it's essential to the redesign process and how to make it manageable for your team.

Presenter(s)
Lisa Gayhart, University of Toronto Libraries

8:45am–9:30am	Room 105

Helping Libraries Leverage Their Discovery Investment: Improving Collaboration between Publishers and Discovery Solution Providers

Growing interest in information provider and discovery service interactions has led several papers to link and compare e-resource usage in discovery solutions and publisher's platforms. We will review the collaboration from the publisher's and vendor's perspectives and highlight benefits that libraries are seeing, and will see, from this ongoing work.

Presenter(s)
Bruce Heterick, JSTOR
Marliese Thomas, Ex Libris

8:45am–9:30am	Room 204

From Data to Application: Real Stories of Using Altmetrics to Understand Impact and Affect Research Success

Altmetrics can help researchers and institutions tell nuanced and inclusive stories about the impact of their work and investments. This presentation will describe how Oregon Health & Science University Library is using altmetrics & Plum Analytics to help its research community understand its engagement with different communities and online spaces.

Presenter(s)
Robin Champieux, MLIS, Oregon Health & Science University
Mike Buschman, MLIS, Plum Analytics

8:45am–9:30am	Room 301

Libraries of the Future – Changing Workflows and Systems to Serve the User

Grand Valley State is meeting the expectations of its patrons with innovative practices ranging from demand-

driven acquisition (DDA) and design of a physical space with the end-user in mind. At the same time, Johnson County Community College is moving to a cloud-based library services platform and subsequently changing library workflows, staff procedures and ultimately the research process. The future of e-resource management will be discussed along with how integrated library services can provide efficient workflows that streamline delivery to the researcher and empower the patron to decide.

Presenter(s)
Jeff Daniels, Grand Valley State University Libraries
Michelle D'Couto, BSE Chemical Engineering, ProQuest
Judi Guzzy, Johnson County Community College
Michael Frisbie, MLS, Johnson County Community College

8:45am–9:30am   Salon A/B

Discovery, Analysis, and Shaping the User Experience

Does user behavior differ based on discovery service platform or institutional size? This session will present data from mixed-methods analyses of EBSCO and ProQuest discovery tools at large and small academic libraries. Focus will be placed on how usage and usability data can shape information literacy and influence discovery development.

Presenter(s)
Tracy Gilmore, Virginia Tech University
Angie Thorpe, Indiana University Kokomo

8:45am–9:30am   Room 104

Project MUSE Books: Acquisition Models Discussion Forum

PROJECT MUSE

UPCC Books on Project MUSE offers access to over 35,000 titles from more than 100 university presses and not-for-profit scholarly publishers, across a broad range of humanities and social science disciplines. Book content is available in DRM-free chapter-level PDF format, with unlimited simultaneous usage, downloading, and printing, and is fully integrated with MUSE's 600+ scholarly journal titles for search and discovery. Presently, MUSE offers a variety of collection purchase options, as well as single title purchasing through library vendors. We are exploring Evidence-Based Acquisition through a pilot program with a small number of participants, and also considering subscription models. We'd like to hear more from libraries about what works and what doesn't about MUSE's ebook offerings, and get feedback and ideas for the development of new models that may better meet the needs of a wide array of academic libraries. To ensure all participants have opportunities to share and explore ideas, attendance is limited to the first 25 registrants.

9:30am–9:45am

Break

9:45am–10:30am   Room 103

From Socially to Scholarly and Back Again

This session will explore social research networks and services that help researchers to maximize the reach/impact of their work, from language editing and submission guidance, to profiles and commentary. We'll review the evolving metrics landscape and consider how broader research 'venues' and 'outputs' will further change how research is evaluated.

Presenter(s)
Charlie Rapple, Kudos
Jill Emery, Portland State University

9:45am–10:30am   Room 105

Amigos eShelf Service: Providing Options for Libraries

The Amigos eShelf service is an e-book platform that can enhance existing e-book services, become the sole e-book service, or provide hosting for e-books purchased by libraries. Christine Peterson, manager of this project, will discuss issues and options offered to us and where development is currently taking us.

Presenter(s)
Christine Peterson, Amigos Library Services

9:45am–10:30am   Room 204

Introduction to Usus: A Community Website on Library Usage

Usus Supervisory Board members will provide an introduction to Usus (http://www.usus.org.uk/) —the independent community-run site for issues related to usage —and discuss the report changes and additions in the recently released COUNTER 4 Code of Practice.

Presenter(s)
Kari Schmidt, Montgomery College Libraries
Anna Creech, University of Richmond
Anne Osterman, VIVA (The Virtual Library of Virginia)
Oliver Pesch, EBSCO Industries

9:45am–10:30am   Room 301

Making Sense of the Alphabet Soup of Standards: Practical Support for Managing Electronic Resources

Feel like you've been thrown into a cauldron with your electronic resources to manage? Standards can help once you know what they do! This session will explain and provide updates on several initiatives from the National Information Standards Organization (NISO) that facilitate your daily work.

Presenter(s)
Betty Landesman, University of Baltimore
Nettie Lagace, NISO

9:45am–10:30am	Salon A/B

Is Open Access the Golden Ticket? The Real Cost of OA for the Library

Rising costs of publishing and the decline in library budgets has had a dramatic impact on collections. This presentation will consider whether open access might provide relief to llibrary budgets. Results of a survey of 69 U.S. academic libraries and the impact of open access on their budgets will be highlighted.

Presenter(s)
Kim Armstrong, Committee on Institutional Cooperation
Jay Starratt, Washington State University

9:45am-10:30am	Room 104

BrowZine: The power of e-journal browsing.

BrowZine: a personalized "reading room" in your office and anywhere you go! Browsing and reading journals is just as important to the research process as searching for and retrieving articles but virtually all library services focus solely on search. Hundreds of libraries from countries across the globe are using BrowZine to recover the browsing experience, and thus, provide an entirely new way for patrons to find, use, and stay current with their library's e-journals.

Presenter(s)
Hayley Harris, Account Executive, Third Iron

10:30am-10:45am	

Break

10:45am–11:30am	Room 103

From Surviving to Thriving: Reimagining collaborative e-resource workflows and metadata management for the next generation.

The University of Minnesota implemented Ex Libris's Alma in 2013. Implementation revealed substantial tension between idealized e-resources workflows in a next-generation system and the messy reality of new work and migrated data that didn't fit the ideal. This presentation will cover post-implementation short-term strategies, re-imagined collaborative workflows, and longer-term productivity/efficiency gains.

Presenter(s)
Sunshine J Carter, University of Minnesota Libraries
Stacie Traill, University of Minnesota

10:45am–11:30am	Room 105

CORAL User Group Meeting

This session is the 5th annual, and primary gathering of libraries using, or considering using, the CORAL electronic resources management system. Highlights will include changes to the software, steering committee and user community. The session will also include an opportunity for attendees to share their local work with CORAL.

Presenter(s)
Kelly Drake, Fenway Libraries Online

10:45am–11:30am	Room 204

Did We Forget Something? The Need to Improve Linking at the Core of the Library's Discovery Strategy

For end-users, linking remains the single biggest point of failure in the research process which undermines library investments in e-resources and discovery services. Panelists will discuss the latest advances in linking technology, strategies that have improved access to discovered content, and share experiences with usability tests around linking.

Presenter(s)
Jacqueline Samples, Duke University
Jesse Koennecke, Cornell University
Eddie Neuwirth, ProQuest

10:45am–11:30am	Salon A/B

Undergraduates' Academic Reading Format Preferences - Electronic or Print

Findings are presented from a survey of academic reading format preferences and behaviors among 390 undergraduates at UCLA conducted in spring 2014. Students acknowledge they learn better using print, but factors including cost, convenience, complexity and importance impact their actual behaviors. An audience discussion of the broader implications will ensue.

Presenter(s)
Diane Mizrachi, Ph.D., University of California, Los Angeles

10:45am–11:30am	Room 104

Collaborative Collection Development: Engaging Users in Acquiring and Describing Collections using Artstor's Shared Shelf

The Association of Research Libraries has stated that a "collaborative future for collections" is crucial to ensuring the continued growth of libraries' print and digital collections. Shared Shelf, Artstor's web-based digital media management system, was created to allow librarians to easily collaborate with faculty, students and peers at their own and other institutions to build and manage collections of varied scope, media type, and subject focus. This session

will introduce Shared Shelf and highlight the work of librarians who use the platform to successfully engage users in hands-on collection building and collaborative cataloging. Speakers will discuss how they facilitate collaboration, ways to build partnerships with their users, as well as the tools that can be harnessed to support these processes. The use cases presented are intended to prompt attendees to consider the ways in which they might develop collaborative collection building efforts on their own campuses.

Presenter(s)
Caroline Caviness, Artstor
Brooke Cox, DePauw University
Xiaoli Ma, Purchase College

11:30am-1:00pm

Lunch Break

11:45am-1:00pm　　　　　　　　　　**Grand Ballroom**

Ex Libris Lunch & Learn: Choice & Diversity in Acquisition Models

Libraries are discovering new and original ways of acquiring resources for their electronic, physical, and digital collections to suit the changing needs of users. Acquisition models need to be flexible, dynamic and fast to meet their expectations. Ex Libris Alma was designed to enable each library to adopt the acquisition models that best address their staff and users' needs while also supporting collaborative approaches. In this session, we will review the various acquisition models that are being used by academic and research libraries, with a particular focus on e-resources, and we will discuss ways that Alma supports these diverse models.

Presenter(s)
Andrew French, Solutions Architect, Ex Libris North America
Christina Cool, Electronic Resources Librarian, Texas Woman's University

11:45am-1:00pm　　　　　　　　　　**Room 301**

OUP Lunch & Learn: Oxford Research Encyclopedias and the Future of Oxford's Digital Reference Publishing

Oxford University Press is at the early stages of a major initiative to transform its approach to reference publishing in order to better serve the changing needs of university-level digital research. Updated monthly, peer-reviewed, and highly discoverable, the Oxford Research Encyclopedias will provide the necessary grounding for the start of advanced research and will serve as living reference works—mapping the entirety of a field of study as the field evolves. Each ORE module will experience an extensive free-access period, as the article collections grow to a substantial volume. As Oxford editors begin to commission in-depth, born-digital articles across 20 disciplines (including American History, Environmental Science, Politics, and more), core questions are being raised regarding online access to academic content. Jennifer Wilson, Digital Publishing Analyst and Rebecca Seger, Director of Institutional Sales will explain the ORE mission, provide an update on the program's process, and lead a discussion about the future of the project.

Presenter(s)
Jennifer Wilson, Digital Publishing Analyst
Rebecca Seger, Director of Institutional Sales

1:15pm–2:00pm　　　　　　　　　　**Room 103**

SHORT TALKS: ERM Topics

Moderator: Annette Bailey, Virginia Tech

1:15pm-1:30pm

1.) Ch-ch-ch-ch-changes: Managing the Transition to OCLC's Hosted Proxy Service without Losing Your Mind.

Grand Canyon University Library transitioned from locally hosting EZProxy to the OCLC Hosted Service. This change was made to provide access to library databases in a more cost effective manner and to provide alumni with access to a subset of databases. This presentation will share the process of that transition.

Presenter(s)
Karen Grondin, MLIS, Grand Canyon University

1:30pm-1:45pm

2.) Re-evaluating Evaluation: Strategies, Tools, and Success at UNT

Come see how the UNT Libraries re-evaluated how they evaluate resources and how they used vendor tools to aid in the evaluation. We will show you what we did and how we did it and what we learned to use for the future.

Presenter(s)
Karen Harker, University of North Texas
Carol Seiler, EBSCO

1:45pm-2:00pm

3.) Maximizing the License Module of a Next-Generation Library System

Boston College has completed a retroactive licensing project to integrate its licensing data into its next generation system. Completion of this project has led to improved workflows for the interlibrary loan and course reserves departments, as well as improved knowledge management within the department maintaining the license data, RAM.

Presenter(s)
Amy Dumouchel, MLIS, AAS, MSPS, Boston College

1:15pm–2:00pm   **Room 105**

SHORT TALKS: ERM Topics

Moderator: Xan Arch, Reed College

1:15pm-1:30pm

1.) Everything is Different: Easing the Pain of a Resource Transition

Users expect favorite electronic resources to be a permanent part of a library's collection, and are surprised when libraries cut or change what they license. This presentation will share the challenges NC LIVE encountered when communicating a major change to the consortium's resource lineup, and strategies to ease these transitions.

Presenter(s)
Heather L Greer Klein, Klein, NC LIVE

1:30pm-1:45pm

2.) Serials Renewal Cycle – Doing It the SMU (A Different U) Way!

In 2013, SMU Libraries developed evaluation criteria and drafted Service Level Agreements between the Libraries and selected serials subscription agents. This provided the means to measure agent performance and allowed the Libraries to transform 'legacy' practices around the serials renewal cycle which resulted in improved service levels and cost savings.

Presenter(s)
Kai Leong Heng, Singapore Management University

1:45pm-2:00pm

3.) Migrating to Intota – Updates and Dispatches from the Front

Cooperating Libraries in Consortium (CLIC) of St. Paul, Minnesota, is the first academic library consortium to subscribe to ProQuest's cloud-based library services platform, Intota™. Hear highlights of our story from selection to where we are to date with implementation, from a library staff member leading the change at her institution.

Presenter(s)
Dani Roach, O'Shaughnessy-Frey Library, University of Saint Thomas

1:15pm–2:00pm   **Room 204**

SHORT TALKS: Staffing & Organizations

Moderator: Connie Stovall, University of Alabama

1:15pm-1:30pm

1.) Re-reorganization of Technical Services Departments to reflect increases in electronic content

A department manager's retirement led the O'Neill Library to reexamine its organizational structure, and to analyze the ways in which it no longer fit the work that was performed. Since its last re-organization, many problems had been improved upon, a new-next-generation library system was implemented, and more content is electronic.

Presenter(s)
Amy Dumouchel, MLIS, AAS, MSPS, Boston College

1:30pm-1:45pm

2.) Emphasizing E-Resources and Financial Soundness: Reorganizing the Staff Complement in Technical Services at Carleton University Library

Between the years 2011-2014, two organizational reviews, a financial audit, and a published self-study were undertaken and informed the recent recalibration of technical services at Carleton University Library. This short talk will discuss how we re-emphasized the purchase and processing of e-resources and how financial efficiencies and safeguards were implemented.

Presenter(s)
David Sharp, Carleton University Library

1:45pm-2:00pm

3.) Take the Helm and Swab the Decks: Leading a Small, Academic E-Resources Team

Managing e-resources challenges even the best librarians. But how can a small, academic library crippled by chronic understaffing provide cutting-edge service with a skeleton crew? The presenter will describe his process for 'managing up', encouraging innovation from below, and reaching across the barrier to collaborate with public services librarians.

Presenter(s)
Nathan Carlson, Metropolitan State University

1:15pm–2:00pm   **Room 301**

SHORT TALKS: Budgets and Collections

Moderator: Sarah Strahl, Ela Area Public Library

1:15pm-1:30pm

1.) Solving Budget Problems with Electronic Resource Analysis (without Firing Anyone or Cutting Services!)

Tracking usage statistics and cost-per-search helps analyze electronic subscription collections. Many other less-than-obvious factors go into collection development and weeding decisions. Learn how CSU-Pueblo absorbed a $50,000 budget cut without firing anyone or cutting services to the campus. They merely examined the data you don't think about.

Presenter(s)
Maria Hugger, MA, MLIS, Colorado State University-Pueblo

1:30pm-1:45pm

2.) Enough Space: Leveraging Electronic Resources to Increase Student Space in the Library

While knowledgebases can often provide overlap analysis reports for library subscriptions, they fail to acknowledge a difference between perpetual access and leased content, limiting its utility for making decisions relating to weeding. This presentation details the steps involved in identifying print/electronic overlap with the intention of weeding specific stacks ranges.

Presenter(s)
Amy Dumouchel, MLIS, AAS, MSPS, Boston College

1:45pm-2:00pm

3.) The Impact of Resource Sharing and eBook Acquisitions

Some publishers allow ebook borrowing/lending privileges among libraries, while others don't allow borrowing among reciprocal borrowing/lending consortiums. This session will discuss the impact ebook acquisitions have on smaller academic libraries that participate in reciprocal

borrowing/lending consortiums, including advantages and disadvantages in partnering with libraries with large ebook collections.

Presenter(s)
Alejandra Nann, University of San Diego

1:15pm–2:00pm   **Salon A/B**

SHORT TALKS: PDA

Moderator: Steven Harris, University of Nevada Reno

1:15pm-1:30pm

1.) Piloting PDA: Tips for Navigating the Turbulence

AU Libraries recently began a PDA/DDA pilot program and although we did our prerequisite research —literature review, telephone interviews with company and existing clients —nothing prepared us for delays, price changes, publisher shenanigans, profile changes, and workflow snafus. Come and learn from Auburn's top tips.

Presenter(s)
Barbara Bishop, Auburn University Libraries

1:30pm-1:45pm

2.) PDA after the Rise of STL

Following up an earlier ROI evaluation, this study accesses the viability of Patron-Driven-Acquisitions (PDA) on return-on-investment after steep increases on short term loans (STL) prices from many publishers. And it recommends the measures libraries can take to control the expenditure while still benefiting from the STLs on PDA.

Presenter(s)
Ying Zhang, Univ. of Central Florida

1:45pm-2:00pm

3.) Cool Britannia, Hot Statistics: Using Patron Analytics from PDA to Increase Book Budgets

Using patron analytics from DDA, universities in the United Kingdom have been able to increase their book budgets by showing return on investment to important stakeholders.

Presenter(s)
Vanessa Gamet, EBL, a ProQuest Company

1:15pm–2:00pm   **Room 104**

OCLC Helps Libraries Solve The E-Resource Management Puzzle

With the incredible growth of the Internet, social media and mobile device usage, the amount of digital information has

exploded in recent years while demands for instant access to e-resources continue to grow. It's not an easy problem for libraries to solve using fragmented e-resource management solutions and multiple spreadsheets. OCLC offers tools and services – many included in OCLC Cataloging, Interlibrary Loan and WorldCat Discovery subscriptions – that help libraries solve the e-resource management puzzle, so you can put electronic materials in the hands of your users fast.

Presenter(s)
Linda Robinson Barr, Member Relations Liaison, OCLC
David Whitehair, Senior Product Manager, Metadata Management, OCLC

2:00pm-2:15pm

Break

2:00pm-4:00pm　　　　　　　　　　　**Room 104**

APA Focus Group

AMERICAN PSYCHOLOGICAL ASSOCIATION

2:15pm–3:00pm　　　　　　　　　　　**Room 103**

Case Study for Expanding eJournal Preservation: An in Depth Analysis of De Gruyter's acquisition of 67 Berkeley Electronic Press Journals

Ensuring the preservation of the scholarly record has long been a pivotal aspect of libraries' missions. This presentation will focus on strategies for expanding ejournal preservation initiatives at libraries through a case study focused on continuing the preservation of 67 Berkeley Electronic Press journals.

Presenter(s)
Shannon Regan, Columbia University

2:15pm–3:00pm　　　　　　　　　　　**Room 105**

Building an Institutional Repository: Managing Faculty Publication and Author Rights Workflow in the Wyoming Scholars Repository

This session will provide the workflow used to bring faculty publications into the repository and the detailed data analysis that identifies the disciplinary differences affecting the practices of self-archiving, copyrights, accession policies, and the strategy for outreach to colleagues across the academy.

Presenter(s)
Kelly Visnak, MLS, PhD, University of Wyoming
Yumi Ohira, MFA, MLS, University of Wyoming

2:15pm–3:00pm　　　　　　　　　　　**Room 204**

If at First You Don't Succeed, Then Try Another ERM

As libraries consider moving to that next-generation LMS, many e-resources librarians will be faced with an ERM migration. Two presenters will discuss their experiences doing just that by offering their insights for making the conversion successful and relatively pain-free. This session will also be relevant to first time ERMers.

Presenter(s)
Susan Davis, University at Buffalo (SUNY)
Eric Hartnett, Texas A&M University

2:15pm–3:00pm　　　　　　　　　　　**Room 301**

Libraries as Online Learning Leaders

Notre Dame discusses tools to help scale library services in supporting campus teaching and learning initiatives – sharing data results from a case study using SIPX's copyright and digital course materials technology to save money, staff time, and improve analytics, and enhancing the Library's expertise and leadership in online learning innovations.

Presenter(s)
Zheng (John) Wang, University of Notre Dame
Franny Lee, SIPX, Inc.

2:15pm–3:00pm　　　　　　　　　　　**Salon A/B**

Simplifying your DDA Program for a Better User Experience – A Panel Perspective

Managing a Demand-Driven Acquisitions (DDA) program has become a standard part of the library workflow and it shouldn't be a challenge to you or your users. Discuss how the day-to-day with automated DDA has improved library and consortia holdings management workflows, expanded support levels and affected the user experience.

Presenter(s)
Kelly Drake, Fenway Libraries Online
Rene Erlandson, University of Nebraska Omaha
Holly Tomren, Drexel University Libraries

3:00pm-3:15pm

Break

3:15pm–4:00pm　　　　　　　　　　　**Room 103**

Just Another Format: The E-Resource Librarian as Selector

University of Wyoming Libraries recently implemented a centralized selection model. Three of the librarians involved discuss the rationale for this change, highlight the challenges presented by the reorganization of collection development responsibilities, and address the implications this reorganization has for the evolution of their roles.

Presenter(s)
Shannon Tharp, University of Wyoming Libraries
Sandra Barstow, University of Wyoming Libraries
David Macaulay, University of Wyoming Libraries

3:15pm–4:00pm　　　　　　　　　　**Room 105**

Re-evaluating and Promoting Discovery Services

As an early adopter of discovery solutions, the University of Houston is familiar with the challenges and opportunities libraries face in meeting/satisfying user expectations/needs. Hear about their two evaluation and implementation experiences, managing evolving evaluation criteria and marketing discovery solutions to library users.

Presenter(s)
Richard Guajardo, University of Houston
Andrew French, MLIS, Ex Libris Group, Ltd.

3:15pm–4:00pm　　　　　　　　　　**Room 204**

Link Resolvers and Analytics: Using Analytics Tools to Identify Usage Trends and Access Problems

Analytics tools have made the leap from business websites to library websites. However, using them with certain vendor sites like link resolvers can be a challenge. This presentation will share some strategies, both successful and unsuccessful, of using Piwik and Google Analytics to explore the patron experience of link resolver tools.

Presenter(s)
Amelia Mowry, Wayne State University Library System

3:15pm–4:00pm　　　　　　　　　　**Room 301**

Faculty and Student Experience of Streaming Video

What challenges face faculty and students when they use online video in the classroom or for research? What is most important and what would improve their experience? This presentation shares interesting and surprising findings and results from user testing and other market intelligence on the user experience of online video.

Presenter(s)
Elisabeth Leonard, SAGE Publications

3:15pm–4:00pm　　　　　　　　　　**Salon A/B**

Libraries and Family: Is the Academic Library Community Supporting You?

Being a working parent is difficult. How should the academic library community - libraries, conferences, associations - support this significant portion of their workforce? After brief presentations laying out problems and offering some solutions/coping mechanisms, we hope to have a lively discussion with participants about this sometimes touchy subject.

Presenter(s)
Jaclyn Bedoya, California State University Fullerton
Margaret Heller, Loyola University Chicago
May Yan, Ryerson University
Christina Salazar, CSU Channel Islands

4:00pm-4:15pm

Break

4:15pm–5:00pm　　　　　　　　　　**Room 103**

Making e-Bbooks Discoverable at Multnomah County Library

See what Multnomah County Library is doing to make e-books more discoverable. Learn about some of the ways that MCL evaluates and enhances vendor records before adding them to the local catalog. Get tips on Bibliocommons settings and integrations that improve the user experience with e-books in your catalog.

Presenter(s)
Erica Findley, Multnomah County Library
Sandy Macke, Catalog and Metadata Administrator

4:15pm–5:00pm　　　　　　　　　　**Room 105**

The Next-Door Next-Gen ERMS: Building Your Own System through Campus Partnerships

Libraries use many tools to manage their e-resource data, but these tools often operate in isolation, creating hurdles for workflow efficiency. This session will present how the Indiana University Kokomo Library formed an innovative partnership with its campus Informatics department and increased productivity by designing an end-to-end e-resource analysis system.

Presenter(s)
Angie Thorpe, Indiana University Kokomo
Cynthia Lipken, Indiana University Kokomo
Derek Bertrand, Indiana University Kokomo

4:15pm–5:00pm　　　　　　　　　　**Room 204**

Discovery System Impact on Usage of Aggregator-Hosted Journal Content: Do Usage Patterns Suggest Favoritism?

This large-scale study of the four major discovery systems examines the impact of their implementation on journal usage at a range of libraries. This update extends the results to aggregator-hosted content and emphasizes their practical implications based on extensive discussion with libraries, publishers, and discovery vendors.

Presenter(s)
Michael Levine-Clark, University of Denver
John McDonald, University of Southern California
Jason Price, SCELC

4:15pm–5:00pm　　　　　　　　　　**Salon A/B**

Fake It 'til You Make It: A Pep Talk for New Electronic Resources Librarians

For Electronic Resources Librarians, there is no formal training and no two jobs are alike. This talk presents a survival guide for librarians new to electronic resources management. We discuss common challenges, problem-solving approaches, time-management, and other strategies for a successful transition into this complex area of librarianship.

Presenter(s)
Christina Cool, Texas Woman's University
Erin Johanna DeWitt Miller, University of North Texas

WEDNESDAY, FEBRUARY 25, 2015

7:00am–8:30am   **Tejas Dining Room**

Breakfast

7:00am-5:00pm   **Registration Desk**

Registration Open

8:30am–9:15am   **Room 204**

Best User Experience Practices of Libraries with Exceptionally High Mobile Usage

What strategic practices are libraries with exceptionally high mobile device traffic (relative to total online traffic) undertaking to best serve library users visiting via mobile devices? This presentation will include a year-over-year analysis of aggregated mobile usage data of one discovery service from 2012-2014, as well as insights of best practices in serving mobile users by libraries with exceptionally high mobile usage.

Presenter(s)
Megan Hurst, MLIS, MFA, EBSCO Information Services

8:30am–9:15am   **Room 301**

How Libraries Use Publisher Metadata

This session describes how embedded publisher metadata supports the user discovery experience in library catalogs, link resolvers and discovery systems. Examples from several publishers will illustrate different approaches publishers can use in providing metadata to libraries and library service providers.

Presenter(s)
Steve Shadle, University of Washington Libraries

8:30am–9:15am   **Salon A/B**

Using Altmetrics in Academic Libraries

I will examine the usefulness of altmetrics to the academic library for collection development and assessment. I will discuss their advantages and disadvantages relative to more traditional metrics, and propose some specific uses to which academic libraries may put altmetrics in support of the transitions now occurring in scholarly communication.

Presenter(s)
Sarah Sutton, Emporia State University School of Library and Information Science

8:30am–9:15am   **Salon D**

Non Plus Ultra: A Knowledgebase Approach to Expand Access to DDA titles.

I present a fast, efficient, reliable workflow developed using computer programs to indicate over 3,000 VIVA EBL DDA titles weekly in our library's knowledgebase and make them available through our link resolver, discovery layer, and our A-Z index thereby providing Marymount's patrons with the greatest degree of access and discovery.

Presenter(s)
Viral M Amin, Marymount University

8:30am–9:15am   **Salon E**

Relevance Ranking – A Critical Aspect of "Discoverability"

Relevance ranking connects researchers to the information they are seeking. Relevance ranking is essential and integral to discovery, along with speed, ease of use and reliability. Discover the factors that impact relevance ranking algorithms and learn how relevance ranking is continuously improved to generate results that best match users' queries.

Presenter(s)
Raman Chandrasekar, ProQuest
Susan Price, ProQuest

9:15am-9:25am

Break

9:25am–9:55am   **Room 203**

SHORT TALKS: OA & Scholarly Communication

Moderator: Bonnie Tijerina, Data & Society/ ER&L

9:25am-9:40am

1.) Aggregation of Open Access Scholarship and Communities of Practice

The development of the PressForward plugin and the prototype publication Digital Humanities Now offers a test case in the management of new forms of scholarship while exposing the ways that technological innovations can both highlight differences between researchers and foster collaboration and resource-sharing among interested users.

Presenter(s)
Stephanie Westcott, Roy Rosenzweig Center for History and New Media

9:40am-9:55am

2.) Open Access Publishing at a Small Library: A Case Study

This presentation will present a case study of launching an online journal that was formerly published in print. The study will present the chain of events that lead to the transition from print to online, and will outline the stages of the editorial team's transition to the OJS platform.

Presenter(s)
Lisa Gonzalez, Catholic Theological Union

9:25am–9:55am   Room 204

SHORT TALKS: Marketing & Use

Moderator: Heather Jeffcoat, Georgia Tech

9:25am-9:40am

1.) Supporting Digital Scholarship Using Metadata and Vendor Knowledge Bases to Market Library Publications

BC sought a way to gain better control over how its open access titles were represented in the Alma knowledgebase. The result was the investigation of submitting the collection as a publisher to the vendor side of the knowledgebase. This also gave BC an unexpected marketing tool.

Presenter(s)
Amy Dumouchel, MLIS, AAS, MSPS, Boston College

9:40am-9:55am

2.) A License Is Not Enough! Marketing Techniques to increase e-resource Usage Among a Target Audience

Penn State University Libraries obtained a subscription to Anatomy.TV by Primal Pictures in 2013. One year later, we found that the usage was abysmal. This short talk focuses on our 3-month campaign to promote this e-resource, including our target audience, marketing tools and techniques, and assessment of the campaign's impact.

Presenter(s)
Lauren Kime, MLIS, Penn State Hershey Harrell Health Sciences Library

9:25am–9:55am   Room 301

SHORT TALKS: E-Resources Management 101

Moderator: Xan Arch, Reed College

9:25am-9:40am

1.) It Takes a Village…To Raise an Electronic Resource: The Collaborative Process of Providing Access

Collaboration is a necessity in the modern library environment. Silos are detrimental to this needed collaboration. This presentation will look at the internal and external silos that are required to birth and foster electronic resources and will discuss an example of bridging two groups: public service librarians and acquisitions librarians.

Presenter(s)
Mark Henley, University of North Texas Libraries

9:40am-9:55am

2.) Data Entry Tips and Tricks

Unavoidable, by-hand data entry is intense and tedious. Using techniques such as formatting data pre-entry, and using macros for quick data entry and Excel to format changeable data such as permissions can reduce time and effort. Practical, immediately-usable techniques can be easily adapted to other data input projects.

Presenter(s)
Margaret Hogarth, MLIS, MS Environmental Studies, The Claremont Colleges Library

9:25am–9:55am   Salon A/B

SHORT TALKS: Understanding Emerging Library Initiatives

Moderator: Elizabeth Winter, Georgia Tech

9:25am-9:40am

1.) Ok, But What Does Linked Data Offer Library Patrons?

There are many articles and presentations about the basic concepts and syntax of linked data, a topic of interest to practitioners. This talk will illustrate the extent to which linked data proponents have articulated how linked data should be conceived and represented within user interfaces that improve the experience for library patrons.

Presenter(s)
Adam Chandler, Cornell University

9:40am-9:55am

2.) Library of Congress Recommended Format Specifications

To build and ensure that our collections will be available for successive generations requires the Library of Congress to identify and acquire those formats which are suitable for preservation and long-term access. To this end the Library has created and issued its Recommended Format Specifications to inform staff and external stakeholders on the physical and technical characteristics of creative works which encourage

Presenter(s)
Donna Jean Scanlon, Library of Congress

9:25am–9:55am   Salon D

SHORT TALKS: eBooks

Moderator: Steven Harris, University of Nevada Reno

9:25am-9:40am

1.) eBooks in Law Libraries: A Survey of National Trends

The future is here. Law libraries are already providing eBooks to patrons on a daily basis. In fall 2014, the St. Mary's University School of Law's law library conducted a survey on

U.S. law libraries' current use of eBooks, defined to include treatises in databases, online access codes and CDs that come with print books, open access materials including online government documents, as well as eBooks platforms like Overdrive and Thompson Reuters' Proview. This session will present results of the study, with a focus on what has worked to provide access to each type of eBook, in differently resourced libraries.

Presenter(s)
Stacy Fowler, St. Mary's University School of Law
Wilhelmina Randtke, St. Mary's University School of Law

9:40am-9:55am

2.) eTextbooks at UNCC : A New Approach

With the rising cost of textbooks for students, the library has the ability ease these costs by providing unlimited user, DRM-free access to etextbooks. Providing faculty with a list of ebooks that can be used in coursework, they can create unique reading lists at no additional cost to the student.

Presenter(s)
Elizabeth Siler, University of North Carolina Charlotte Atkins Library

9:25am–9:55am   **Salon E**

SHORT TALKS: ERM Tools

Moderator: Annette Bailey, Virginia Tech

9:25am-9:40am

1.) The Workflow Db: Insights Gained from a Tool Locally Built to Manage Acquisitions and Licensing Workflow

The Workflow DB is a tool to manage journals acquisitions and licensing workflow. While there are some tools with similar acquisitions management functionality available or under development, the Workflow DB also enables tracking specific license clauses under negotiation. This talk describes insights gained from developing the Workflow DB.

Presenter(s)
Nat Gustafson-Sundell, MLIS, Minnesota State University, Mankato

9:40am-9:55am

2.) Using Access and Excel to Manage Electronic Resources

With more resources becoming electronic everyday, it's hard to keep up and ensure your staff and patrons that all of your resources are accurately displayed to your patrons. This session would illustrate how to manage a bulk of electronic resources by using Microsoft Access.

Presenter(s)
Jessica Lee, Valdosta State University

9:55am-10:00am

Break

10:00am–10:45am   **Room 204**

Discovery Systems: Building a Better User Experience

As more academic libraries are implementing discovery systems, what can we do as librarians to make sure they best meet our users' needs? This panel-style session features three presenters representing diverse institutions who will discuss their recent discovery implementations, with a focus on marketing and assessing the user experience.

Presenter(s)
Michael Fernandez, University of Mary Washington
Kelsey Brett, Discovery Systems Librarian at the University of Houston
Kirsten Ostergaard, Montana State University
Alex S Homanchuk, MFA, MLIS, OCAD University

10:00am–10:45am   **Room 301**

MAPing Scopus and Web of Science: Using Massive Amounts of Data for Collection Analysis

For a decade, UConn Libraries subscribed to Web of Science and Scopus, which enabled our Massive Analysis Project (MAP) of the two to determine which best meets user needs cost-effectively. We explain types of analysis conducted, how we reached our recommendations, and subsequent reactions from the UConn community and beyond.

Presenter(s)
Galadriel Chilton, University of Connecticut
Joelle Thomas, University of Connecticut

10:00am–10:45am   **Salon A/B**

Putting Your Patrons in the Driver's Seat: Assessing the Value of On-Demand Streaming Video

Today, over 90% of Americans watch 40Bn online videos every month. This session explores how we can close the gap on the availability and use of online video in libraries, with a focus on new acquisition models, particularly PDA, and promotion, and how we can best reach and engage patrons.

Presenter(s)
Annie Erdmann, Simmons College
Scott Stangroom, University of Massachusetts - Amherst
Jennifer Ferguson, Simmons College

10:00am–10:45am   **Salon D**

Systems Unite! Consolidating ILS, ERM, and Discovery at a Small Liberal Arts College through a Cloud-Based URM

An increasing number of academic libraries plan to move beyond the traditional ILS to a next-gen library system. While most institutions have chosen OCLC WorldShare, we will examine the rationale behind Rollins College's decision to implement the Alma URM and outline the details related to the planning process.

Presenter(s)
Nathan Hosburgh, Rollins College
Erin Gallagher, Rollins College

10:00am–10:45am   **Salon E**

Building Accessible Collections One Compliance Review at a Time

In response to a state audit, the University requires all EIT purchases to undergo an extensive review process to determine if the proposed purchases meet the requirements for accessibility. To this end, the compliance review process was implemented and an exhaustive review of all electronic holdings was completed.

Presenter(s)
Trina Nolen, Lamar University
Kirsten Ostergaard, Montana State University

10:45am-11:00am

Break

11:00am–12:00pm   **Room 204**

Closing Keynote: All Things Distributed: Collaborations Beyond Infrastructure

In the inaugural keynote for ER&L 2006, I spoke about the future: a software-enabled world where computing infrastructure becomes a distributed baseline commodity like electricity, or water. This closing keynote will explore the possibilities inherent in library collaborations built on today's post-infrastructure reality. The readily-available distributed cloud computing environment simplifies and encourages virtual partnerships/organizations, shared computation and collaborative software development. The degree to which we as the library community, through strategic cultural and monetary investments, embrace and enable this distributed collaboration will shape the destiny of our libraries for years to come.

Presenter(s)
Robert H. McDonald, Indiana University
Live streaming keynote session sponsored by

12:00pm-1:00pm   **Grand Ballroom**

Evolving eBooks & Transforming Workflows, a ProQuest Lunch & Learn on Managing Your Modern Library

As collections have become predominantly digital, the requirements for managing and providing access to a library's holdings have changed. As a result, we all know that library workflows must evolve. It is imperative that libraries have the tools to move forward and meet rapidly changing expectations of administration and of your patrons.
Join us for lunch Wednesday, February 25 at Noon to hear about two major initiatives to give you those tools and

support this transformation:
Hear an update from Kari Paulson, ProQuest Vice President and General Manager, Ebooks, about the progress toward a new ebook platform that will fuse the EBL & ebrary platforms together. View a live demo of the new, combined platform (EBL & ebrary) and user experience.
Learn how Intota is transforming library workflows right now. Jane Burke, ProQuest Vice President, Strategic Initiatives, will share progress and provide a sneak peek into exciting new features planned for 2015.

Presenter(s)
Kathryn Harnish, Director of Product Management for ProQuest Workflow Solutions, ProQuest
Kari Paulson, Vice President and General Manager, Ebooks, ProQuest

1:00pm–5:00pm   **Workshop - Salon A**

Post-Conference Workshop: Cleaning Up the Metadata Mess with OpenRefine: A Hands-on Approach

Katherine Hill, Margaret Heller, and Jacquie Samples, presenters of last year's panel on OpenRefine, bring the topic out of the theoretical and into the practi¬¬cal through this hands-on workshop. Participants will learn how to use OpenRefine, a free tool for data scrubbing and transformation, to import, filter, facet, edit, and extend real, messy library data. Participants will also get an introduction to the world of regular expressions and GREL (Google Refine Expression Language), progressing from copying expressions to crafting their own simple commands at the end of the session. Those who take this class will be in good hands as the presenters have used OpenRefine to corral many types of data, from publisher lists for serials management to faculty citations for institutional repositories. They also have been actively involved in the teaching of it to others in the community—Margaret Heller through her writing for ACRL's TechConnect blog and Katherine Hill and Jacquie Samples through training librarians involved with the Global Open Knowledgebase project. Bring your own laptop and get ready to make your data shine!

Presenter(s)
Katherine M. Hill, North Carolina State University Libraries
Margaret Heller, Loyola University Chicago
Jacqueline Samples, Duke University

1:00pm–5:00pm   **Workshop - Salon B**

Post-Conference Workshop: Measuring User Satisfaction and Gathering Feedback: How to Do It?

To best provide library services that meet user needs, librarians are increasingly asked to follow a formal feedback-gathering process that collects accurate and actionable data to inform decision making. A home-grown survey can be a valuable tool in gathering satisfaction data but poorly constructed survey questions are all too common. Poorly written survey questions not only confuse respondents but also lead to substantial measurement error and misleading results. This half-day workshop will focus on how to construct survey questions

that produce meaningful results that are valid and reliable. The instructor will review elements of survey process and introduce different types of survey questions, followed by a class activities to evaluate less-than-ideal survey questions and to develop survey items. This workshop is designed to be a beginner level course for those who are interested in participating assessment activities in libraries and information centers.

Presenter(s)
Nisa Bakkalbasi, Columbia University

1:00pm–5:00pm   **Room 301**

Post-Conference Workshop: The Discovery Ecosystem: Upgrading the User Experience

Many libraries promote web-scale discovery systems as the primary access point to their content. These systems, such as Summon, EBSCO Discovery Service, and Primo, deliver more seamless access to more content, and from more desperate than previously possible. Yet, do they really deliver a quality user experience?

Discovery services exist in a complex online environment and must play nicely with the library website, embedded search forms, local library catalogs and user accounts, OpenURL resolvers, and interlibrary loan and local library accounts. Our workshop examines user experience across all of these systems. We aim to make the workshop vendor agnostic with a focus on solutions that can be applied in most vendor systems and on locally-controlled websites. We will begin with a review of existing usability studies and explore usability testing methods that can be implemented at participants' home institutions. Data is worthless unless it is actionable, and so we will dive into interpreting results of a usability study, turning data into ideas for improvement, and manipulating discovery systems to implement changes. The workshop includes exercises for participants to draft a usability test they can apply in their library to assess the usability one or more aspect of their discovery environment.

Presenter(s)
Rebecca Blakiston, University of Arizona Libraries
Athena Hoeppner, University of Central Florida Libraries
Kristian Serrano, Emory University
Christopher Spalding, Emory University

2015 EXHIBITOR & SPONSORS GUIDE

DIAMOND

EBSCO Information Services . . . . Table # 100
www.ebsco.com
EBSCO Information Services provides a complete and optimized research solution comprised of research databases, e-books and e-journals—all combined with the most powerful discovery service and management resources to support the information and collection development needs of libraries and other institutions and to maximize the search experience for researchers and other end users.

Project Muse . . . . Table # 200
muse.jhu.edu
Project MUSE is a leading provider of digital humanities and social science content for the scholarly community. Since 1995 the MUSE journal collections have supported a wide array of research needs at academic, public, special, and school libraries worldwide. MUSE is the trusted source of complete, full-text versions of scholarly journals from many of the world's leading university presses and scholarly societies, with over 120 publishers currently participating. UPCC Book Collections on Project MUSE, launched in January 2012, offer top quality book-length scholarship, fully integrated with MUSE's scholarly journal content.
Project MUSE's mission is to excel in the broad dissemination of high-quality scholarly content. Through innovation and collaborative development, Project MUSE anticipates the needs of and delivers essential resources to all members of the scholarly community

ProQuest . . . . Table # 300
http://www.proquest.com/
ProQuest has forged a 70-year reputation as a gateway to the world's knowledge – from dissertations to governmental and cultural archives to news, in all its forms. This energetic, fast-growing organization includes the Summon™ web-scale discovery service, the new ProQuest Dialog™ service, and business units ebrary®, Serials Solutions®, RefWorks-COS™, and Bowker®.

SAGE . . . . Table # 400
www.sagepub.com
SAGE is a leading international publisher of journals, books, and electronic media for academic, educational, and professional markets.

Springer . . . . Table # 500
www.springer.com
Springer Science+Business Media is a leading global scientific, technical and medical publisher, providing researchers in academia, scientific institutions and corporate R&D departments with quality content via innovative information products and services. Springer is also a trusted local-language publisher in Europe – especially in Germany and the Netherlands – primarily for physicians and professionals working in healthcare and road safety education. Springer published roughly 2,200 English-language journals and more than 8,400 new books in 2013, and the group is home to the world's largest STM eBook collection, as well as the most comprehensive portfolio of open access journals. In 2013, Springer Science+Business Media generated sales of approximately EUR 943 million. The group employs more than 7,000 individuals across the globe.

PLATINUM

Ex Libris . . . . Table # 7
exlibrisgroup.com
Ex Libris is a leading provider of automation solutions for academic, national, and research libraries. Offering the only comprehensive product suite for electronic, digital, and print materials, Ex Libris provides efficient, user-friendly solutions that serve the needs of libraries today and will facilitate their transition into the future. Ex Libris maintains an impressive customer base consisting of thousands of sites in more than 80 countries on six continents.

Oxford University Press . . . . Table # 8
www.oup.com/us
Oxford University Press is a leading innovator in online academic research, publishing electronic resources and over 300 journals. OUP publishes a suite of critically-acclaimed online products including Oxford English Dictionary, Oxford Reference, Oxford Bibliographies, and University Press Scholarship Online. In addition, OUP provides journals through the Oxford Journals Collection and Archive. OUP also offers the Oxford Index, a free search and discovery portal that searches across the broad range of scholarly academic content Oxford provides, and points you to the most relevant related materials—from journal articles to scholarly monographs.

OCLC . . . . Table # 9
www.oclc.org
OCLC is a worldwide library cooperative, owned, governed and sustained by members since 1967. Our public purpose is a statement of commitment to each other—that we will work together to improve access to the information held in libraries around the globe, and find ways to reduce costs for libraries through collaboration. OCLC has a range of products and services designed to work together to support the full range of library management needs and put library collections in the hands of your users. These services cover a wide spectrum of library endeavors, including library management, electronic collection management, fistula collection management, cataloging and metadata, resource sharing and discovery. Using WorldCat, OCLC members compile, combine, improve and make visible the world's largest aggregation of library data. Students, scholars, researchers, businesses and information seekers used WorldCat.org and other WorldCat discovery solutions to tap into the combined collections of the world's libraries every day. OCLC WorldShare provides libraries, their users and their partners with a shared platform and set of Webscale library management services that work together to share resources in new ways. The OCLC WorldShare Platform extends the reach of library cooperation to encompass developers and partners, information providers and information users.

Taylor & Francis Group . . . . Table # 10
www.tandfonline.com
Taylor & Franics Group partners with researchers, scholarly societies, universitys and libraries worldwide to bring knowledge to life. As one of the world's leading publishers of scholarly jouranls, books, eBooks and reference works, our content spans all reas of Humanities, Social Sciences, Science and Technology. From our network of offices in Oxford, Philadelphia, New York, Melbourne, Singapore, Beijing, Tokyo, Stockholm, New Delhi and Johannesburg, Taylor & Francis staff provide local expertise and support to our editors, societies and authors and tailored, efficient customers service to our library colleagues.

GOLD

Adam Matthew . . . . Table # 14
http://www.amdigital.co.uk/
We seek to inspire students, enhance learning environments, and aid scholarly research by making important primary sources available to a global audience. Central to our approach is engaging with the academic community and working closely with leading archives to carefully select, digitise and publish their unique collections. At all times we recognise the importance of this work and the responsibility this entails.

DLF/ CLIR . . . . Table # 56
http://www.diglib.org/
The Digital Library Federation is a robust and diverse community of practitioners who advance research, teaching and learning through the application of digital library research, technology and services. DLF serves as a resource and catalyst for collaboration among digital library developers, project managers, and all who are invested in digital library issues.

Gale, Cengage Learning . . . . Table # 12
www.gale.com
Gale, part of Cengage Learning, serves the world's information and education needs through its vast and dynamic content pools, which are used by students and consumers in libraries, schools and online. Best known for the accuracy and convenience of its data, Gale addresses information needs in a variety of formats.

IGI Global . . . . Table # 13
www.igi-global.com
Founded in 1988, IGI Global, headquartered in Hershey, Pennsylvania (USA), is an innovative international publishing company specializing in the publication of research-based reference works including books, encyclopedias, journals, teaching cases, proceedings, and databases focusing on the subject areas of: engineering, healthcare, business, education, social science, library science, environmental science, public administration, computer science, and the humanities. IGI Global produces high-quality scholarly publications aimed at providing research communities, industry practitioners, professionals, corporations, and academic research libraries with reference publications on emerging innovations in diverse fields. Visit us at www.igi-global.com for more information.

SCELC . . . . Table # 6
scelc.org
SCELC is a consortium of private academic and nonprofit research libraries in California and Texas. SCELC specializes in negotiating discounted offers for electronic resources and other services, including e-journal packages, ebooks, databases, discovery services, and more. In 2010 SCELC formed a partnership with TEXSHARE. The TexShare/SCELC Partner Program is intended to provide private colleges and universities in Texas with the opportunity to license electronic resources not currently available through the TexShare program. Private colleges and universities in Texas are eligible to become TexShare/ SCELC Partners; they will then be able to acquire access to electronic resources at reduced rates negotiated by SCLEC. Both TexShare and SCELC staff members are available to assist potential partners throughout this process.

SILVER

AAAS/ Science . . . . Table # 11
www.ScienceOnline.org
Science, published by the American Association for the Advancement of Science (AAAS), is the world's leading weekly general scientific journal. Science, with an impact factor of 31, ranks highest for impact among all multidisciplinary science journals.
Additional e-resources published by AAAS include Science Classic, the digital archives of Science; Science Signaling, a weekly journal about cell signaling; Science Express, a collection of Science articles published ahead of print; and Science Translational Medicine, AAAS's resource that links basic scientists and clinical researchers to improve patient care worldwide, and provides a unique forum for bringing laboratory research into practical patient cures and therapies.

Action! Library Media Service . . . . Table # 16
www.actionlibrarymedia.com
Action! Library Media Service has established itself as a well-regarded, full-service supplier of physical media to college and university libraries. Our reputation is built around premium, customized service for our library clients.
For ERL, we are pleased to announce our streaming media product. Action!Streaming is designed to integrate into a library's ILS system, providing convenient and secure access to our content through the library's own catalog. We are licensing titles individually, or as part of coordinated streaming packages.
Action! looks forward to bringing our new Electronic Resources customers the same level of outstanding service that our physical media customers have enjoyed for the past 8 years.

ACS Publications . . . . Table # 15
www.pubs.acs.org
ACS Publications manages the scholarly publishing program of the world's largest and most influential scientific society. Every year over 100,000 authors and their research teams from the community of scientists worldwide submit their work for consideration, review, and publication to ACS Publications.

AIP Publishing . . . . Table # 17
librarians.aip.org
AIP Publishing LLC is a scholarly publisher in the physical and related sciences, providing the global science community with a comprehensive collection of highly cited peer reviewed scientific information. Accessed by researchers at nearly 4,000 institutions worldwide, AIP Publishing's portfolio of 17 journals includes prestigious titles such as Applied Physics Letters, Journal of Applied Physics and The Journal of Chemical Physics, and the AIP Conference Proceedings. AIP Publishing is a wholly owned subsidiary of the American Institute of Physics, and publishes on behalf of several of AIP's Member Societies and other publishing partners.

Alexander Street Press . . . . Table #18
http://alexanderstreet.com/
Alexander Street Press is a publisher of award-winning, online collections for scholarly research, teaching, and learning. Our collections are available to library and educational institutions through annual subscription or a one-time purchase of perpetual rights.

Altmetric & Figshare . . . . Table # 19
www.altmetric.com
Altmetric- Altmetric is a data science company that collates online mentions of research to enable institutions and faculty to monitor online engagement around research outputs, assess impact in non-traditional sources like policy documents and mainstream news, report on impact at the institutional, individual and departmental levels, and benchmark against competitors in the field.
www.figshare.com
Figshare- figshare is a research data management platform used by the world's leading researchers, institutions and publishers. The platform allows any file format to be made citable and visualisable in the browser so that all research outputs can be disseminated in a way that the traditional scholarly publishing model does not allow.
Altmetric and figshare are portfolio companies of Digital Science, come by the booth to see how we work together to advance content discovery, dissemination and impact assessment.

American Psychological Association . . . . Table # 20
www.apa.org
APA is a membership organization and publisher of behavioral science related books, journals, and databases. We'd be interested in providing a vendor training and/or exhibiting.

Amigos Library Services . . . . Table # 21
www.amigos.org
For more than 35 years, Amigos Library Services has helped members obtain affordable services and share library resources and knowledge. Through membership in Amigos, libraries collectively gain access to the latest innovations and services in the library community; pursue opportunities for continuing professional education; leverage buying power; and preserve the regions' rich cultural heritage.

Annual Reviews . . . . Table # 22
www.annualreviews.org
Annual Reviews is a nonprofit publisher of journals in 46 disciplines. We are dedicated to helping scholars cope with the ever-increasing volume of scientific research and data. Journal volumes sell separately as one-time purchases with permanent data rights. New in 2014: Annual Review of Organizational Psychology and Organizational Behavior; Annual Review of Statistics and Its Application; Annual Review of Virology. New in 2015: Annual Review of Linguistics (January) and Annual Review of Vision Science (September).

Association for Computing Machinery . . . . Table # 24
http://www.acm.org/
For over 60 year, ACM has been the place where the best minds in computer science have come to meet, share ideas, publish their work and change the world. Through our conferences, journals, magazines, newsletters and books we provide the fuel that inspires tomorrow's innovations. ACM publishes high quality content in virtually every area of computing: from the practical to the theoretical, and from established to emerging fields. The ACM Digital Library is the premier source for computing literature. Over 425,000 articles. Over 3500 conference proceedings. Content from over 88 journals, magazines and newsletters. All with curated index containing over 2.3 million citations to the world's computer literature.

Artstor. . . . . Table # 23
www.artstor.org
Artstor was initiated by the Andrew W. Mellon Foundation to use digital technology to enhance teaching and research. Artstor has been an independent nonprofit since 2003, and the Digital Library launched in July 2004. The Digital Library is celebrating 10 years of service with more than 1,500 subscribing institutions around the world. Artstor has also expanded to offer additional community-built solutions such as Shared Shelf, a Web-based collection management service.

BioMed Central (a Springer company). . . . . Table # 25
www.springer.com
BioMed Central is the open access publisher of 400+ peer-reviewed STM journals including SpringerOpen and Chemistry Central. Visit our stand to learn about the prodcuts and services we offer institutions to help their researchers support open access. This includes an Open Access Membership Program which helps institutes cover some or all of their researchers' article-processing cost and Papers, a comprehensive scientific workflow solution to help students, faculty, researchers and other professionals manage their research from start to finish.

Bridgeman Education. . . . . Table # 26
http://www.bridgemaneducation.com
Bridgeman Education is a complete visual resource for universities, schools, colleges, students, teachers and academic professionals. An affordable annual subscription grants access to over 640,000 images from global museums, galleries, private collections and contemporary artists, all copyright cleared for educational use. Fees are determined on the institutional size or individual's student status. Institutional access is offered via IP range using a username and password, offering easy and instant availability on and off campus. There is no startup fee and no special software is required. Bridgeman Education makes up a complete portfolio of brands from Bridgeman Images, the world's largest archive of fine art, cultural and historical content. These include Bridgeman Footage, Bridgeman Prints, and Bridgeman Studio, our online platform for contemporary artists.

BRILL . . . . Table # 27
www.brill.com
Founded in 1683, Brill is a leading scholarly publisher with a rich history and strong international focus. The company headquarters is in Leiden, the Netherlands, with an Americas office in Boston, Massachusetts (USA). Brill today publishes 200 journals and around 700 new books and reference works each year. Our publications focus on the Humanities and Social Sciences, International and Human Rights Law, and selected areas in Biology and Life Sciences. We are also proud to offer an extensive catalog of primary sources and rare collections, both in electronic and microform formats.
Brill's online platforms provide access to its numerous and diverse online resources: e-book and e-journal collections, digital primary sources, and award-winning online reference works and databases.
New products include Japan Chronicle Online, Novum and Vetus Testamentum Supplements Online, the Dead Sea Scrolls Study Edition Online, the Prize Papers, and more.

BrowZine by Third Iron. . . . . Table # 28
www.thirdiron.com
Third Iron brings you BrowZine, the amazing new service that brings journal browsing and reading back to the library. BrowZine arranges e-journals by subject in a newsstand format so users may find titles on the shelf, select an issue, review tables of contents, and read articles. BrowZine integrates into library authentication systems to provide a simple one tap access to full text. Articles may be saved, exported to bibliographic management tools, and links sent to colleagues. The My Bookshelf feature of BrowZine gives users the ability to save favorite titles and be notified when new articles are published. Stop by for a sneak peek BrowZine for the web to be released 2015!

Cabell's International . . . . Table # 29
http://www.cabells.com
Cabell's was founded in 1978 to help professors, graduate students and researchers publish their manuscripts in academic journals. Today our mission is to be the ultimate source of scholarly publishing information for the global academic community. We produce electronic directories in 18 subject areas within the disciplines of Business, Education, Science, Mathematics, Nursing, Health Administration, Psychology/Psychiatry and Computer Science. Our searchable index helps researchers to determine which journals typically publish manuscripts similar to theirs or could be the best fit for their manuscript. We have a rigorous selection policy to ensure only quality journals are listed. We offer acceptance rates, review processes, contact information, manuscript guidelines and journal quality metrics. Librarians, professors, tenure committees and students use Cabell's world-wide as a source for journal selection and evaluation.

Cambridge University Press . . . . Table # 30
http://www.cambridge.org/
Available for institutional and professional purchase, Cambridge University Press offers a suite of innovative digital products, such as Cambridge Books Online, Cambridge Journals Online, and Cambridge Journals Digital Archive, providing users a new dimension of access and usability to our extensive scholarly and educational content.

Casalini Libri . . . . Table # 31
www.casalini.it
Casalini Libri is a leading supplier of European books, journals, digital content and bibliographical data to libraries and agencies throughout the world. Specializing in the supply of publications from Italy, France, Spain, Portugal, Greece, and beyond, we offer a complete range of Collection Development and Technical services including an online selection and ordering interface, new title alerts, book approval plans, cataloguing and shelf-ready processing and our own full text platform featuring e-book and e-journal content from over 190 publishers. Since 1958 we have been providing academic institutions and national, university and public libraries throughout the world with rapid, precise supply and quality, customized services.

Columbia University Press . . . . Table # 32
www.cup.columbia.edu
Columbia University Press publishes several electronic databases, including: Columbia Granger's World of Poetry - half a million poem citations and a quarter million full-text poems; biography, criticism, audio files, translations and more; Columbia International Affairs Online (CIAO) - the most comprehensive source for theory and research in international affairs, includes working papers, books, journals and policy briefs; and Columbia Gazetteer of the World - the renowned geographic encyclopedia. CUP also distributes in North America the following products on behalf of Academic Rights Press: Music Industry Data - a growing repository of data from Billboard and many more reporting agencies from over 30 countries around the world. The arc of sales is presented in visual graphs which tell the story of the impact of music on society and cultures; and Film Industry Data - featuring exclusive data from Nielsen that shows box office numbers, rankings, and more, giving a historical and cultural context.

De Gruyter, Inc.. . . . . Table # 33
www.degruyter.com
The independent academic publisher De Gruyter can look back at an over 260 year history. The De Gruyter Group, which includes the publishing houses of De Gruyter Akademie Forschung, Birkhäuser, De Gruyter Mouton, De Gruyter Oldenbourg, De Gruyter Open, and De Gruyter Saur publishes over 1,300 new titles each year in the humanities, medicine, natural sciences, and law, more than 650 journals, and a variety of digital media. The company is headquartered in Berlin, Germany.

Duke University Press . . . . Table # 34
dukeupress.edu
Duke University Press publishes approximately 120 books per year and 47 journals in a wide range of disciplines, concentrating in the humanities, social sciences, and mathematics. Our electronic collections include the e-Duke Journals Scholarly Collections, the e-Duke Books Scholarly Collection, and Project Euclid's Euclid Prime (offered through a joint venture with Cornell University Library).

Elsevier . . . . Table # 35
www.elsevier.com
As the world's leading provider of science and health information, Elsevier serves more than 30 million scientists, students and health and information professionals worldwide. We partner with a global community of 7,000 journal editors, 70,000 editorial board members, 300,000 reviewers and 600,000 authors to help customers advance science and health by providing world-class information and innovative tools that help them make critical decisions, enhance productivity and improve outcomes. Today they are driving innovation by delivering authoritative content with cutting-edge technology, allowing our customers to find the answers they need quickly.

Emerald Group Publishing . . . . Table # 36
www.emeraldgrouppublishing.com
Emerald is a global publisher linking research and practice to the benefit of society. The company manages a portfolio of more than 290 journals and over 2,000 books and book series volumes, as well as providing an extensive range of online products and additional customer resources and services.

HARRASSOWITZ . . . . Table # 37
www.harrassowitz.de
A global full-service subscription agent and bookseller for academic and research libraries specializing in the distribution of scholarly books, periodicals, e-resources, and music scores.

Harvard University Press . . . . Table # 38
www.hup.harvard.edu
Founded in 1913, Harvard University Press is the publisher of such classic works as John Rawls's A Theory of Justice, E. O. Wilson's On Human Nature, and Helen Vendler's Dickinson. The Press continues to be a leading publisher of convergent works in the sciences, humanities, and social sciences, while also taking bold steps in exciting new directions, from innovative partnerships, to a diverse translation program, to an expanded commitment to facilitating scholarly conversation around the globe. We're also embracing new digital products and platforms, driven by the belief that books from academic publishers—on paper or on screen, in your hand or in the cloud—are more essential than ever before for understanding critical issues facing the world today.

IEEE Xplore® Digital Library . . . . Table # 39
www.ieee.org
IEEE, a leading authority in the advancement of technology, offers online resources and cutting-edge information in a wide variety of areas ranging from aerospace systems, computers and telecommunications to biomedical engineering, electric power and consumer electronics, vital to researchers worldwide. The IEEE publishes 30 percent of the world's literature in the electrical and electronics engineering and computer science fields, and has developed over 1,200 active industry standards. IEEE delivers access to over 3 milion full-text articles from highly-cited journals, magazines, and conference proceedings, and offers more than 500 ebooks and 200 online education courses. For more information on how to gain access for your organization, please visit www.ieee.org.

Ingram . . . . Table #58
http://www.ingramcontent.com
With the largest print and electronic inventory in the book industry, Ingram delivers innovative systems, expertise, and precise assistance in developing and maintaining your library's collection. We offer the broadest inventory of print and electronic content, as well as videos, games, and music CDs. Ingram has the industry's highest fill rates, a wealth of collection development services, opening day collections, specialized lists, and a comprehensive standing order program.

IOP Publishing . . . . Table # 41
ioppublishing.org
IOP Publishing provides publications through which leading-edge scientific research is distributed worldwide.
IOP Publishing is part of the Institute of Physics, a leading scientific society promoting physics and bringing physicists together for the benefit of all. Any financial surplus earned by IOP Publishing goes to support science through the activities of the Institute. Beyond the company's core journals program, high-value scientific information is made easily accessible through an ever-evolving portfolio of community websites, magazines, conference proceedings and a multitude of electronic services. IOP Publishing is focused on making the most of new technologies and continually improving electronic interfaces to make it easier for researchers to find exactly what they need, when they need it, in the format that suits them best.

Infobase . . . . Table # 40
www.InfobaseLearning.com
Infobase is the premier source for award-winning digital reference content to the academic and library community, with online databases, eBooks, and streaming video spanning a variety of core subject areas. For more than 70 years, Infobase has been a reliable, authoritative resource for supporting the academic curriculum. Customers count on Infobase for delivering flexible options for accessing essential information anytime, anywhere. Its well-known brands include Facts On File, The World Almanac®, and Films Media Group.

Kanopy . . . . Table # 42
www.kanopystreaming.com
Kanopy offers a broad selection of over 26,000 streaming films and documentaries from 800 producers, including Media Education Foundation, Criterion Collection, PBS, California Newsreel, Kino Lorber, First Run Features, BBC, Documentary Educational Resources, Seventh Art, Psychotherapy.net, Symptom Media, and many more.
Kanopy offers two models of acquisition: (1) A-la-Carte Selection - Purchase one or three year licenses to any individual films or collections (no hosting or database fees); and (2) Patron Driven Acquisition – Make broad film collections available at no upfront cost and only pay for films triggered by actual usage. PDA encourages students and faculty to engage in your collection development by virtue of their viewing behavior.
Other offered services include: (1) Hosted Content - Our low cost hosting service allows you to upload and stream any videos you own and make them available on your Kanopy Video Platform; and (2) Search & Find - Our complimentary search service allows you to places streaming film requests for our team to source on your behalf.

McGraw-Hill Education . . . . Table # 43
www.mhprofessional.com
McGraw-Hill Education publishes highly valued content in the areas of business management and leadership; medicine, nursing and allied health; science reference, engineering, technology and construction; computer training and network security; test preparation; and world languages. Our publications provide essential content to an array of outstanding and innovative digital products, including The McGraw-Hill eBook Library, AccessScience, AccessMedicine, AccessEngineering.

Nature Publishing Group | Palgrave Macmillan Table # 44
www.nature.com/libraries
Nature Publishing Group brings you leading scientific and medical research from across the globe. The portfolio combines the continued excellence of Nature, its associated research and review journals, and over 60 leading academic and society journals. Also represented is Palgrave Macmillan, one of the largest publishers of cutting-edge academic resources, publishing across all formats in the Humanities, Social Sciences and Business.

NewsBank/Readex . . . . Table # 45
www.newsbank.com
NewsBank, the world's largest news electronic resource, transforms local, regional, national and international perspectives into reliable research information. Offering online access to more than two billion articles from newspapers, newswires, blogs, videos, broadcast transcripts, business journals, and more, NewsBank is sought after to fulfill a diverse range of library patrons' needs. Please visit our Booth to experience our enhanced research solutions in person.
http://www.readex.com
For more than 60 years, the Readex name has been synonymous with research in historical materials and government documents. Recognized by librarians for its efforts to transform academic scholarship, Readex offers a wealth of Web-based collections in the humanities and social sciences, including the Archive of Americana. Visit our booth to explore 2015 collections on African and African-American history, literature and culture, as well as supplements to Early American Imprints, Evans and Shaw-Shoemaker and more.

Sharp Moon Inc. . . . . Table # 46
sharpmoon.com
Sharp Moon provides the only automatic E-Resources access troubleshooting system. Our Callisto service is available as both a FREE version and a full-featured paid service.
Your E-Resources team and libraries can become truly proactive providers instead of hoping your disgruntled faculty and students will have the patience to report their access problems.
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See us for a demonstration at ER&L to find out what you're missing!

SPIE Digital Library . . . . Table # 47
www.spiedigitallibrary.org
SPIE is an international not-for-profit membership society. Dedicated to advancing light-based technologies, SPIE publishes research in astronomy, biophotonics, nanotechnology, sensors, lasers, electro-optics, communications, imaging, and more. The SPIE Digital Library includes eBooks and more than 430,000 technical papers from SPIE Journals and Conference Proceedings from 1962 to present.

Statista Inc. . . . . Table # 48
http://www.statista.com/
Statista Inc. is the leading statistics company on the internet. With a team of over 80 statisticians, database experts, analysts, and editors, Statista provides users with an innovative and intuitive tool for researching quantitative data, statistics, and related information. The Statista platform includes statistics, forecasts, studies, dossiers, industry reports, and infographics. Our product is aimed at business clients and academic libraries of any size. Consultant firms and media agencies license our services as well as strategy and marketing departments in large corporations from a variety of industries. Our client base includes a wide range of globally active companies and premier academic institutions. To provide our clients with responsive, accurate, and specialized data they have come to expect from Statista, we work closely with market leaders in the research sector in addition to specialist institutions. Our strategic partners in the United States include the Interactive Advertising Bureau (IAB) and the American Association of Advertising Agencies (4 A's). Our media partners include Mashable.com, Business Inside, and Forbes.

The JAMA Network . . . . Table # 49
www.jamanetwork.com
Building on a tradition of editorial excellence, The JAMA Network brings JAMA together with ten specialty journals to offer enhanced access to the research, viewpoints, and medical news shaping medicine today and into the future. JAMA Oncology, a new peer-reviewed journal dedicated to all aspects of medical, radiation, and surgical oncology and its subspecialties, will publish in early 2015. Led by Editor in Chief Mary L. (Nora) Disis, MD, of the University of Washington, JAMA Oncology conveys the findings of important clinical research, major scientific breakthroughs, actionable discoveries, and state-of-the-art treatment pathways to the oncology community.

Thieme Publishers . . . . Table # 50
www.thieme-connect.com
Thieme is a leading independent publishing company providing educational, research, and clinical resources in the field of medicine, chemistry, and the life sciences.
Thieme will showcase its full portfolio of online resources including Thieme E-Journals, our collection of high-impact journals in medicine and science, and our two medical E-Book platforms: the Thieme E-Book Library, our educational solution and Thieme Clinical Collections, our online clinical book program. Additional highlights include the Thieme Teaching Assistant series offering innovative web-based presentation tools, now available in Anatomy, Physiology, Pharmacology, and Biochemistry. Thieme is proud to introduce a new suite of multi-media platforms in clinical medicine: Thieme eNeurosurgery, Thieme eOtolaryngology, Thieme eSpine, and Medlantis Radiology. Also the new release of Science of Synthesis 4.0 was launched with a new interface and product design along with other new features.

Thomson Reuters . . . . Table # 51
www.thomsonreuters.com
Thomson Reuters is the world's leading source of intelligent information for businesses and professionals. Intelligent information is a unique synthesis of human intelligence, industry expertise and innovative technology that provides decision-makers with the knowledge to act, enabling them to make better decisions faster. Our scientific and scholarly research solutions provide powerful tools to accelerate research, discovery, and innovation. Researchers, administrators, faculty, and students can quickly access meaningful information at every stage of their workflow – increasing productivity and maximizing your institution's intellectual assets. From search and discovery to publishing and analysis, Thomson Reuters supports the entire research lifecycle. We provide our customers with innovative tools that inspire discovery, foster collaboration and guide key strategic decisions.

Video Blocks . . . . Table # 57
http://education.videoblocks.com/
Video Blocks for Education provides educational institutions with campus-wide access to extensive libraries of copyright- and royalty-free video, audio and graphic resources. Our unique subscription model provides institutions with unlimited access to professional-quality content along with the certainty of predictable cost. With Video Blocks, faculty, staff and students focus their efforts on being creative rather than wasting their valuable time searching for copyright-compliant digital content. Using Video Blocks, digital copyright compliance has never been so easy.

Wiley . . . . Table # 52
http://onlinelibrary.wiley.com/
Wiley is a global provider of content and content-enabled workflow solutions in areas of scientific, technical, medical, and scholarly research; professional development; and education.

WT Cox Information Services . . . . Table # 53
www.wtcox.com
WT Cox Information Services proudly offers the best services standards in the industry. Our customers enjoy personalized electronic and print serials along with a host of integrated services. Added offerings include eContentStats—powered by Pubget, providing your library the ability to collect, manage and analyze e-resource statistics; Journal Finder - our exclusive A-Z, Link Resolver and ERM solution; a collaborative search and discovery tool and more. At WT Cox, we are committed to providing cost effective services tailored to academic, special, government and public libraries.

YBP Library Services . . . . Table # 54
http://www.ybp.com/
YBP Library Services, a Baker & Taylor company, provides print and digital content, supporting collection management and technical services to academic, research and special libraries throughout the world. GOBI3, YBP's acquisition and collection development interface, provides access to more than 10 million titles. YBP is located in Contoocook, N.H., USA.

BRONZE

Mergent, Inc. . . . . Table # 55
www.mergent.com
Mergent, Inc. is a leading provider of business and financial information on global publicly and private listed companies and has partnered with D&B® to provide several online/print solutions. Based in the U.S., Mergent maintains a strong global presence, with offices in New York, Charlotte, San Diego, London, Tokyo, Kuching and Melbourne. Founded in 1900, Mergent operates one of the longest continuously collected databases of descriptive and fundamental information as well as pricing and corporate action data on domestic and international companies, together with terms and conditions data on corporate and municipal bonds. Mergent subsidiaries provide services in independent equity research and administration and tools for portfolio building and measurement. To learn more, visit www.mergent.com

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Harvard University Press

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INGRAM

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