

## WEDNESDAY, 9 OCTOBER 2019

	AL BARAHA 1	AL NOOR 1	AL NOOR 2
09:45-11:00	Opening Ceremony & Keynote: Lorcan Dempsey   AL BARAHA 1		
11:00-11:45	Exhibit Hall Opening & Coffee Break		
11:45-12:30	I Want My Content Only: Challenges Facing Middle East Librarians in the Digital Era	FOLIO is live! A new generation of open source systems in the library world is here - Leveraging the power of Open Source with the support of local and national infrastructure networks presented by EBSCO	
12:45-13:30	What is the Future of Research? Regional Speculations on a Shared Future	Library Director Session with Dr. Hissa bin Masood	EDUTECH Product Showcase 12:45-13:10
13:30-15:00	Conference Luncheon		
15:00-15:30	Connecting Users to Content: Enabling Discovery and Access Beyond the Library	Shift to Online: Change Here I Come Workshop	CENGAGE Product Showcase 15:00-15:25
15:45-16:30	Shift Before You Drift: LAU Libraries – from Technical Services to Collection Management		
16:30 -17:15	Exhibit Hall Opening, Networking and Delegate Activity		

## THURSDAY, 10 OCTOBER 2019

	AL BARAHA 1	AL NOOR 1	AL NOOR 2
09:00-10:00	Keynote Session: What is the Future of Academic Library Collections?   Al Baraha 1		
10:00-11:00	Exhibit Hall Opening, Networking & Delegate Activity		
11:00-11:30	Electronic Resources Development & Management Process in Academic Libraries: UOS Libraries Experience	"What's Your Value Proposition?" and Other Uncomfortable Phrases to Ask Library Leaders	ProQuest Product Showcase
11:45-12:15	Virtual, Augmented and Mixed Reality, Trendy Gimmicks or Essential Resources in Future Medical Libraries?	Current Trends in Open Access: Global Changes with Regional Implications	Web of Science/ Clarivate Product Showcase 11:45-12:10
12:30-13:15	Academic Institutional Repositories in Arab Countries and Their Impact on Scholarly Communication	Library Director Session with Shaikha Almheiri	To Infinity & Beyond: Utilizing User-Behavior to Shape the Libraries of the Future presented by Knowledge E
13:15-14:30	Conference Luncheon		
14:30-15:15	Are We Doing The Right Strategy? Challenges Facing Publishers in Dealing with Middle Eastern Librarians	Building Your Licensing and Negotiation Skills for Serials and E-Resources	Elsevier Product Showcase 14:40-14:55
15:15-16:00	Exhibit Hall Closing, Networking & Delegate Activity   AL BARAHA 2&3 -- Exhibit Hall		

Managing E-Resources  
& Licensing

Collection Development  
& Assessment

Organizational Strategies

Scholarly Communications  
& Publishing

## 9 OCTOBER 2019 - WEDNESDAY

09:45 - 11:00 | AL BARAHA 1

### Opening Ceremony and Keynote

**Keynote Speaker:** Lorcan Dempsey, Vice-President and Chief Strategist, OCLC

11:45 - 12:30 | AL BARAHA 1

### I Want My Content Only: Challenges Facing Middle East Librarians in the Digital Era

Managing electronic resources is a challenge, whether you're new to it or have been engaged in the endeavor for years. Which systems and tools can be used to manage electronic resources more effectively? How are we successfully handling new content formats? What can we achieve through more thoughtful licensing? How can standards and best practices assist our efforts? What are the best practices when dealing with librarians/publishers? What are the challenges and barriers faced?

This session will provide a global overview of the electronic resources challenges from the perspective of e-resources librarians. In order to understand the challenges and find ways to address them, two similar sessions will be conducted Davos Style with a moderator in this conference, from the point of view of librarians and publishers.

The major outcome would be to understand the concerns and challenges both librarians and publishers are facing in order to address them and come up with solutions and recommendations.

**Moderator:** Houeida Kammourié, *Director of Collection Management, Lebanese American University, Chair, ER&L Middle East Scientific Committee, Chair, Lebanese Academic Library Consortium*

**Presenters:**

Dr. Hassan Momani, *Assistant Professor & Library and Information Consultant*

Mr. Joseph Mhanna, *Head of e-Resources & Serials Department, Notre Dame University - Louaize*

Mrs. Athraa AlAlawi, *Acting Director, Arabian Gulf University (AGU) Library*

Mr. Abdulla AlHanai, *Head of the Reference Department, Sultan Qaboos University*

11:45 - 12:30 | AL NOOR 1

### FOLIO is live! A new generation of open source systems in the library world is here - Leveraging the power of Open Source with the support of local and national infrastructure networks *presented by EBSCO*

FOLIO is a collaboration of libraries, developers and vendors building an open source library services platform. It supports traditional resource management functionality and can be extended into other institutional areas.

**Presenter:** Neil Block, Vice President, *Open Source Innovation, EBSCO Information Services*

12:45 - 13:30 | AL BARAHA 1

## What is the Future of Research? Regional Speculations on a Shared Future

For decades, there has been debate about the future of libraries in the digital age. It is clear that despite the tremendous changes that technology has brought to libraries, they continue to play an essential role in society. There has also been frequent discussion about the evolution of research in a changing world, and any changes in the way research is conducted and reported have the potential to impact library functions dramatically.

A recent report, *Research Futures*, has identified three scenarios for how research support and dissemination are likely to change over the next decade. In this panel, three library directors will respond to the report, offering perspectives from Europe, the Middle East, and North America about the future of research and how that may impact libraries.

The report is available online at <https://www.elsevier.com/connect/elsevier-research-futures-report> should attendees wish to read it prior to the session or reference it after.

**Moderator:** Tayfun Basal, *Regional Director, Turkey, Iran, Middle East, & Central Asia, Elsevier*

**Presenters:**

Janette Wright, *Dean of Libraries, United Arab Emirates University*

Michael Levine-Clark, *Dean of Libraries, University of Denver*

Kate Kelly, *Director of Library Services, Royal College of Surgeons in Dublin*

12:45 - 13:30 | AL NOOR 1

## Library Director Session with Dr. Hissa bin Masood

**Presenter:** Dr. Hissa bin Masood, *Director of Dubai Public Library*

12:45 - 13:10 | AL NOOR 2

## EDUTECH Product Showcase

**Presenter:** EDUTECH

15:00 - 15:30 | AL BARAHA 1

## Connecting Users to Content: Enabling Discovery and Access Beyond the Library

Libraries invest a tremendous amount in managing the discovery experience, but many users bypass the library entirely. Many users start their search with Google, Google Scholar, or Pubmed and might rely on Sci-Hub or ResearchGate to access content. Librarians prefer that users engage with our discovery systems and our licensed electronic resources, yet we have made the process of navigating these tools and resources cumbersome at best. This session will explore some ideas for bringing library content to users, wherever they may be, and for getting users back to the library.

**Presenter:** Michael Levine-Clark, *Dean of Libraries, University of Denver*

15:00 - 16:30 | AL NOOR 1

## Shift to Online: Change Here I Come Workshop

We are in a world of constant change. Change becomes a requirement of doing business. To inspire and manage change is a key job of a leader. In this workshop, library professionals can learn how to develop a change mindset, acquire the right skills, and help individuals and teams to embrace the change. Plus, they will learn to harness the power of change and benefit those around them by adopting a coaching style with practical techniques to help solve the problems of today and tomorrow. In this workshop, library professionals will actively participate in discussions, including interactive exercises, motivational games, actionable advice, inspiring stories and relevant research.

By the end of this workshop, participants will be able to:

- Develop a deep understanding of change and why we do resist it.
- Develop a range of skills and abilities to successfully leading change and motivating and influencing others.
- Acquire coaching techniques to effectively communicate and facilitate change.
- Apply GROW model to establish goals and solve problems.

**Workshop Facilitator:** Maya El Tal, *Professional Coaching Trainer*

**15:00 - 15:25 | AL NOOR 2**

## **CENGAGE Product Showcase**

**Presenter:** Gale Cengage

**15:45 - 16:30 | AL BARAHA 1**

## **Shift Before You Drift: LAU Libraries – from Technical Services to Collection Management**

21<sup>st</sup> Century academic libraries have become enterprises that need to distinguish themselves among others in the market. The Lebanese American University Libraries relate distinction to innovation and reflects on that through its mission statement which focuses on teaching, learning, and research through providing high quality services and resources, anticipating and responding to emerging technologies and enriching the intellectual and cultural life of the Lebanese American University (LAU) community.

As such, enhancing access to library collections and resources is one major priority amongst others. The major focus of this presentation will be on the current workflow transformations at LAU Libraries in terms of Collection Development schemes, techniques and protocols with regards to the recently centralized duties of the Collection Management Division. Further discussion will include management of resources in this digital era from collaboration and assessment practices to cloud computing integration and sustainability measures.

The vital role of librarians in effectively leading this ongoing transformation and the challenges faced each step of the way will help sum up the whole picture of building effective digital library collections. The main goal of such transformations is to continue demonstrating the unique personality of LAU Libraries which focuses on promoting its values to the library user, thereby building a rewarding relationship that will make the user want to come back and remain loyal to the University which in turn help make a profound investment in the future that will ensure its sustainability.

### **Presenters:**

Chirine Saghir, *Senior Assistant Librarian, Acquisitions, Lebanese American University*

Hind El Lawn, *Senior Assistant Librarian, Collection Development, Lebanese American University*

## 10 OCTOBER 2019 - THURSDAY

09:00 - 10:00 | AL BARAHA 1

### Keynote: What is the Future of Academic Library Collections?

Academic libraries have always built collections, and traditionally that meant purchasing physical books and other materials that were intended to be permanently accessible. With the advent of digital resources and the changes brought about by the internet, we can think quite differently about how to create and manage academic library collections. I recently had the opportunity to guest edit a special issue of the journal *Collection Management* on "Imagining the Future Academic Library Collection." For this issue, we asked librarians to consider how academic library collections might evolve in the future. Will we collect alternative resources? Will we rely more on collaborative partnerships? Will we think differently about permanency? Will we still build collections? In this talk I will share some of the insights provided by the authors who contributed to this special issue and reflect on what academic library collections might look like in the not-so-distant future.

**Keynote Speaker:** Michael Levine-Clark, *Dean of Libraries, University of Denver*

11:00 - 11:30 | AL BARAHA 1

### Electronic Resources Development and Management Process in Academic Libraries: UOS Libraries Experience

Collection development is the process of building a balanced collection to meet the informational needs of library's users in a timely and economic manner using resources from various publishers. The environment that cultivated the collection development process involved several factors, including rapidly evolving technology, diversified information resources types, shrinking libraries' budgets and various models of pricing. Libraries with printed resources only cannot survive in the modern era of information. Electronic resources are becoming a core part of any library's collection and increasingly being considered as an essential tool for the scholarly community. The growth of electronic resources has altered the trend of collection development processes, as well as twisted several technical and legal issues.

Collection development is a focal activity at the University of Sharjah libraries. UOS libraries created the collection development policy that reflects and fulfills the multidimensional needs of the university community, including, but not limited to, the requirements of learning, teaching, and research activities at the university. Collection development is routinely carried out, in order to redefine the collection development policy for community analysis, selection, acquisition, weeding and evaluation.

**Moderator:** Tharwat Al-Olaimi, *Cataloging Librarian, University of Sharjah, UAE*

**Presenter:** Nadia Masoud, *Director, University of Sharjah*

11:00 - 11:30 | AL NOOR 1

### "What's Your Value Proposition?" & Other Uncomfortable Phrases to Ask Library Leaders

Academic libraries can hold a reasonably secure place within higher education institutions. They are generally stable and not liable to create problems for senior administrators. This presentation looks at some of the recent research and examples of activities within academic libraries that create obvious value to their institutions, particularly in the provision of resources and services. Surprisingly often, the values that we cherish as academic libraries are not those held in highest esteem by University decision-makers. Our Library 'brand', our 'neutrality' and the quality mark on resources located throughout our discovery systems are discussed.

**Moderator:** Dr. Abdulla AlHfeiti, Masdar Institute of Science and Technology

**Presenters:**

Kara Jones, *University Librarian, American University of Sharjah*

Dr. Hissa bin Masood, *Director of Dubai Public Library at Dubai Culture*

Shaikha Almheiri, *Director of the Libraries Department of Culture and Tourism, Abu Dhabi, UAE*

**11:00 - 11:30 | AL NOOR 2**

## ProQuest Product Showcase

**Presenter:** ProQuest

**11:45 - 12:15 | AL BARAHA 1**

## Virtual, Augmented and Mixed Reality, Trendy Gimmicks or Essential Resources in Future Medical Libraries?

The development of mobile access to medical information and clinical support tools has changed the landscape of medical education, evidence-based practice and point-of-care treatment. In medical libraries this is reflected in growing collections of mobile apps, 3D anatomy atlases and dissection tools, blended learning resources etc.

The latest trend in this area is medical learning and clinical resources available through Virtual, Augmented and Mixed Reality (VR, AR and MR) technology. The availability of headsets and mobile applications similar to the ones used for recreational gaming has made this new interactive technology very popular specifically among students.

VR, MR and AR technology has proven to enhance the quality of student and patient learning and has contributed to the development and safety of medical treatments. Recent studies identify medical libraries as the natural place for managing and enabling VR, MR and AR resources.

Medical librarians are experts in providing access to different types of e-resources and have technology skills and in-depth knowledge about learning and teaching support needs in medical education and clinical settings. Medical libraries are therefore encouraged to be prepared and be ready for an upcoming exciting change in regard to e-resource management.

**Moderator:** Tharwat Al-Olaimi, *Cataloging Librarian, University of Sharjah, UAE*

**Presenter:** Linda Ostlundh, *Director, National Medical Library, UAEU*

**11:45 - 12:15 | AL NOOR 1**

## Current Trends in Open Access: Global Changes with Regional Implications

We are in the midst of a transition to open access, and there have been multiple approaches applied so far to enable this transition. These approaches have varied from publisher to publisher and from region to region. In this session, speakers will provide an overview of open access trends for monographs and journals. Speaking from their own experience at organizations that facilitate the creation of open access publications, they will describe models for moving scholarly literature out from behind a paywall. While their responsibilities are global, they will discuss how these open access trends and models might impact academic libraries and scholars in the Middle East.

**Presenters:**

Catriona J. MacCallum, PhD, *Director of Open Science, Hindawi Limited*

Dr. Sven Fund, *Managing Director, Knowledge Unlatched*



11:45 - 12:10 | AL NOOR 2

## Web of Science/ Clarivate Product Showcase

**Presenter:** Web of Science/ Clarivate

12:30 - 13:15 | AL BARAHA 1

## Academic Institutional Repositories in Arab Countries and Their Impact on Scholarly Communication

Scientific communication or scholarly communication is a crucial aspect of scientific and research advancement and knowledge exchange. Gradually and dramatically, this changed since scholarly communication used in various measurement processes and systems, such as citation index, impact factor, institutions ranking, academic tenure, research evaluations, etc.

In this session, we will discuss the library role in supporting scholarly communications, and how do we deal with new models of scholarship that are emerging? How do we accommodate new forms of content? What can we do to facilitate knowledge sharing and access? What role can the library play in the creation and distribution of the products of scholarship and creativity? How to actively engage with researchers in their institutions to better understand the research life cycle and research output

Also, this session will discuss some examples of how university libraries and other research organizations have been able to advance scholarly communications in their institutional by increasing the impact of their research output. And, the importance of embedding the library services within different university reporting processes, and developing the relevant policies, procedures, training, consultation, and infrastructure services.

**Moderator:** Mohamed Baessa, *Manager, Preservation & Digital Services, King Abdullah University of Science and Technology*

**Presenter:** Prof. Imad Bachir, *Director and Professor of Library & Information Studies, Lebanese University*

12:45 - 13:15 | AL NOOR 1

## Library Director Session with Shaikha Almheiri

**Presenter:** Shaikha Almheiri, *Director of the Libraries Department of Culture and Tourism, Abu Dhabi, UAE*

12:30 - 13:15 | AL NOOR 2

## To Infinity & Beyond: Utilizing User-Behavior to Shape the Libraries of the Future *presented by Knowledge E*

In today's dynamic and highly competitive educational environment, library and information professionals play an impactful role in the academic community not only as content experts, but also as facilitators of knowledge and key contributors to the competitive advantage of their institution.

This session will examine the influence of culture and generation on user behaviors, the impact these behaviors have on library operations, and the resulting opportunities for maintaining relevancy as a hub of scholarship in the 21st century and beyond.

### Presenters:

Kamran Kardan, *Founder and Chief Executive Officer, Knowledge E*  
Samantha Miles, *Head of Learning, Knowledge E*

14:30 - 15:15 | AL BARAHA 1

## Are We Doing the Right Strategy? Challenges Facing Publishers in Dealing with Middle Eastern Librarians

Managing electronic resources is a challenge, whether you're new to it or have been engaged in the endeavor for years. Which systems and tools can be used to manage electronic resources more effectively? How are we successfully handling new content formats? What can we achieve through more thoughtful licensing? How can standards and best practices assist our efforts? What are the best practices when dealing with librarians/publishers? What are the challenges and barriers faced?

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**Moderator:** Houeida Kammourié, *Director of Collection Management, Lebanese American University, Chair, ER&L Middle East Scientific Committee, Chair, Lebanese Academic Library Consortium*

### Presenters:

Ramy Hassanien, *Regional Manager & Vice President, MEA and Central Asia, Emerald Group Publishing*

Karim Othman, *Area Manager, SAGE Publishing*

Mohammed El-Gebealy, *Regional Account Manager, Elsevier*

Mohamed Khalil, *Senior Licensing Manager, Springer Nature*

Arwa Falazi, *Regional Sales Manager, Middle East & Africa, Wiley*

14:30 - 15:15 | AL NOOR 1

## Building Your Licensing and Negotiation Skills for Serials and E-Resources

Licensing and the negotiating of electronic resources can be a daunting task for librarians who lack the proper skill sets and are unfamiliar with the intricacies of publisher agreements. License agreements regulating the use of electronic resources govern the relationship between the licensee (the library or user of the content) and the licensor (publisher, vendor, or aggregator of the content). In a typical situation, the licensor will present its standard license agreement to the licensee.

Mr. Faysal will present the individual elements of a standard licensing agreement and explain the importance of protecting the rights of libraries. By providing insight from his years of experience in e-serials and e-resources management, librarians will know how to develop a support network, build confidence, and be more effective negotiators.

**Moderator:** Tharwat Al-Olaimi, *Cataloging Librarian, University of Sharjah, UAE*

**Presenter:** Faysal Mohiyuddin, *Serials Management Librarian, University of Sharjah, UAE*

14:40 - 14:55 | AL NOOR 2

## Elsevier Product Showcase

**Presenter:** Elsevier