SPONSOR BENEFITS

Benefit	CRYSTAL	DIAMOND	PLATINUM	GOLD	SILVER
Acknowledgment of sponsorship during during Opening and Closing general sessions	✔				
Dedicated event digital signage/ digital ad	✔				
Private office room rental for staff onsite (Monday - Wednesday)	✔				
Logo included in Online Conference Platform	✔	✔			
Exhibit Hall premium placement	✔	✔			
Custom ad in the printed program	FULL - PAGE	HALF - PAGE			
Access to Attendee Email List	✔	✔			
Build-Your-Own Session/ Luncheon	LIVE-STREAMED SESSION (45MIN)	LUNCHEON (1.25 HRS)	SESSION (45MIN)		
Featured blog post shared on social media	✔	✔	✔		
Featured blog post on ER&L website	✔	✔	✔		
2 Session-specific promotions to attendees via ER&L Newsletter	✔	✔	✔		
Access to a free-access file of your recorded content	✔	✔	✔		
Inclusion in digital signage at event	✔	✔	✔	✔	
Premium logo visibility on email communications 3 months prior to conference	✔	✔	✔	✔	
Highlighted Sponsorship on Event Mobile App/ Scheduling App	✔	✔	✔	✔	
Attendee Wellness/ Childcare Sponsor	✔	✔	✔	✔	
Company logo incorporated into the printed program	✔	✔	✔	✔	✔
Company logo on Event Mobile App/ Scheduling App	✔	✔	✔	✔	✔
6' exhibit table in Exhibit Hall	✔	✔	✔	✔	✔
Complimentary Registration Tickets	15	10	6	4	2
COST	$15,000	$10,000	$7,000	$4,000	$2,500
	CRYSTAL	DIAMOND	PLATINUM	GOLD	SILVER

SPONSORSHIP ADD-ONS

Silver-level exhibitors and above can add on the items listed below to their sponsorship package. Items reserved for specific sponsorship levels are noted.

PRINT PROGRAM ADVERTISING

Add your message to our 15th Anniversary program! Our program will incorporate program content, event messaging, an exhibit map and full-color advertisements from ER&L exhibiting companies.

Half-page ad	$1,200
Full-page ad	$2,000

ONLINE ADVERTISING

Website banner ad, 60 days	$1,000
Official Program App Banner Ad	$2,000

ATTENDEE AWARDS

Work with ER&L to award a worthy library or librarian with an e-resources learning experience they will appreciate and apply to great use in their library. ER&L will work with your company to customize an award to reach the professional level, job title, library type, geography or other target you are interested in reaching. ER&L will create and host an award landing page for your award, incorporate company messaging and promote the award to the relevant audiences in our large e-resources professional network.

Travel Grant	$3,000
Student Travel Grant	$2,000
Online Conference Attendee Award	$1,000

ATTENDEE PREMIUMS

Attendees expect fun experiences at ER&L and fun, bright designs and desirable giveaways. Join us in designing one of these favorites with your company branding. *Items listed below are dedicated sponsorships unless noted otherwise.*

T-shirt Screen Printing	$4,000
Opening Keynote Attendee Paper Fan	$3,500
Branded Lanyards	$2,500
Custom Bag Screen Printing/ Co-sponsor	$2,000

MEETING ROOM RENTAL

ER&L is a great platform for customer meetings, focus groups or sales team meetings. Contact us to find the best fit for your event at ER&L 2020.

Staff Office Room Rental	Priority to Crystal Sponsors, contact us.
Focus Group Room Rental	Priority to Crystal Sponsors, contact us.